

# 2019 SUMMER INNOVATORS REFLECTION BOOKLET



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REFLECTIONS FROM SUMMER INNOVATORS











HKBN's "Co-Owners of the Future" Summer Innovator Programme is designed to challenge the best and brightest to achieve more. This summer, 16 candidates with diverse backgrounds were selected from an applicant pool of over 1,500.

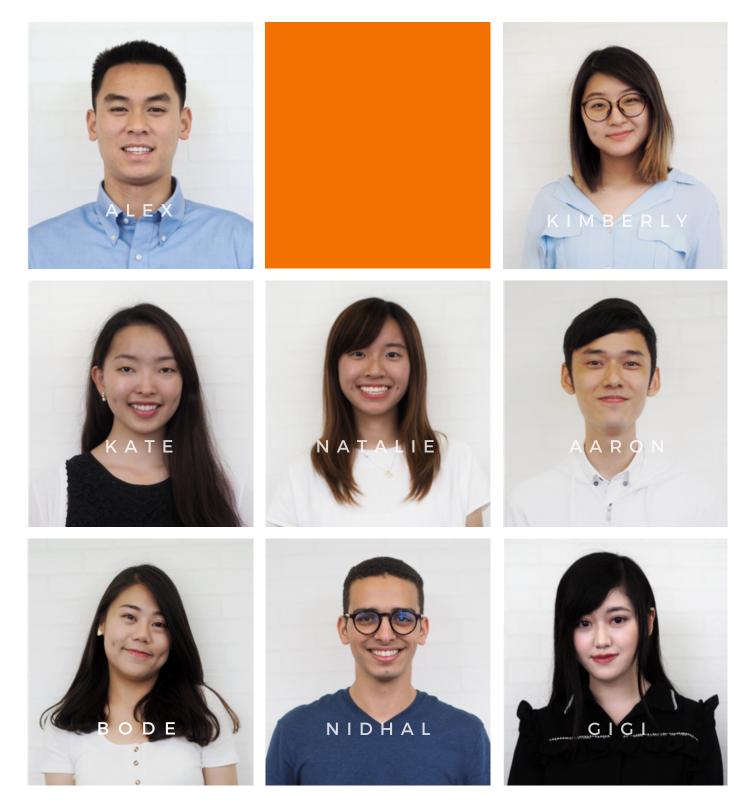
Each Summer Innovator was assigned to their own department, such as Marketing, Talent Engagement, IT or Project Management. Every Innovator brought something to the table whether it be a new set of eyes to give meaningful feedback or spearheading an important project.

Much learning occured outside of the office. Visits to international companies like JP Morgan, coffee chats with high level managers and senior executives, as well as attending HKBN's "CXO of the Present and Future Mixer" at our CEO's house were among some of the rare opportunities our Innovators were able to experience.

We have compiled this final reflection booklet to share some of the many lessons we have learned throughout our time here.

#### - HKBN SUMMER INNOVATORS 2019

## SUMMER INNOVATORS



## SUMMER INNOVATORS



SUMMER INNOVATOR MILESTONE



# 60-day Internship

Orientation Day

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#### Design thinking workshop

 Propose a plan for Talent Management in terms of environment, social and governance respectively

#### UBS Visit

- James Wang, UBS Director of Investment Research and Ryan Jin, UBS Research Analyst provide a presentation on Telecom Market, which covered analysis of the sector financials, Mobile Market, Broadband Market
- Discussed on action and strategy of HKBN

#### **Microsoft Visit**

- Sharing on big data and cultural transformation
- Networking with Microsoft Interns and Trainees
- Office tour

#### CXO Present & Future Mixer 2019

 Socialize with professionals from various sectors at NiQ's house

#### **One-day Sales Leader**

- Product & Selling Skill Workshop
- Bay Area Mobile Service Plan promoter experience

#### **CVC Visit**

 Alvin Lam, one of the lead CVC partners shared HKBN/ CVC MBO process and marked difference in execution between buyouts with and without Co-ownership scheme

#### J.P. Morgan Visit

- Yaniv Ghitis, Head of Technology, Media and Telecom, Asia Pacific at JP Morgan shared his experience in investment banking
- NiQ Lai, CEO of HKBN explained concept of No pain No gain
- CY Chan, Head of Talent Engagement & Corporaate Social Investment at HKBN shared HKBN culture and co-ownership scheme
- Analyzed Netflix Case Study with J.P. Morgan Interns and presented to Yaniv and CY
- Office tour

#### **Graduation Ceremony**

- Reflect the performance of the internship period
- Celebrate with MCs

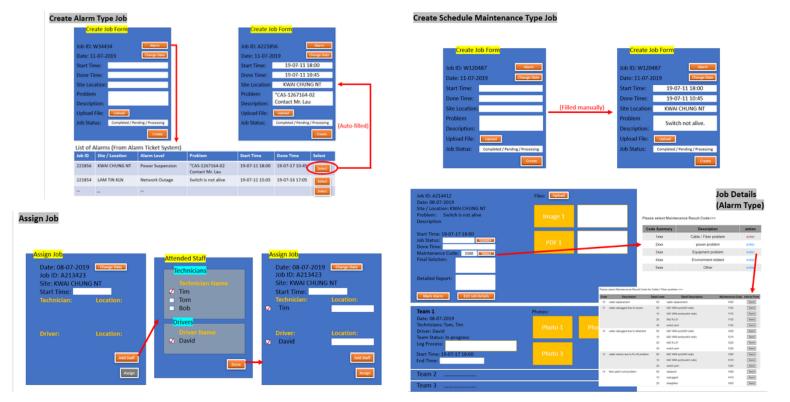


# SUMMER INNOVATORS' REFLECTIONS

#### **AARON YAU** NETWORK OPERATIONS & MAINTENANCE Chinese University of Hong Kong, Year 3

## **MY ACHIEVEMENTS AT NOCNM**

I have been working with the Network Technology Division for the past few weeks. I was involved in a new software project and was responsible in gathering user requirements, designing the expected layout, and drafting the technical specifications. It is a ticket system that provides a platform for engineers to set scheduled maintenance drills and deal with alarms. The system will bring great impact to different people. For the maintenance team, the system will provide better resource management and enhance their efficiency. From the company's point of view, the system is eco-friendly as there is less printing which helps to achieve better Environmental Social and Governance (ESG) performance. To customers, better user experience can be provided as network issues can be solved faster.



#### BE READY WHEN OPPORTUNITY KNOCKS

I think the most special activity I had was the one-day sales experience. We spent a whole day preparing for the sales and tried so hard to promote our plans, but only one of us could make a deal. This is when I realized that no matter how hard we work, we may still achieve nothing. However, this does not imply that we don't have to work hard, because we always need to be wellprepared to catch every opportunity.



#### ALEXANDER LAM PROJECT @I-CG

#### University of California Berkeley, Year 1

Before my first day at HKBN, I set three goals for myself: to gain workplace experience, to develop my self-confidence, and to ask as many questions as possible. Now, I realize that these are awful goals: they are vague, not measurable, and not time-bound. Learning how to set goals is among the many things I've learned during my eight weeks here. But my initial goals did guide me through my internship and led me to two main takeaways.



#### BE CONFIDENT IN YOURSELF

My confidence, especially when talking to superiors, had never been my strong suit. However, going into this internship, I was incredibly excited about the opportunity to develop my confidence. Through events like Microsoft and JP Morgan company visits as well as the "CXO of the Present and Future" Mixer, I was able to step outside of my comfort zone and engage in meaningful conversations with some very powerful people. One tip I could give to develop confidence is to think positively about yourself. If you create a professional and confident image of yourself in your mind, chances are, that will be who you display.

#### THERE ARE NEVER BAD QUESTIONS

There is such a thing as too many questions, but there are never bad questions. For my first project, I was tasked with creating a project proposal that migrates ICG's email network from Microsoft Exchange 2010 to Office 365. I had very little idea as to what a project proposal entailed, but also thought that asking questions would make me look weak. When I had finished, my boss said that my presentation itself was good but was lacking in some important parts. For example, I had not stated who was doing what task. My boss encouraged me to ask more questions and I realized that even the simplest questions were considered good ones if I had no prior knowledge.



# ANGEL SUNG

University of Toronto, Year 3

#### **DO SMALL THINGS WITH GREAT PURPOSE**

One of my major tasks at HKBN was to coorganize the "Exchange4Green Programme." It is a barter trade at HKBN offices in Trans Asia Centre and KITEC that aims to give old things a new life. I had to work with different departments at HKBN and do comprehensive planning. With the support from my buddies and supervisors, I successfully organized the trade. At the beginning, I did not understand the motivation of having a green team in the company except for making our workplace more environmentally friendly. However, after attending the management meeting, I



understood the importance of Environmental Social and Governance (ESG) for a corporation, that is to raise awareness of sustainability. A corporation cannot last if its initiative is to just maximize profit. At HKBN, I believe that what I helped with is not just reduce waste and typical administration work but go further in pursuing our Core Purpose, to Make Our Hong Kong a Better Place to Live.



#### **CONNECTING THE DOTS**

Little did I know that the environmental studies course I took in first year would be useful for my job at HKBN. It makes me realize that my personal experience and knowledge I gained may not be applicable to the present but could eventually be relevant at some point in the future. It allowed me to better understand the relationship between different ideas and to "think outside the box." Thanks to all the opportunities provided by this programme, I gained exposure and made connections with executives and experts from various industries. I sincerely believe that these "small dots" I gained at HKBN would come together in the future.

# BODE CHU

ENTERPRISE SOLUTIONS -MARKETING

City University of Hong Kong, Year 3



## **ALWAYS BE PROACTIVE**

My initial purpose for joining HKBN's Summer Innovator Programme was to explore new possibilities in the world of marketing. As a result, I have improved my creativity and successfully brought it out to reality. I also learned that making premiums is not as easy as printing the logo on the product itself. It is more about delivering out core messages to our potential customers and clients, so that they fully understand our brand. Applying creativity into our efforts makes it more meaningful. When planning events, I learned that it is important to always be proactive and be open-minded for whatever is about to come. Anything could happen to what is planned, even complete cancellation. And even if the worst has happened, it is never a reason to give up. For me, it is now a driving force to do better and improve on what was planned for the next time there is an event.

## **NEVER MISS A CHANCE**

What I have discovered through my endeavours of being a Summer Innovator at HKBN is to take advantage of the chances given to me whenever possible. If I had not done so, I would not have acquired so much knowledge about the Hong Kong telecom market. Plus, through volunteering more, it gave me a remarkable experience. Not only was I able to obtain the chances to learn more, but I also stood out from the crowd. I am grateful to all the opportunities presented to me for I have accomplished a lot in my journey here at HKBN.



#### LIGHT TOMORROW WITH TODAY

#### CAYDEN NGAI COMMERCIAL SALES University of Hong Kong, Year 2



I was arranged to the Commercial Sales Team of Enterprise Solutions and was directly led by Mingo Tsang, a legend within HKBN. When I first came to HKBN, I had never expected that being an intern would have the chances to be involved both events and entire customer engagement process. My supervisor and Senior Sales Manager Mingo arranged as many client meetings as possible for me to get in contact with clients. One encouraging experience I'd like to share is when I successfully found

a client and arranged a meeting from scratch. The account manager, Ray taught me the method of finding the right person by using Whois. We finally made an appointment in August with Beppu Group, a large catering group in Hong Kong. Apart from the daily routine, HKBN also arranged many visits for Summer Innovators to meet different partners including UBS, Microsoft, and JP Morgan. Those visits were eye-opening experiences that opened up new vistas of the business world for me and were rare opportunities discuss flatly with senior to management, allowing me to have a deeper understanding of their respective industries.



## "IT'S NOT THE CUSTOMER'S JOB TO KNOW WHAT THEY WANT."

Most customers do not actually know what they really want. Rather than offering what the customers may want, a successful firm takes one more step, which is to create a need. That's the reason why HKBN is now providing more products via partnership in order to bring the needs to the customers. HKBN is bringing more diversified products to the customers, and on top of that, a technological revolution to our society to make our Hong Kong a better place to live.

#### CHARMAINE HO ENTERPRISE SOLUTIONS - MARKETING

Chinese University of Hong Kong, Year 2

## **BECOMING LESS OF A POTATO**

According to the urban dictionary, a potato is what we call a shy person who is unaware of anything, which was me in business environments. As a student born and raised in Hong Kong without much exposure to meeting professionals from well-known corporations. Things started off a little intimidating, but the best thing about the Summer Innovator Programme was that all of us were provided with numerous opportunities to interact with business partners of HKBN, including executives from investment banks and IT companies.



Throughout the visits and gatherings, and engaging in conversation with the executives, I could definitely feel the exponential growth in my confidence and proactiveness. The more we were encouraged by our CEO, NiQ to leave a unique impression and engage in the trial-and-error process, the more I was outgrowing my shy potato identity. In hindsight, I was lucky enough to have such experiences at the age of 20, and gain some of my best achievements so far, at HKBN.



#### WOW: GO BEYOND EXPECTATIONS

Somewhere in between doing something exceptionally good, and exceptionally bad, is the zone of being forgotten, where everything you have done, no matter how much effort you have put into it, will be forgotten. This means that if I don't go the extra mile and surpass expectations, all efforts will be wasted with a mediocre result. The effort I put in certainly matters a lot to myself, but how others perceive the amount of effort I put in would mostly depend on how willing I am to go the extra mile.

#### **CHELSI CHAN** DIGITAL PLATFORM INNOVATION City University of Hong Kong, Year 3

I have been working on website enhancement and analysis of the referral program Members Get Members throughout the eight-week internship.

## BE DECISIVE RATHER THAN PASSIVE



When I was first asked to manage the website revamp project, I reviewed the UI/UX of the recent referral program website and researched applicable references for a new layout. The design was approximately finalized after numerous meetings with the product owner, designer, IT expert and web developer. As the person-in-charge of the project, I learnt to trust my instincts in making decisions instead of solely asking for opinions and recommendations.

It is easier said than done, especially when it comes to innovation. Fortunately, HKBN is open-minded to every Talent's suggestions and bold to transform, and thereby, I voiced out my ideas and worked them out with grit and tenacity. The outcome was satisfactory as the upcoming layout is more organized, concise and user-friendly than the current website. Since then, I realized that:

"With **passion** and **perseverance**, you can overcome the obstacles; with an **aggressive mindset** and **determination**, it makes your **dream** come true"

## **EXECUTE PLANS FROM EXPERIENCE**

In addition, I assisted in handling the five-month analytics report of the referral program. I collected data through various channels, such as Salesforce and Google Analytics, then converted raw data into meaningful figures for easier comparison and analysis. Other than enhancing my analytics techniques, I observed how the customers reacted to different types of campaign and which channels are more effective for driving customer referrals. Studying past results helps us understand customer behavior and develop profitable promotions.



# **GIGI WAN**

#### MARKETING COMMUNICATIONS Boston University, Year 2

#### HKBN 香港宽频

【Home Gateway幫你打低網絡怪物!】 請注意 】網絡世界受到電腦病毒同埋不良信息嘅襲擊!現 進入一級戒備 ()、需要緊急支援!點算好?無有怕,英證 嚟啦!全新推出既 [#Iron\_Man同 #Captain\_America x Home Gateway 造型] 登場啦!幫你擊退電腦病毒同不良 息,全方位保護你嘅安全 () http://xxxx #香港寬頻 #HomeGateway #打低電腦病毒同不良信息 #網絡安全防護





#### **PRACTICE MAKES PERFECT**

During these eight weeks in the Marketing department, I have learned something new every day and I progressed in personal development including new skills, career paths, relationships and selfimprovement. The major project I was assigned to was advertising the upcoming launch of the Disney x Home Gateway product. I was given full exposure to every advertisement related to this project to gain a better understanding of different types of advertising in the market and their practices.

My contribution towards the project started with composing captions for five Facebook video commercials and creating a PowerPoint to brief the product to different Key Opinion Leaders from different backgrounds. I was also given the opportunity to join the a TV commercial shooting and it was an absolutely unforgettable experience. Then, I composed my very first Facebook feed including the graphic design and the caption for the project.

Throughout my journey, a lot of modifications had to be made in order to reach perfection. My writings went through rounds of revision which was a back-and-forth process. I appreciate the time they have given to train me and improve myself.



#### ALWAYS START WITH AN OBJECTIVE

The most important thing I have learned is from my supervisor: "An idea should start with an objective; think from a big picture to small details." This served as a reminder to me when I presented some ideas for the Disney x Home Gateway Facebook feeds when we lost focus while stuck at certain points. As a marketer, objectives should follow the consumer's journey for effective results. Identifying the main purpose and audience is the key to success. All in all, I have gained valuable knowledge that can be applied in future use to become a better marketer.

## FRUITFUL 8 WEEKS AT HKBN

Being a Summer Innovator at HKBN was a valuable experience. During the internship, I had the opportunity to fulfill some of my expectations as an intern in the Digital Marketing team. In my role, I learned the thought process of a marketer in making use of the digital platforms. Being responsible for revamping the user interface and user experience of our website, I learned that it is crucial to think not only about the design and layout of the website, but also the customers' experience when using our products. To be successful in creating a good website, one must be able to cater customer needs by putting oneself in the position of the targeted users.

To explore the issues that customers face, I was able to carry out an A/B Testing on our website to achieve better comprehension of the task. Although the results were not positive, learning about a customer's journey as well as marketing strategies were the real rewards. It was interesting and satisfying to be able to implement the things that were taught in marketing courses as an intern.

Additionally, I took the responsibility of Principal Manager for a website enhancement project. Working with the Information Technology and Marketing Communications teams turned out to be efficient and insightful in fulfilling both parties' demands and executing the project on time.



#### **IBELLY VALENT** DIGITAL PLATFORM INNOVATION Chinese University of Hong Kong, Year 3



## ALWAYS BEING CHALLENGED

I am truly grateful for this privilege as we were consistently encouraged to be proactive and exceed the expectations of both the company and ourselves. The programme showers us with the opportunities to learn from various business perspectives and manv business professionals. Through the opportunities that are aligned with HKBN's talk-flat culture, I was able to gradually overcome my shyness and hone my communication skills. I believe there are only a few companies at most in Hong Kong that can offer their interns as many opportunities as HKBN.

# KATE TSANG

#### **BUSINESS DEVELOPMENT**

@ I-CG

#### City University of Hong Kong, Year 3





#### DISCOVER POTENTIAL AND PUSH MYSELF TO THE NEXT LEVEL

Starting out as a blank sheet of paper eight weeks ago, I explored much more than what was expected in the telecom and cloud industry. Cloud has become one of the main technological trends that applies to many businesses. As a Summer Innovator working in the Business Development team at I-CG, I gained a deep understanding of various cloud solutions and acquired skills to develop a closer relationship with clients.

Apart from job-specific skills learned from I-CG, Summer Innovators were also gifted with jampacked exposures by HKBN. Ranging from company visits, telecom market analyses, one-day sales experiences to networking events. all occasions encouraged us to step out of our comfort zone and think differently. Meanwhile, the unique culture of HKBN also motivated me to become a better person who takes initiatives and leverages resources to achieve more. After conversing with different business leaders, I now know more on how to plan my future career and life ahead.

#### TAKE INITIATIVES AND MAKE SOME GOOD THINGS HAPPEN

People say time changes everything. However, we actually have to change it on our own. In HKBN, we are committed to "Making Our Hong Kong a Better Place to Live." We are encouraged to take initiative in influencing others to make changes. HKBN has given us lots of opportunities in leadership, networking, and learning. We are motivated to leverage opportunities to create greater values. This practice inspires me to reflect what kind of person I want to be and how I can create greater impacts. Sometimes, challenges come unexpectedly while our fresh mind and eyes have great potential to make new impacts. Hence, we must face these challenges, and never wait for good things to happen to us; we must go out and make good things happen: fill ourselves with hope by filling the world with hope.

#### PERSONAL GROWTH IN THE FACE OF OBSTABLES

One week into the Summer Innovator (SI) Programme, I encountered an accident that placed me on sick leave for five weeks. However, this unfortunate experience was a catalyst for growth and introspection. Whilst the accident disrupted my plans and left me feeling hopeless and incapable, I reflected on these negative feelings, realising they stemmed from my missed opportunities at HKBN. This pushed me to overcome my situation and return to work with positivity.

As the backbone of the company, the role of the Legal & Regulatory Department is especially important during the post-merger transition period. Amongst other tasks, I was involved in the WTT-HKBN policy alignment project. Despite Chinese being my weakness, I volunteered to assist with policy translations as it was a rare chance to improve my Chinese proficiency. It was a valuable opportunity to be the only SI stationed at the former WTT office. Having experienced the cultural differences between WTT and HKBN, I realised that the road to complete integration is long and complicated. Aside from the technical work involved, the challenge is to integrate Talents from both companies. My prior experience with WTT allows me to offer insights into the benefits and challenges faced during the transition period.

### CONFRONT YOUR MISTAKES AND WEAKNESSES

In the face of unfamiliar tasks, I made mistakes. However, my supervisor did not expect perfection when he entrusted me with hands-on tasks and challenged me to learn independently. It was more important to utilise my weaknesses and mistakes as a learning experience. The purpose of learning is to add value to yourself, and eventually, become an asset to others. Thanks to the support of my supervisors and colleagues, I had a fruitful (albeit short) journey at HKBN.

**KIMBERLY CHEAH** LEGAL & REGULATORY University of Hong Kong, Year 2 LILY MAN TALENT ENGAGEMENT Purdue University, Year 3

## TO TAKE IS TO GIVE

From the beginning, I was not given a specific project to work on. I had been assigned various tasks with the same purpose: improve HKBN's culture and maintain its competitiveness. After adapting and learning the company's culture, I have been able to offer my unique perspectives supported by my culture and generation. One of my achievements in this Summer Innovator (SI) Programme was my Benchmark & Research Report. Its purpose was to benchmark companies and



conduct research into Human Resources to improve the culture and current practices at HKBN. What made this report unique was the addition of "Potential Candidate" and "Current Talent" perspectives regarding every single benchmark mentioned. I believe that this report may be able to give current Talents some food for thought and serve as a reference for future development. Additionally, with my tasks on the Talent Handbook, Co-Ownership Plan III Plus and the culture of HKBN, I was able to acquire a third-person perspective on HKBN as a whole. This was a key achievement as I could communicate both the good and the bad to my superiors, providing both constructive feedback and sincere appreciation.



### NO SIGNS IN THE ROAD TO SUCCESS

My objective had always been to acquire the greatest amount of knowledge I can. In all of my past professional experiences I had been able to do so by following orders and completing tasks that are given to me. Here at HKBN, I was motivated to challenge myself and to exceed not only myself, but others around me as well. I was never given a deadline for each task assigned by my supervisors or Buddies; I would reach out to my superiors for more tasks in order to learn more. I believe that this environment helped me become thirsty for new challenges and knowledge. This is a key takeaway that I have gained from this Programme. After all, there is no gain without pain. **NATALIE TONG** SALES @ I-CG University of Hong Kong, Year 2

## PRECIOUS EXPERIENCES GAINED IN EARLY 20S



Being a psychology and finance major, I was totally new to the cloud and telecom industry. But in these eight weeks of being a Summer Innovator in the I-CG Sales team, I gained much knowledge on different cloud platforms and their services through active observation and self-learning. A major project during my internship was about "How can I-CG perform better in the banking sector?" I read and summarized different documents about outsourcing in banking, including HKMA and PCPD guidelines. I presented my research to the Sales team and received positive comments and insightful suggestions. I learnt how to address the gap between company performance and customer expectations.

I also wrote a white paper for my guidelines and proposed some ways in which I-CG can improve in order to achieve success in the banking sector. It was an excellent experience as I can actually contribute to the company. Throughout the journey, I was given plenty of opportunities to participate in various events and client meetings. I can clearly see my improvement in social skills, analytical skills and personality. I am glad to have had these eye-opening experiences during my undergraduate years, which is extremely important to my future growth and career path.

## **NEVER STOP LEARNING**

What really WOWed me at HKBN is its culture of learning. At first, I thought that only us Innovators had to write reflections after attending events. However, all Talents in HKBN wrote reflections whenever they received a special learning opportunity or experience. I believe that this is a very good practice as I can really think twice and reflect on what I have learnt when writing reflections. I have developed a habit of writing down the key takeaways after every occasion and I will keep forcing myself to learn new things and absorb knowledge from others.





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#### NIDHAL MAZZA TALENT ORGANISATION & DEVELOPMENT

## MY INNOVATION JOURNEY

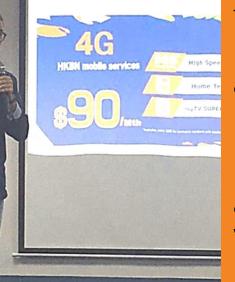
Chinese University of Hong Kong, Year 2



In the past two months, I worked on a mental health project which aimed to improve the mental well-being of HKBNers. To meet this goal, I found it essential to measure the current mental health of the Talents. I surveyed more than 290 Talents on different aspects of mental health: healthy and unhealthy behaviors, financial concerns, etc. I also set up a kiosk survey to continuously monitor the Talents' feelings and satisfaction of their day at work. Thanks to these measurements, I have been able to identify the main stressors and give concrete suggestions to improve Talents' mental health. Besides this project, I also contributed to the organization of some company visits such as UBS, Microsoft and JP Morgan. These events had different goals, namely: to share HKBN's WOWing culture, to strengthen collaboration with HKBN, and to expand the learning opportunities for Summer Innovators and trainees. I had to understand the stakeholders' expectations and needs, and think outside the box to exceed them.

Besides this project, I also contributed to the organization of some company visits such as UBS, Microsoft, and JP Morgan. These events had different goals namely to share HKBN's WOWing culture, to strengthen HKBN collaborations and to expand the learning opportunities of the summer innovators and trainees. I had to understand the stakeholders' expectations and needs and to think out of the box to exceed them.

#### BUNDLES OUTPUT DEPENDS ON INPUT



The reward we get depends on what we put into the task. In simpler terms, the output depends on the input. At the beginning of this programme, I wanted to learn from experienced leaders and expand my social network. Hence, I had to push myself to interact with more people and ask more questions. However, in some instances, an increase in my effort/input was not enough. In such a competitive business world, we need to do things differently to stand out from the crowd. How do we so while staying genuine to who we are? By knowing what makes us different, i.e. our Legal Unfair Competitive Advantage (LUCA).

## SEYON PARK

NETWORK COMMERCIAL PLANNING

Hong Kong University of Science and Technology, Year 2



## **BELIEVE IN YOURSELF**

Having the senior officer in the Network Commercial Planning department guide me with multiple tasks related to Network Technology, I could test my true abilities. The extent to which I can apply the knowledge and skills acquired through my university studies had always been a grey area for me, but HKBN gave me solid confidence.

My first task was to automate an e-mailing system so the team doesn't need to manually check for the due dates of vendor contracts every day. I offered them a new program that satisfied their criteria, and as the department is relatively new, I feel that I was fortunate enough to contribute to their operational efficiency - even as an undergraduate intern.

In today's fast-paced, ever-changing society, we often lose the human touch. However, HKBN Talents are always willing to learn more, which was why my colleagues and I were able to mutually respect each other's backgrounds, hence create an environment where we can comfortably mentor each other. When the top executives of a large-scale company demonstrate that they are on common grounds with me, I feel I can believe in myself. HKBN has taught me to believe in my own capabilities; because if I don't, then who will?

## WORK FOR A BETTER TOMORROW

For the past eight weeks, I have been extremely fortunate to surround myself with colleagues who do not see me as a mere "summer intern." HKBN bestows trust in every intern on a truly executive level, allowing each of us to be actively exposed to both internal and external matters of the company. I was given the chance to talk and discuss with representatives from globally renowned telecom companies that are looking for future partnerships, as well as famous investment managers who truly learned from HKBN's unique corporate culture. (And that's only the tip of the iceberg.)

Only through these exposures was I able to - not only observe the close interactions between HKBN Talents and external parties, but witness the core beliefs that each of the Talents truly live with. Although I was one of the most junior Talents, HKBN as a company convinced me that these common values have become a candid reputation that has been purposefully built throughout the past two decades. I will embrace my strength to get involved in Corporate Social Investment wherever I go, and spread the idea of doing sustainable business, and empowering my community.



#### TUSHAR KAISTHA DEVELOPMENT @I-CG University of Hong Kong, Year 2

This nearly eight-week journey has been one of my most fruitful and productive eight weeks in the past few years. It was jam-packed with learning, fun, and reflections in every corner of the bumpy but rewarding ride. For me, two major things stood out from this experience – one, the technical skills I learnt from scratch and had consequently applied to my work while producing an impact that mattered, and two, the amount of pure exposure that was provided to all of us.

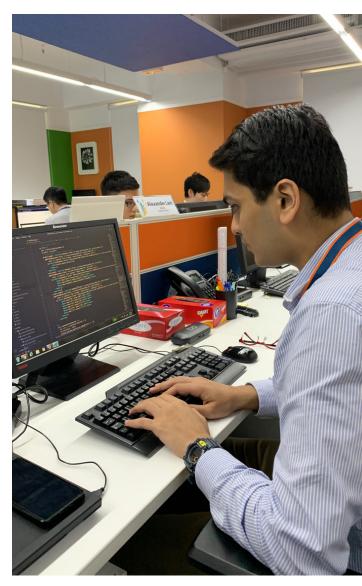


#### THE GROWTH OF A SAPLING

However, I would argue that the most learning for me came from the exposure part of the journey. We participated in several different events: from company visits to management meetings to networking nights! We got to interact with senior executives who had many years of industry experience. We were able to listen to all the advice and information they had for us. Overall, these invaluable experiences provided me with sparks of curiosity for topics I never would've considered earlier, such as stock investment. On the whole, this wonderful trip has been very satisfying and potentially life-changing.

### **THE TECH-NICALS**

The technical skills I learnt consisted of full-stack development skills. I was involved in an external project to build a website for a client. Over the course of this project, I started from knowing absolutely nothing about what 'Node.js' was or how it worked and having to watch YouTube videos in my spare time, to coding all day long to get the auto-scheduler working properly. I learnt front-end development skills, using tools such as 'React' and 'Redux', and back-end development skills, using tools such as the aforementioned 'Node.js' and 'MySQL.' I learnt how to manage databases, how to make the user interface look good, and many other concepts.



# **THANK YOU!**

AUGUST 2019

