

*For immediate release*

## **HKBN Wins Dual Awards from Telecom Asia Awards 2018 Best Broadband Carrier and Best MVNO across 14 Asia/Pacific Markets**

(Hong Kong - 27 June 2018) HKBN Group (“HKBN” or the “Group”) is proud to announce the win of two prestigious awards - Best Broadband Carrier and Best Mobile Virtual Network Operator (“MVNO”) - from Telecom Asia Awards 2018.

Telecom Asia Awards are the longest-running and most prestigious telecom industry awards in Asia Pacific, which aim to recognise excellence in innovation and achievements in the industry. Shortlist from this year’s Telecom Asia Awards includes 54 telecom companies across 14 Asia-Pacific markets nominated by Telecom Asia readers, editors and an independent judging panel. The winners were chosen by the independent judging panel on the basis of innovation, financial performance, technology, market leadership and corporate governance.

HKBN is the fourth-time winner of the Best Broadband Carrier Award and a new champion of the Best MVNO Award. HKBN Co-Owner and COO NiQ Lai said, “These prestigious awards recognise our strong growth and continued efforts to bring disruptive innovations and benefits to both our residential and corporate customers. Our Co-Ownership aligns the interests of our Talents and shareholders, and therefore HKBN is run with an ‘owner’ and entrepreneurial mindset for outstanding business execution to exceed customer and investor expectations.”

“We hope these awards will inspire other new entrants to take a far more disruptive approach in their home markets, rather than a traditional mini-incumbent-me-too market positioning. In living our core purpose to ‘make our Hong Kong a better place to live’, we hope to inspire the world to become a better place to live, via better-value telecom services,” added Lai.

Among major telecom companies in Hong Kong, HKBN is the only one offering top-value quad-play (fibre broadband, home telephone, OTT and mobile services) in one consolidated bill at very competitive prices. HKBN is also a fast growing enterprise solutions provider, supporting business customers and global carriers with an integrated network of two separate platforms for diversity and redundancy. HKBN entered into Hong Kong mobile market as an MVNO in September 2016, and had over 230,000 activated mobile subscribers as at February 2018.



**Best Broadband Carrier**



**Best Mobile Virtual Network Operator**



HKBN Co-Owner and COO NiQ Lai receives 'Best Broadband Carrier' and 'Best MVNO' Awards from Telecom Asia Awards 2018.

—End—