

Dear Friends of HKBN

### **HKBN Won Sing Tao Service Award - Broadband Network Provider**

(Hong Kong, 20 March 2014) We are pleased to announce that HKBN has won the Sing Tao Service Award 2013 - Broadband Network Provider. The Award was contested by a number of leading companies in the industry, and HKBN is the only winner in the Broadband Network Provider category. It is an affirmation of our competence in delivering outstanding services to both our corporate and residential customers.

Sing Tao Service Award is an annual event organized by Sing Tao Daily, a renowned local newspaper in Hong Kong launched in 1938, which aims to honor outstanding business entities on their excellent services to their customers and the community. Final award winner in each category is determined by public voting and panel judging.

Selina Chong, Chief Marketing Officer of HKBN attended the award presentation ceremony today and said, “This award is a strong public recognition of our service quality and competitiveness. We have been challenging the industry norms, and taking initiatives to continuously improve service offerings. We have set the industry standards, and will continue to do that.”

Chong added, “Our Enterprise Solutions are growing on a fast track and our key success factor lies not only in our network excellence, but also in our agility in responding to the needs of different customers and coming up with tailor-made solutions. Our goal is simple: to take our customers’ business to a higher level.”

Please [click here](#) to view HKBN in Sing Tao Service Award Supplement.

**Hong Kong Broadband Network Limited**



Professor Carlos Lo Wing-hung, Guest of Honor of the award presentation ceremony presented the service award trophy to Selina Chong, Chief Marketing Officer



(From left) Selina Chong (Chief Marketing Officer), Billy Yeung (Chief Commercial Officer, Enterprise Solutions) and Brian Lee (Senior Sales Manager, Enterprise Solutions) at the award presentation ceremony.