

For immediate release

## HKBN Launches Cross-border 5G Local + 1GB GBA Data Plans Disruptive Mobile Service Plans Start from HK\$103/mth



The banner features a stylized cityscape background with various buildings and a person walking. The main text reads: "Easy Access for China, Hong Kong, Macau" above "5G Local and Bay Area data plan". A large box highlights "\$103/mth" and "10GB + 1GB" (with "thereafter 1Mbps unlimited local data" and "China & Macau data" below). Other details include "\$18 admin fee waived" and "180-day deferred start option for port-in customers". An "Act now" button is at the bottom center. Small text at the bottom left states: "The above mobile plans are for a minimum commitment period of 24 months. 5G service is subject to availability from the local network operator. If the local network operator does not provide 5G service, 4G/LTE service will be utilized." Small text at the bottom right says "Terms and conditions apply."

(Hong Kong – 25 May 2023) With business and travel between Hong Kong and mainland China surging back to pre-pandemic levels, HKBN Group ("HKBN") today announced the launch of its all-new 5G Local + Bay Area Data Plans\*<sup>^</sup>. These two-in-one plans will allow enterprise and personal customers to enjoy either **10GB 5G local data + 1GB mainland China and Macau roaming data** per month for as low as HK\$103/month; or **30GB 5G local data + 1GB mainland China and Macau roaming data** for only HK\$149/month. When more roaming data in mainland China and Macau is required, customers can get an additional 2GB for only HK\$38. All of the above plans will include a monthly administrative fee waiver, and when customers switch to HKBN with their number, they can also enjoy up to 180 days deferred start option for service activation.

**HKBN Co-Owner & Chief Executive Officer – Residential Solutions Elinor Shiu** said, "With the full recovery of the economy and market, travel and business trips within the Greater Bay Area are resuming to pre-pandemic levels. Our all-new cross-border monthly data plans allow customers to enjoy a superfast and seamless local and roaming data service experience offered at disruptively phenomenal prices. By eliminating the need to switch between multiple SIM cards, we believe our service plans are perfect for travellers who regularly commute between Hong Kong, Macau and the mainland."

For more information about the plans, personal customers can call 3498 3498 or visit [www.hkbn.net/personal/mobile/en/select-plan/5GBAYAREA](http://www.hkbn.net/personal/mobile/en/select-plan/5GBAYAREA). Enterprise customers who successfully register for the above 10GB 5G Local + Bay Area Data Plan\*<sup>^</sup> will receive HK\$100 Mannings voucher; customers who register for 30GB 5G Local + Bay Area Data Plan\*<sup>^</sup> will receive HK\$200 Mannings vouchers. Please call 128 1111 or visit <https://bit.ly/hkbnes-GBA5Gplan-pr-en>.

HKBN's 5G Local + Bay Area Data Plans*^ ( Available for enterprise and personal customers )		
Special Monthly Fee	HK\$149	HK\$103
Local Data	30GB 5G data	10GB 5G data
Thereafter Local Data Speed	After exceeding the data included in the plan, customers enjoy 1Mbps unlimited local data	
Roaming Data in Mainland China and Macau	1GB	
Thereafter Roaming Data in Mainland China and Macau	HK\$38 for every additional 2GB (top-up by replying SMS)	
Local Voice Minutes	3,000 mins	
Administration Fee	Waived	
Minimum Commitment Period	24 months	

**Personal Customers Subscribe Designated Local Data Plan Enjoy Smart D True Wireless Headphones (Ironman Special Edition)**

Moreover, personal customers can online register for 30GB 5G local data (with unlimited thereafter 1Mbps data) plan for HK\$128/month\* via [www.hkbn.net/personal/mobile/en/select-plan/5G](http://www.hkbn.net/personal/mobile/en/select-plan/5G), and receive a free Smart D True Wireless Headphones (Ironman Special Edition) (Value: HK\$338) as well as administration fee waiver.



\* Mobile service network is supported by 3HK.

^ 5G service is subject to availability from the local network operator; if the local network operator does not provide 5G service, 4G/3G service will be utilised.

Terms and conditions apply.