

For immediate release

HKBN Launches Game Changer **Post-paid Global SIM** Unbelievable Value with Unlimited + Full-speed Data on First 1GB/Day



(Hong Kong – 8 June 2023) As travel returns to pre-Covid norms, Hong Kong Broadband Network Limited (“HKBN”) has launched a Game Changer post-paid **Global SIM** (“Global SIM”) service for its over one million existing residential customers. With coverage in more than 85 countries and regions worldwide, this brand-new travel SIM service offers **full speed first 1GB roaming data per day with unlimited data[^]**, and gives customers the ease and convenience of paying after use (each day of usage is counted on a 24-hour basis upon activation of the roaming service). This gives customers high-speed Internet access and unparalleled flexibility during their journeys!

HKBN Co-Owner & Chief Executive Officer – Residential Solutions Elinor Shiu said, “Beyond price, customers now also demand quality, speed and convenience for cross-region connectivity. Our Game Changer Global SIM adopts a breakthrough post-paid model, doubling the daily full-speed data to 1GB per day[^] to crush the daily 500MB full-speed data limit standard used by most travel SIMs today.”

To celebrate the launch of Global SIM, HKBN will offer **TWO** special promotions to customers starting today till 31 August 2023. The “**Hot APAC Special Offer**” provides Global SIM at a discounted price of HK\$15/day (HK\$75 pack)* that includes five days of access for 14 popular Asia-Pacific regions such as Mainland China, Japan, Korea, Taiwan, Thailand and others. For just HK\$278, customers can also purchase the “**Recharge Travel Combo Offer**”, a super value travel package that includes Global SIM, five days of access for Asia Pacific regions, and a MOMAX 1-World 65W GaN Convenient Travel Socket UA8 (a universal socket valued at HK\$348 which features PD 65W fast-charging and simultaneous charging for up to 5 devices).

Existing HKBN customers who register for Global SIM via My HKBN (www.hkbn.net/myhkbn/en) can now enjoy free travel SIM card delivery to their homes. For more information about Global SIM, please contact 128 100 or visit www.hkbn.net/globalsim/en.

HKBN Global SIM Key Features

- Use now, pay later
- Unlimited data usage and first 1GB full-speed data per day[^]
- A “day” charge means calculated per 24-hour
- Coverage in 85+ designated countries and regions
- Free SIM card delivery to customer’s doorstep
- No rentals, no returns, 1 SIM card for ongoing use

Promotion Offers

Hot APAC Special



**Enjoy Global SIM
+
5 Days of Hot APAC Pass***

14 hot APAC Regions include:
Mainland China, Japan, South Korea, Taiwan,
Macau, Singapore, Malaysia, Thailand,
Australia, the Philippines, Cambodia, Vietnam,
Indonesia and India

for only HK\$75

“Recharge” Travel Combo



**Enjoy Global SIM
+
5 Days of Hot APAC Pass***



**MOMAX 1-World 65W GaN
Convenient Travel Socket
UA8 (Valued at HK\$348)**

- 5 USB ports (2 USB A and 3 USB C ports)
- A single output of PD 65W, power up to 5 devices at the same time
- Can charge iPad, iPhone, Android phones, smartphones, laptops and tablets and more

for only HK\$278

^ The speed and actual experience are subject to the local network coverage and other relevant network conditions. When the daily roaming data usage reaches 1GB, the thereafter maximum speed will be 128kbps.

* HK\$75 / 5 Hot APAC day passes is equal to HK\$15 per day in average. If customer uses Hot APAC data for more than 5 days, after using up all applicable data pass, the charges shall be based on the daily rate of Hot APAC Regions.

Terms and conditions apply to all offers and services.