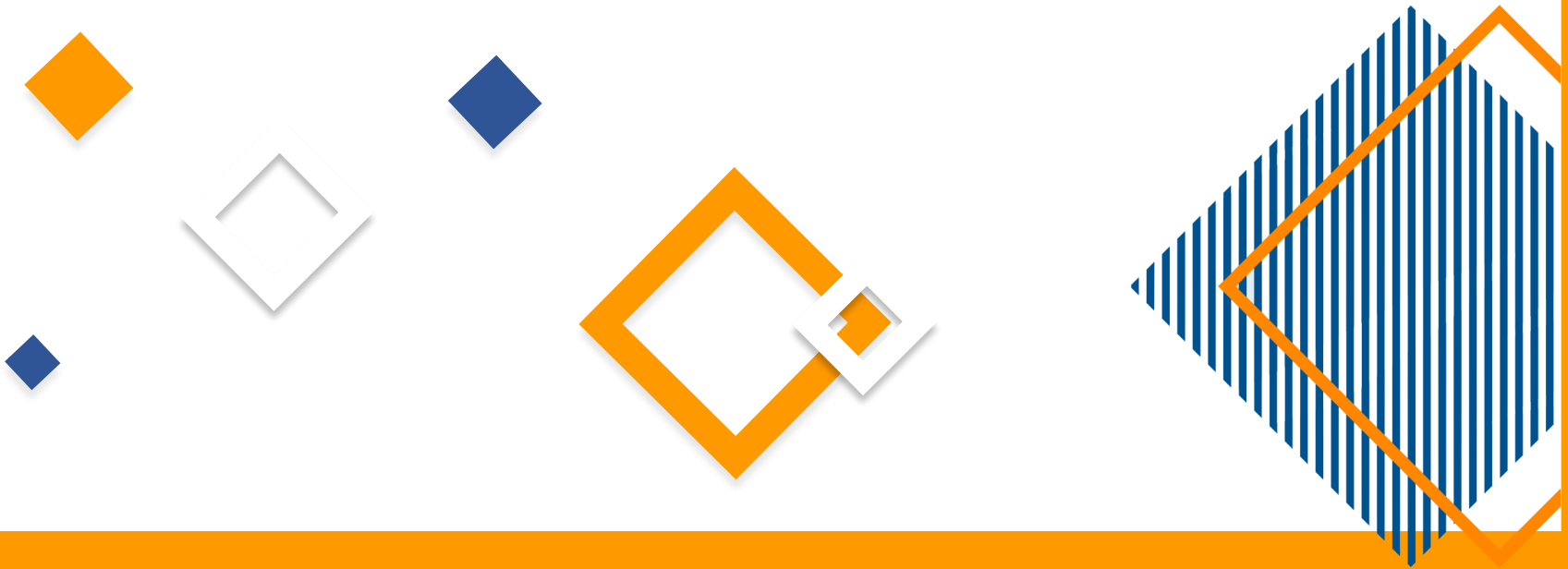


#ToughTimesTogether

HKBN Summer Innovators & Career Kickstarter for Graduates

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Overview

Earlier this year, HKBN officially announced the launch of its “#ToughTimesTogether - Career Kickstarter for Graduates”, and as always, our annual Summer Innovator Programme!

WHY we're doing it.

'Make our Home a Better Place to Live'

As a company that constantly strives to groom our young generation into Hong Kong's future leaders, we yearn to constantly break through limits and help them pave their pathways towards true success – both in work and in LIFE.

With a grand total of 92 Summer Associates and 13 Summer Innovators, this booklet displays their:

- Stories
- Aspirations, and
- “LUCAs” (Legal Unfair Competitive Advantages)



Our Summer Associates!

WHAT we're doing.

To help kickstart their careers amidst COVID-19, our Summer Associates and Summer Innovators are receiving a plethora of opportunities:

- On-the-job training for 3 months,
- Mentorship from our top 1% executives, and
- Networking opportunities in company events!

HOW we're doing it.

The secret sauce to training our Talent? It's simple..

We play hard and work HARDER.



#ToughTimesTogether

An Amazing Journey



LIVE Virtual LIVE events – Welcome Friends of HKBN to join us

*This year,
we've been
joined by
105
Young
Summer
Talents
from*

*17
Universities,
across
57
Disciplines*

15 from The University of Hong Kong

- Accounting & Finance
- Computer Science
- English Studies
- Electrical Engineering
- Industrial Engineering & Logistic Management
- Information Systems
- Law
- Marketing & Human Resources
- Mechanical Engineering
- Politics & Public Administration and Criminology
- Journalism

25 from City University of Hong Kong

- Asian and International Studies
- Business Analysis
- Business Operations Management
- Computer Science
- Computer Science Strategy & International Management
- Computing Mathematics
- Creative Media
- Finance
- Information Engineering
- Marketing
- System Engineering & Engineering Management

21 from The Chinese University of Hong Kong

- Business Administration
- Chinese Language and Literature
- Economics and Finance
- Electronic Engineering
- Geography and Resource Management
- Information Engineering
- Journalism and Communication
- Laws
- Marketing
- Professional Accountancy
- Sociology
- Statistics

9 from The Hong Kong Polytechnic University

- Accounting & Finance
- Electronic Engineering
- Enterprise Engineering & Management
- Information Engineering
- Information Security Marketing
- Mechanical Engineering
- Tourism & Events Management

12 from The Hong Kong University of Science and Technology

- Biotechnology and Business
- Business Administration
- Economics
- Electronic Engineering
- Environmental Management and Technology
- Finance and Operations Management
- Information Systems
- Marketing

8 from Hong Kong Baptist University

- Accounting
- Arts
- Computing and Information System
- Information Systems & e-Business Management
- Science
- Sociology

4 from Hang Seng University of Hong Kong

- Journalism & Communication
- Management Science & Information Management
- Management

9 from International Universities

Korea University:

- International Business

Lancaster University

- Advertising & Marketing

National Kaohsiung University of Science & Technology

- Computer & Communication Engineering

Reutlingen University

- International Business

University College London

- Information Management for Business

University of Bath

- Computer Science

University of British Columbia

- Commerce

University of East Anglia

- Laws

University of Nottingham

- Business Management

2 from Lingnan University

- Cultural Studies
- Social Sciences

*Building the Next Generation
of Disruptive Leaders*

Mentorship and Job Shadowing with HKBN's Top 1%

All 105 Summer Innovators and Summer Associates will gain via mentorship from an assigned HKBN mentor. Representing **HKBN's top 1% of senior executives**, the mentors will share their experiences and insights to help our young Talents see the bigger picture much faster than they would in a typical work environment.

Additionally, 10 mentees will have the chance to spend **a week shadowing NiQ**, our Co-Owner and Group CEO, experiencing his day-to-day work + social life, and pick up some essential tips on leadership and vision.



Reflections from a Quick Chat with Our Group CEO

Hello!

This is Alvin, Joey, and Valerie, and we are three graduate trainees who had the honor of having lunch with our Group CEO, NiQ Lai during our first week! Here are our perceptions:

1. You only live once, so **make the most out of things!**

During the lunch, we asked what drives NiQ to achieve so much, and his answer was the desire of making things better. Throwing back to the days when HK\$500 was needed for accessing the internet (this is what HKT charged for broadband in the late 1990s), HKBN **changed the game** by offering affordable service to Hong Kongers (HKBN started offering broadband at public housing estates in the year 2000 for HK\$99), which is also why NiQ joined HKBN – **profitable yet meaningful**. This is what NiQ considers as purposeful utilisation of his time.

So utilizing time in HKBN is also crucial. We can choose to only work here, but we can also choose **to make use of every opportunity** offered here and prepare ourselves for a future career. We should start considering how the job here can boost our profiles. For instance, Valerie, who is interested in the tech industry, can learn more practical knowledge and consider whether data analysis is her passion, and think beyond three months.



Alvin, Joey, and Valerie with NiQ



Reflections from a Quick Chat with Our Group CEO

2. Finding your "LUCA" to make yourself irreplaceable.

NiQ mentioned that he did not speak fluent Cantonese when first arriving at HKBN, as English is the common tongue at his previous working environment. Therefore, he **turned his weakness into his strength** – he helped the company to write English materials, which is his strong suit. Having this attitude will help our careers flourish. In Hong Kong, it is easy for us to work non-stop. Yet, hard work is not enough. We must be observant and understand the needs of the company. Then, we can make unique contributions. **"In the land of blind, the one-eyed man is a king"**.

3. There is **no free lunch**, so give while taking.

One of us asked about the future of 5G. NiQ immediately challenged us to provide our opinion regarding the topic before he offered his view. He reminded us that we had to prepare more to **talk FLAT**. In the coming three months in HKBN, or even more, our life-long working journey, there will be countless chances that we need advice from our seniors. In the future, we hope we do not repeat the same mistake, we **offer our capacities** or insights in exchange for wisdom from others.

NiQ constantly reminded us that this is not merely a reflection – not only thinking back, but be better, rise above the past, and transfer the talk into actions. In the coming period, we hope that we can utilize the resources here and make valuable contributions. It is always possible to contribute – even within 3 months.

Once again, we thank NiQ for today's lunch.

Perception on Job Shadowing with NiQ

Anna, our **Summer Associate**, spent a week **job shadowing NiQ**, our CEO, and she made a video to record what she has learned and leverage her gain by sharing it in a video:

[Click here to watch Anna's video reflection!](#)





Hello!

I am Anna Ngan, and I'm a fresh graduate studying Social Work and Social Administration (SWSA) and Sociology at The University of Hong Kong. I am now a Summer Associate in the Digital Transformation department.

Finding your **uniqueness and purpose**

We have our own academic backgrounds and work experiences; these **differences make us a unique character**. By writing my perception of the Management Committee meeting and Management Committee+ dinner, I found that although I am not from a business background, I could gain a whole new perspective given my social sciences background.

At the celebration breakfast with NiQ, our Group CEO and Richard, our Internet Security Manager, Richard mentioned that not many people in the company were aware of Information Security (IS) before. However, he attended a night course about IS and was able to play a core role in overseeing HKBN's IS enhancement. What I learned was: **find your own uniqueness** in your career field and **make yourself irreplaceable**.

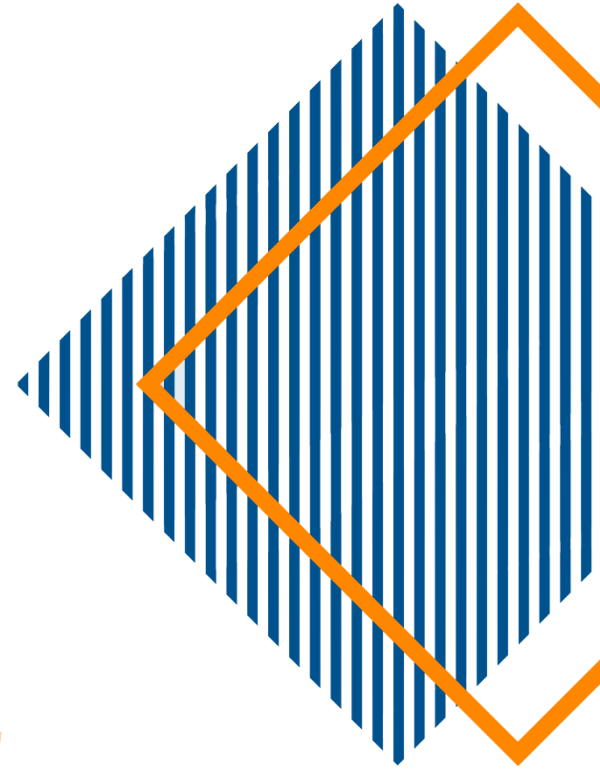
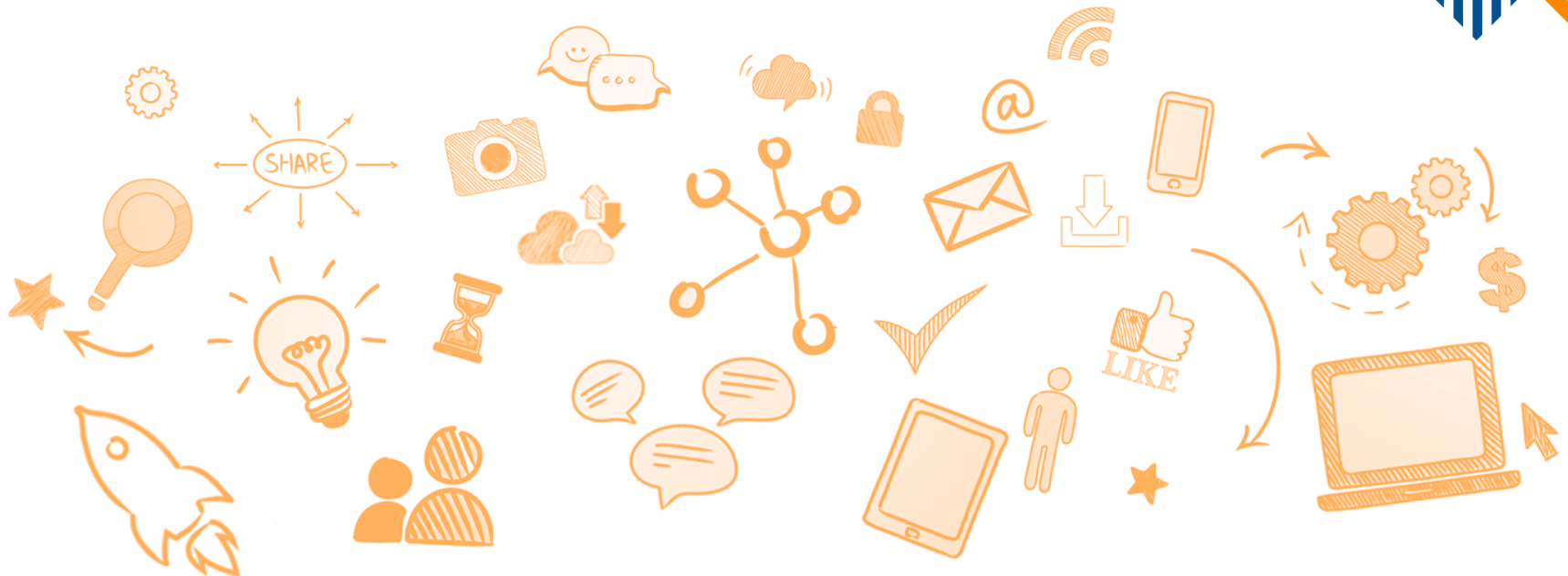
Critical **thinking**

On the orientation day, we all received a book, "Purpose, Incorporated". I read some chapters of the book and discussed some of it with NiQ. NiQ didn't agree with some of the concepts in the book. Reading a book doesn't mean that we have to agree with all of the content.

HKBN has its **unique work culture**. Sometimes, you might find something that you appreciate or you think it needs improvement. Thanks to the **talk-flat culture**, don't be afraid to talk about that. NiQ mentioned about **reverse mentoring**. We could learn from each other. We could keep the best part and remember the things that we don't like. Next time, when we are in the same position, we could avoid the mistakes.

Summer innovators

An inspired head start –
From students to future leaders



"A Flash of LIGHT" - HKBN Summer Innovators

"A Flash of LIGHT" - a symbol of illumination and transformation; "LIGHT" stands for LUCA, Innovate, Go digital, Humbly Arrogant and Talent-First Culture, which are the core elements of our Summer Innovator programme.

Through our Summer Innovator programme, we strive to mold young university students into future business and community leaders. Our programme has been adventurously designed to offer summer innovators more than just office-based experience, but a wide range of real-world exposures. Summer Innovators will have opportunities to challenge themselves, jump out of comfort zones to learn from top professionals and get an inspired head start for their careers.

Programme Highlights:

Through this 8-week intensive journey, Summer Innovators are going to:



External Exposure

- Take part in HKBN Book Club
- Join exclusive business visits



Project Management Experience

- Handle exciting projects and tasks
- Undergo training & development opportunities



Mentorship

- Transform via job shadowing opportunities
- Mingle with senior executives

"A Flash of LIGHT" – HKBN Summer Innovators

Programme Journey:

6 June

- OrienTalent
- Simon Sinek's Live Webinar-
Staying Ahead in the Infinite Game
- HKBN Corporate Culture Seminar
(OnGrad)



7 July

- How to make your LinkedIn profile stand out (LinkedIn)
- Experience Day
- Business Sharing Session by CVC
- HKBN Book Club – Sponsored by John Wood
- Mixer Mingling Session

8 August

- Experience Sharing Sessions –
Sponsored by Simon Squibb
- Business Sharing Session by DBS
- Final Presentation &
Graduation Ceremony





Allen Tsang

City University of Hong Kong
Year 4
Business Operations Management

Summer Innovator
Marketing Department

"Always do what you are afraid to do"

“ Coming back from my exchange study in the Netherlands, one thing that I have learned is how to work with people from different cultural backgrounds. The city that I was studying in, Groningen, is one of the favourite destinations for international students. Studying there granted me an opportunity to work with students from all over the world. I learned how to express my own opinion effectively even in a diverse cultural context. Apart from my exchange experience, I also have a strong interest in business intelligence technologies. I have experience in R, Java, and Google Analytics. I believe this would grant me the flexibility to engage in various kinds of tasks.



Why do you join this programme?

- What attracts me to apply for the summer innovator programme is this programme emphasizes on nurturing the participants to grow. In addition to the office-based experience, the programme offers a series of activities for its interns to learn and build up their own network.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I possess a growth mindset, and this drives me to never stop learning and stay ahead of the game in today's fast-changing business world. For instance, I learned the basics of web development with HTML, CSS, and Python via self-study during my quarantine.

What do you want to achieve by joining this programme?

- Two things I would like to achieve in this summer. First, gaining practical experience in digital marketing as I would like to pursue a career in the field of digital marketing after my graduation. Secondly, build up my network via the mentorship provided by HKBN.

Share about how you can contribute/ what you can bring to HKBN.

- As a summer innovator, I believe what I could offer is a different perspective of thinking. It is common for businesses to be caught up in daily operations. A fresh pair of eyes could always bring in new ideas or offer alternatives to tackle a situation.

"If you never try, you'll never know."

“

I am Cherry, an extrovert who loves making new friends and is passionate about case competitions. I have participated in various kinds of case competitions, ranging from marketing solutions and advertising campaigns to innovative technology and start-ups competitions. I enjoy immersing myself in the process of constructing a detailed and feasible deck from scratch. I was exhilarated during those times when my team and I reached final stages of the competitions. My experiences as a marketing intern for a haircare brand and a salesperson at Uniqlo have also enabled me to build better communication skills, which I consider as the essence of generating provoking ideas.



Why do you join this programme?

- Apart from gaining experiences in the office, I believe the HKBN Summer Innovator programme will increase my real-life exposure compared to the other internships, which makes it such a precious opportunity for me to gain inspiration from professionals. Most importantly, it looks incredibly fun!

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I believe my LUCAs are my outgoingness and passion. I am always keen on trying new things, and I am not afraid of failures. Whenever I encounter obstacles, I will find various ways to achieve my goals.

What do you want to achieve by joining this programme?

- I look forward to breaking my comfort zone and building stronger leadership skills. For me, activeness and enthusiasm are important criteria for Summer Innovators. I hope I can overcome my fear and become a VOOL person after participating in this programme.

Share about how you can contribute/ what you can bring to HKBN.

- Majoring in Marketing has shaped me to become more innovative and creative. My past experiences in working as a salesperson and joining case competitions will also allow me to adapt to the working environment smoothly.



Cherry Tam

City University of Hong Kong
Year 3
Marketing

Summer Innovator
Business Market Department of
Enterprise Solutions



Desmond Yau

The Hong Kong University of
Science and Technology
Year 2
BBA in Information Systems

Summer Innovator
Cloud Services Department of
Enterprise Solutions

"Be the change you wish to see in the world"

“ Hello everyone, it is Desmond here! People usually refer me as Desmond or Des so I would like to introduce myself using my other name – DES as it has three letters. First, “D” represents determined in my case as I like to try my best to excel once I have set my mind to something, no matter how hard and difficult the tasks are. “E”, in this case, would be enthusiastic. I am enthusiastic about a lot of things, movies, cloud technologies, digital entertainment ,sports, and those are just part of my interests. Last but not least, “S” would be sensible. My friends always say “I am sensible of my mistakes” as I often do self-reflections in order to be a better person.



Why do you join this programme?

- I believe that being a Summer Innovator provides me a chance of being with excellent people, not just other Summer Innovators but also Talents inside the company and professionals all over the world through the external exposure of the programme. This programme also provides me a chance to learn more and be a better version of myself through different exposures and chances to interact with different people.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Always striving for more, I always believe that you need to do more, learn more to excel. Even sometimes the things you learnt might not be related to your career or studies, it can always enrich your knowledge or even enhance your mindset.

What do you want to achieve by joining this programme?

- I want to become a person that do not just aim for ‘good’ or ‘satisfactory’ but ‘WOW’ or “EXCELLENT” at a professional level and I clearly believe that this programme and the company would have the tools and experience to help me do so, striving for excellence could be easier said than done so I would like to actually execute or achieve excellence.

Share about how you can contribute/ what you can bring to HKBN.

- I believe I can contribute my competitive mindset to HKBN as I always strive for more, not just knowledge, connections but also the quality of my work, I believe that a friendly competition could raise the morale or the quality of the team or the company as it can raise the standards of the work so it would be beneficial for the culture.



Dorothy Woo

The Hong Kong University of
Science and Technology
Year 1
Biotechnology and Business

Summer Innovator
Digital Department of Enterprise
Solutions

"Tough Times Never Last but Tough People Do"

“

Hi, I am Dorothy from HKUST. I started out in university in a programme dedicated to doing scientific research but joining AIESEC HK as a Manager of Partnership Development has opened my interests and made me interested in other career options as well, hence I am now pursuing two degrees in school. As an enthusiast in doing good in society, I have done volunteering in different places such as Thailand or leading a team of 20 to Nepal where we helped the villagers create a new social enterprise. Moreover, I was elected the External Vice-Principal of HKUST Enactus where we focus a lot on supporting innovation among peers in school. In my free time, I like to learn diverse and new skills, such as learning Java programming skills, how to conduct SEO, or how to play the guitar.



Why do you join this programme?

- The learning opportunities I can obtain through this programme are very beneficial for my development, where I can develop not just my hard skills in the workplace, but also some soft skills such as building good relationships and being a good team player.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Throughout my studies, I have been honoured to be one of the leaders of different organisations such as AIESEC, Enactus. These opportunities trained me to be innovative in problem-solving, confident in my own leadership decisions and independent.

What do you want to achieve by joining this programme?

- I want to develop some hard skills needed in the workplace that I cannot obtain in school, such as how to work in a dynamic atmosphere in the workplace and how to use workplace technology, and gain experience as to how to contribute to the operations of a large organisation.

Share about how you can contribute/ what you can bring to HKBN.

- I'm never scared to jump out of the comfort zone, looking for new ways to deal with issues that we face daily. Moreover, being a very outgoing person, I love to talk to people and make new friends. I believe I can contribute my way of thinking and my communication skills through this programme.

"A bump on the road provides us the opportunity to learn and evolve"

“

Hi! My name is Glenda and I am currently studying abroad in the United Kingdom at The University of Nottingham. I demonstrate strong interest within the realms of technology and business, more specifically with the fascination in AI, fintech and technological development. I enjoy working with other peers, and appreciate working in collaborative, thriving working environments. Furthermore, my experience amongst business perspectives include working with fintech companies, and a multitude of multinational companies, ranging between marketing and human resources experience. Nonetheless, I am fond of many extra curricular activities, including creative means such as painting and active sporting events such as boxing and track and field.



Why do you join this programme?

- Due to the alluring nature of commitment and thrive to push our limits, HKBN'S Summer Innovator programme illustrates the ideal commitment between company and intern, where both parties thrive to help each other grow and flourish. This particular element of pushing limits beyond our comfort zone.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Amongst my qualities, I believe that my LUCA is to recognize emerging opportunities within my career as a student and employees, and the constantly seek out extending ways to improve and capitalize opportunities, in order to better myself. This vital element drives and encourages me to work with others and to learn new skills and capabilities constantly.

What do you want to achieve by joining this programme?

- In hopes to achieve certain skills by the end of this programme, I also hope to improve my ability to multi-task and emerge as a leader and team player when adjusting to different tasks and projects amongst my many assignments. Furthermore, I hope to learn more about the essence of working within a thriving technology environment, and its development within the Hong Kong community.

Share about how you can contribute/ what you can bring to HKBN.

- By contributing to HKBN, I hope that my knowledge in the implementation of certain marketing, operational and strategical methodologies could further heighten the efficiency and outcomes of the upcoming projects I participate in.



Glenda Chung

University of Nottingham
Penultimate Year – Year 3
Bachelors of Social Science (Business
Management)

Summer Innovator
Customer Services & Business Support
Department of Enterprise Solutions

"Grab every piece, that's how you build a whole."

“ Born and raised in Hong Kong, such a “local” identity does not stop me from reaching out but instead encourages me to explore the world and understand different cultures. I am a sporty person that I play various kinds of sports, for instance, handball, soccer, hockey, softball etc., which have always been a prominent part of my life. My interest in sports could benefit me in both as an individual player and as a team member; Team sports in particular, they not only bring me joy and strengthen my fitness, but they also hone my teamworking abilities when I cooperate with my teammates and my leadership skills when I lead the team as a captain towards our goal.



Why do you join this programme?

- HKBN has been influencing many people around the city by its service, joining this programme allows me to delve into this company, knowing more about its business and many other aspects which would definitely be inspirational to my future.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My attitude in observing and questioning is one of my most significant LUCAs. Observing the environment and raising questions on things I lack experience on actively, this learning attitude gives me an edge in getting the most out of almost everything.

What do you want to achieve by joining this programme?

- I look forward to understanding how big businesses like HKBN operate interdepartmentally by working crossover projects, how solutions are generated to deal with business issues during project brainstorm and gain real life experience in work throughout the programme.

Share about how you can contribute/ what you can bring to HKBN.

- New perspective and view on HKBN could be offered with my academic backgrounds in both business and IT fields as well as my personal experience. I believe my suggestions could spark new innovations and ideas and open up new possibilities for HKBN.



Jacky Cheung

The University of Hong Kong
Year 2

Information Systems & Computer Science

Summer Innovator
Information Security Department

"Action speaks louder than words"

“

I am a sophomore student majoring in Environmental Management and Technology, My academic background enabled me to employ sustainability and community betterment into business and workplace. In my second-year study, I had been an undergraduate researcher specializing in greenwashing. During months of intensive studies, I have equipped myself with critical thinking as well as analytical skillsets. Being a data analysis intern at HKUST has further established my analytical skills and soft skills such as team-work spirit. I am also enthusiastic in community services and volunteering; these experiences allow me to have a better understanding to our community.



Why do you join this programme?

- From HKBN's core purpose, "Make Our Home a Better Place to Live", I could see our company is bold and foresighted in creating purposeful value to our society. And it would be meaningful for me to learn and co-create a more sustainable future for our hometown with HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Proactiveness. Apart from assigned task, I will be proactively seeking new opportunities and solutions to facilitate the delivery of our company's core purpose to different stakeholders.

What do you want to achieve by joining this programme?

- I expect myself to gain business exposures and vocational skillsets. Besides, I would like to help bridging the gap between our company and socially vulnerable groups in Hong Kong

Share about how you can contribute/ what you can bring to HKBN.

- With my interdisciplinary academic background and young mindset, I may contribute a different viewpoint to the team.



Marco Yeung

The Hong Kong University of
Science and Technology
Year 2

BSc Environmental Management and
Technology

Summer Innovator
Administration Department

"Be the change you wish to see in the world."

“ Growing up in the Philippines with a family IT business background, coupled with international volunteer experience in countries such as Morocco, Hong Kong, and the United States, my goal in life is to combat poverty in my country through meaningful business. Moving to Hong Kong for college and serving as Vice President of my university’s International Student Association, I developed key soft skills like communication and proactivity. Fresh from a semester at the University of Pennsylvania, I also learned the importance of culture, research, and deep-dive understanding in cultivating a business organisation that truly makes a difference in society. All my experiences have shaped me and my desire to become a social entrepreneur for my country, and to improve the lives of my fellow Filipinos.



Why do you join this programme?

- HKBN is an organisation that combines meaningful advocacy with top-notch business strategy. Being an aspiring social entrepreneur for my own country, I believe HKBN is the perfect company for hungry learners like me to grow and expand my horizons with deep purpose.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Coupling my soft skills in communication and public relations with my diverse set of international experiences and unstoppable desire to understand the communities I engage in, these LUCAs allow me to be an efficient worker on both front and back ends.

What do you want to achieve by joining this programme?

- Being a very people-oriented person, I want this programme to provide me with the necessary tools to successfully improve the social and economic capabilities of those inside and outside of HKBN – be it through a Talent-honing scheme or a community-serving project.

Share about how you can contribute/ what you can bring to HKBN.

- Through my skills in interpersonal relations and project management, I can truly contribute to HKBN by serving as a leader of internal communications – be it in running daily/grassroots work or in facilitating a large-scaled event/project in the company.



Myles Ng

The Chinese University of Hong Kong
Year 2
Economics

Summer Innovator
Talent Engagement Department



Queenie Cheung

The Hong Kong University of
Science and Technology
Year 2
BBA – Information Systems

Summer Innovator
Cloud Services Department of
Enterprise Solutions

"Don't be afraid to fail. Be afraid not to try."

“ Being an optimistic and outgoing person, I enjoy taking up different challenges and stepping out of my comfort zone. This has enabled me to become a more confident and open-minded individual. I have been an intern across industries such as social services, accounting, and marketing. These working experiences have strengthened my problem-solving skills. In addition, I joined various case competitions in my spare time as I enjoy the process of working with a team towards a shared goal. For example, I joined the BOC(HK) Hackathon last year in a team of 5. We need to solve a business problem collaboratively within 24 hours. The process was very tough, but it was also a precious learning opportunity for us. I enjoy different processes that allow me to demonstrate my passion and create a breakthrough in my life.



Why do you join this programme?

- I join this programme because I want to challenge myself. Since this programme is designed to challenge the best and brightest to achieve more, I wish I can make something impactful throughout the programme.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs are my perseverance and problem-solving skills. I am a person who does not fear failure and I will definitely keep my passion on a task until it has been solved.

What do you want to achieve by joining this programme?

- I hope to gain more industry insight, expand my professional network, and take up new challenges by joining this programme.

Share about how you can contribute/ what you can bring to HKBN.

- Although I am still a student who is lacking professional experiences, I will devote all my passion and time to HKBN throughout the programme. I will contribute to HKBN by using my technical and people skills I have acquired from my previous experiences and learning.

"Small steps, Big changes."

“

Born and grown up in Hong Kong, I am a sophomore business student, majoring in Marketing. I may not be able to change the whole world, but I can change my mindset and inspire others. Therefore, I am constantly looking for opportunities to enrich myself and to empower others to create more leaders who will bring a better future to the world.

In terms of my personality, I am an extroverted ISFJ-T who enjoys socializing and networking events as well as making new friends. I also enjoy working with people and in teams as it is a great way to learn from others and broaden my horizons.



Why do you join this programme?

- People are the key to an organisation. I was attracted by the “learning” and “talent-first” culture as it resonates with my belief that life is a never-ending journey for learning and growth. I believe I will gain a lot from the programme while co-creating an impact with HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCA is my growth mindset and willingness to learn. I am always curious, willing to learn and exploring new things. With a growth mindset, I view challenges as opportunities— challenge my limits and learning from the processes.

What do you want to achieve by joining this programme?

- I would like to gain more hands-on experiences and practice the theories and skills that I have learned from school and other experiences. I also hope to further develop my soft skills, expose myself to challenges as well as connecting with industry professionals and other Summer Innovators.

Share about how you can contribute/ what you can bring to HKBN.

- I would like to offer my perspective and skills from my experiences and my generation. With experiences as a consultant and facilitator at trainings, I hope to support the Talent Management department in planning and implementing their strategies. Besides, I hope to bring positivity and add value by supporting HKBN.



Rosaline Chan

The Hong Kong University of
Science and Technology
Year 2
BBA (MARK)

Summer Innovator
Talent Engagement Department

*"Happiness is not doing the things that you love,
but loving the things that you are doing"*

“

Do you also find the experience of working as a team incredible? Various extraordinary leadership experience, case competitions and projects have shaped me to become a responsible team-player. I enjoyed the process of turning nothing into something as a team because we can learn from each other and grow up together!

Additionally, I am a big fans of Disney. I joined Hong Kong Disneyland as a part-time cast member last year to deliver magical educational experience to students. I also love listening to Canto-pop and playing different kinds of sports, especially lion dance and high jump. I can't wait to embrace more exciting challenges and take up more responsibilities with all other HKBN talents to make Hong Kong a better place to live this summer!



Why do you join this programme?

- *Exposure*: Attracted by the vool (very cool) opportunities offered by HKBN
- *Career*: Get a taste of working as a corporate lawyer
- *Expanding Network*: Would like to work with and learn from other HKBN Talents

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Strong sense of responsibility
- Love to work as a team and humble to learn from others
- Being loyal

What do you want to achieve by joining this programme?

- Improve soft-skills (e.g. presentation, problem-solving)
- Jump out of my comfort zone
- Meet life-long friends
- Make our Home a Better Place to Live!

Share about how you can contribute/ what you can bring to HKBN.

- Innovate and bring ideas to make Hong Kong a better place to live
- Strive to take initiative to help on projects and day-to-day tasks
- Facilitate teamwork



Sera Cheng

The University of Hong Kong
Year 2
BBA(Law) & LLB

Summer Innovator
Legal & Compliance Department

"Great things never came from comfort zones"

“

As a technology enthusiast, pursuing a degree in Computer Science is probably the most fascinating thing that could ever happen. It has provided me with a deep understanding of theories and emerging technologies. This knowledge and experience will allow me to develop cutting-edge solutions that address today's challenges. Apart from academics, I participated in student society and lived in residential hall to train myself for being a responsible team player and made my college life fulfilling. Besides, I worked as a summer intern in Hong Kong Civil Aviation Department last year to better prepare myself in workspaces. I believe my previous experience would allow me to bring positive value to HKBN.



Why do you join this programme?

- I am attracted to HKBN by the fame of the internship programme. The programme is well constructed with training and social networking. I could have the opportunity to involve in practical projects with guidance and support from senior colleagues. The internship experience would be rewarding and fruitful despite the short period of time.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- During my university years, I have gained a wide exposure by actively participated in extracurricular activities including student exchange programme, student society and hackathon. Those experiences have trained me to be a fast learner and adaptable team player.

What do you want to achieve by joining this programme?

- As a penultimate year student, sometimes I am confused and panic for the soon coming graduation and unforeseeable career path. I wish I could step out of my comfort zone to involve in project which I lack experience and ideally gain some insight into career planning .

Share about how you can contribute/ what you can bring to HKBN.

- With my relevant knowledge of computer science and passion in technology development. I hope I could contribute by bringing up innovative ideas to solve complex and challenging problems with business potential.



Simon Wong

The University of Hong Kong
Year 3
Computer Science

Summer Innovator
eSecurity Department of Enterprise Solutions

"Stay hungry, stay foolish."

“ When the first iPhone was released, a small kid who watched Apple's Worldwide Developers Conference after doing homework was totally fascinated by the intelligence of technology. Out of curiosity, I have decided to explore more in the field. Speaking of curiosity, I am interested in everything around me. I have equipped different soft skills such as organising and planning skills, problem-solving skills, and communication skills from previous experiences in joining various leadership programmes, taking up positions in student organisations and participating in competitions. I always remind myself not to lock up any opportunities and learn things with a positive attitude, not only from books but also from people, and I try to face challenges and solve problems proactively.



Why do you join this programme?

- The summer innovator programme focuses on providing training to nurture trainees, especially on guiding young Talents in stepping out of their comfort zones and seeking all kinds of aspirations. The conception truthfully motivates me a lot. I would like to take this opportunity to explore new things and learn from successful professionals

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I regard adventurous as my LUCA. I am always able to grab different opportunities and learn from different experiences and conversations. When communicating with different people, I could learn from the obstacles and shortcuts discovered in their pathways. When facing different challenges, I always take the initiative to tackle them.

What do you want to achieve by joining this programme?

- Throughout the process of internship and exchanging ideas with colleagues and talents, I am sure that I can learn lessons from experience and people around me, build a larger social network, and output what I have learnt throughout my life in the apprenticeship.

Share about how you can contribute/ what you can bring to HKBN.

- I understand that I can easily identify the needs of a project since I can analyse an issue from different angles learning from my experience in debate training. With technical foundation learnt from the University, I could help projects to run smoothly.



Tiffany Leung

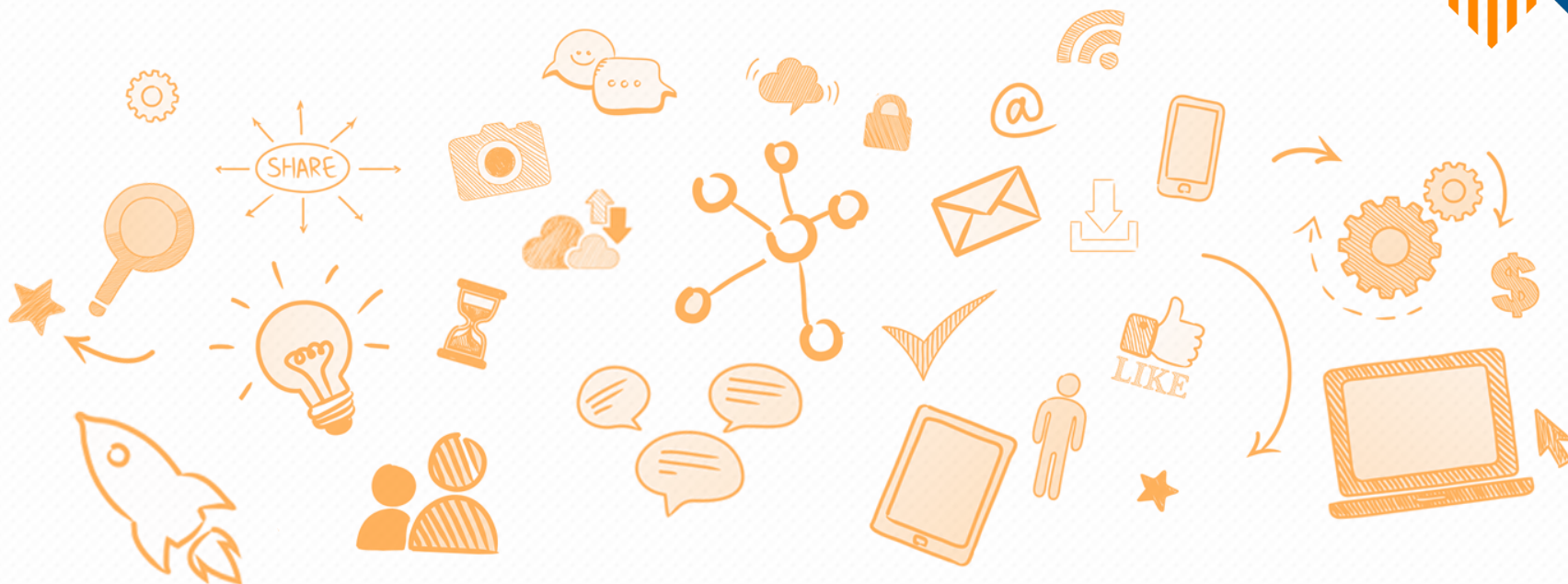
The Hong Kong University of
Science and Technology
Year 2
Electronic Engineering

Summer Innovator
Network Design & Construction Department



Career Kickstarter for Graduates

Turning Young Talents
into Hong Kong's Future Leaders



#ToughTimesTogether

Career Kickstarter for 2019/2020 Graduates

Even in the best of times, career hunting is no easy task. Add to that unprecedented disruptions from a global pandemic, and the job prospects for university graduates turn from bad to worse. In light of this, HKBN has offered a 3-month learning and career opportunity for 91 university graduates to help them get through the challenges and transition from campus life to full-time employment.

Programme Highlights:

Through this 3-month intensive journey, Career Kickstarter Summer Associates are going to:



External Exposure

- Engage in HKBN Book Club
- Join exclusive business visits



Project Management Experience

- Gain hands-on work experience
- Handle exciting projects and tasks
- Undergo training & development opportunities



Mentorship

- Transform via one-on-one guidance from HKBN's top 1%
- Have job shadowing opportunities

#ToughTimesTogether

Career Kickstarter for 2019/2020 Graduates

Programme Journey:

6 June

- OrienTalent
- Simon Sinek's Live Webinar- Staying Ahead in the Infinite Game
- HKBN Corporate Culture Seminar (OnGrad)



7 July

- How to make your LinkedIn profile stand out (LinkedIn)
- CV Preparation Workshop (OnGrad)
- 1-hour Chatting with William
- HKBN Book Club – Sponsored by John Wood
- Mixer Mingling Session



8 August

- Experience Day
- Simon Squibb's Sharing
- WisCafe Sharing Session



9 September

- Interviewing Skill Workshop
- Final Presentation & Graduation Ceremony

"Today is present."

“Before my postgraduate study in Hong Kong, I studied and worked in different cities in mainland China. I also travelled on business to different countries and regions such as UAE and Hong Kong. Therefore, I am an adaptable person to work under different environment. I have worked in international trade industry for two years, taking charge of clients from around the globe, which has given me insight and on-hand experiences towards marketing campaigns and communication with people from diverse cultural backgrounds. Also, my internship at Global Sources exposed me to integrated B2B advertising and gave me the opportunities to coordinate different events. With my past experience, I have enhanced my competence in taking on new challenges.



Why would you choose to join HKBN?

- HKBN, with its corporate culture which champions entrepreneurship, continuous learning & development, and LIFE-work priority, would provide a dynamic working and learning environment for me to stretch my skillsets and realize my career aspiration of contributing to an enterprise that strives for betterment for the community.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am an adaptable, positive and proactive person with working experience in fast-paced and multitasking environment;
 - My major in Translation & Bilingual Communication as well as my mainland-HK background provide me with competitive communication skills in interpersonal, cross-cultural and multilingual (Cantonese, Mandarin and English) communication.

What do you want to achieve by joining this programme?

- To hone the skills that I gained from school and previous working experience, and contribute as part of the team.
 - To challenge myself, join the wide-ranging on-the-job training, and come up with VOOL ideas.

Share about how you can contribute/ what you can bring to HKBN.

- As a person who likes thinking out of the box, I hope to bring creativity to HKBN proactively and meanwhile apply my knowledge, skills and experience to work both independently and collaboratively in different projects to create great outcomes.



Aimee Xu

Hong Kong Baptist University
 Translation & Bilingual Communication

Summer Associate
 Major Account Department of
 Enterprise Solutions

"Work Hard, Play Harder."

“

I have been studying in the UK for almost a decade, which has allowed me to work with people coming from a range of backgrounds. The experience has made me more flexible when working in a team and more open to new ideas. Before my master's degree, I studied Economics for three years. It is then when I realize technology is what shaping the work we are living in now, and therefore I am excited to start working for the IT department in HKBN.



Why would you choose to join HKBN?

- HKBN is one of the leaders in the industry, and the services provided by HKBN have had a profound impact on the society of Hong Kong. It would be a great starting point for me to contribute to the community with a company that always aims to make our home a better place to live. On a more personal level, the life-work priority culture resonates my own beliefs, which solidifies my determination to join HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Technology advancement has allowed us to work more effectively and efficiently. I believe my biggest LUCA is that I am familiar and proficient with many of such tools, where I am willing to go the extra miles to learn about the more advance aspects of different technologies.

What do you want to achieve by joining this programme?

- Three months is not an extended period, but I strive to make the most out of this experience. The main aspect I would like to know more about is how people and projects are managed in a company as large as HKBN. By understanding it, I hope to become a better leader and team player, which would be beneficial to my career development.

Share about how you can contribute/ what you can bring to HKBN.

- During my internship in an accounting firm, I was able to introduce different sports to my then colleagues, which have in turns improve their work-life balance. I am hoping to do the same in HKBN, making the already fantastic work environment ever better!



Alan Wong

University of Bath
Computer Science

Summer Associate
Information Technology Department

"Go big or go home."

“ I would say I am a proactive and detailed-minded person. My engineering degree has trained up my analytical acumen, enabling me to evaluate problems in a nuanced fashion, from multiple perspectives. Given my prior experiences, technical degree, and sales-related training, I am confident to traverse communication with both technical teams and non- technical senior management with ease, ensuring efficient delivery of projects.



Why would you choose to join HKBN?

- It is very admirable of a company to take initiatives to grant university graduates an opportunity to transition from university to full time employment. And it is exciting to work with young bloods during 3 months of duration.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My persistence towards self-growth, and commitment stands out from others , I love self-learning , I even plan to take CFA exam this year just to step out my comfort zone with my engineering background.

What do you want to achieve by joining this programme?

- I am so grateful that I can work as a summer associate in IT department . I wish I can gain as much insights and hands-on work experience as I can by handling exciting projects and receiving advice from my mentor / executives.

Share about how you can contribute/ what you can bring to HKBN.

- My ability to communicate effectively with clients, drafting persuasive pitches and solutions rooted in technical expertise can be exhibited during this 3 months internship.



Alvin Chan

The University of Hong Kong
Mechanical Engineering

Summer Associate
Information Technology Department

"You don't come so far to only come this far"

“ Apart from my identity as a graduate from CUHK with an accounting major, I am also an athlete. I was a member of the Netball Team and Women Soccer's Team in my university. Being an athlete, I have always been told that I am a well-disciplined, self-motivated and highly passionate person who dedicate a lot of her time on regular trainings and also self-practice for the sake of self-betterment and also for the strong will to become a valuable asset to the team that I am in. I consider myself to be a believer and a fighter because in the face of challenges and failures, I do not back down but keep trying and trying and trying until I succeed.



Why would you choose to join HKBN?

- This programme offers a wide spectrum of experiences for graduates to prepare ourselves for the corporate world. I believe graduates will be able to gain a great extent of exposure through on-the-job training and networking events.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My top LUCA is determination – I observe, I learn, I practice. I grasp every opportunity along the way and go to great lengths in achieving every task as if it is my last shot.

What do you want to achieve by joining this programme?

- I aspire to develop foundational commercial knowledge in the operation of a telecommunication company and understand the business in terms of its offerings in a rich variety of enterprise solutions.

Share about how you can contribute/ what you can bring to HKBN.

- I would like to leverage on my previous internship experiences in helping the company generate digital solutions in integrating its existing data systems, reducing unnecessary manual effort in daily operation and enhancing efficiency by streamlining workflow.



Angel Chong

The Chinese University of Hong Kong
Professional Accountancy

Summer Associate
Audit and Risk Department

"Do it now or regret later"

“

I am a graduate of class 2020 at City University of Hong Kong. In the last 4 years, I had participated numerous activities to broaden my horizon and had acquired skills that prepare me for my future job. This year, I went to Toronto for an exchange programme at the Schulich School of Business. It allowed me to work with people from all over the world, like France and the USA. I worked well with them even though we had language and cultural differences. Apart from that, I worked in a travel agency as a trainee last summer. I worked in the human resources department and was responsible for conducting job interviews and posting job advertisements. I become confident in engaging in conversations with others, even those I do not acquaint. This working experience has converted me to become a more easy-going and social person.



Why would you choose to join HKBN?

- HKBN is one of the largest telecommunication companies in Hong Kong, and I am interested in working in this industry. Due to the development of advanced technology, the demand for internet service increases rapidly. This industry is sustainable and will not be eliminated easily.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

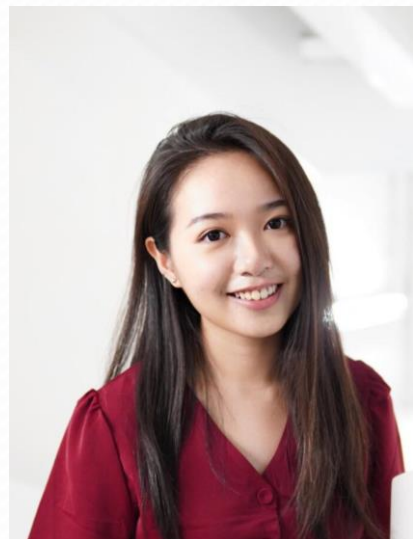
- My LUCA is a positive attitude at work. I always seek to work above and beyond, meaning that I do not mind doing things that are not included in my duties if they can teach me something.

What do you want to achieve by joining this programme?

- I want to further develop and utilize my skill sets in marketing, problem solving and interpersonal skills. I hope this programme can help me transit from university life to full-time employment.

Share about how you can contribute/ what you can bring to HKBN.

- From my previous working experience, I acquired some practical interpersonal skills in the human resources department. I think it will benefit my future communication with other team members and create a more productive outcome.



Angie Chu

City University of Hong Kong
BBA- Marketing

Summer Associate
Carrier Business Department of
Enterprise Solutions

"You Only Live Once"

“ I would describe myself as a natural explorer: I love exploring the world and my surroundings in the society since I regard everything as intriguing. I have spent one semester in Germany and one winter in the US respectively for academic exchange during my undergraduate studies. These overseas experiences have brought me essential insights in communication strategies and problem-solving skills. Meeting new people and having the opportunity to travel solo are definitely the most treasurable memories I have ever had. Talking about my working experience, I have acquired knowledge in the field of Advertising, Business Development and Marketing. I could thus gain priceless acuity through servicing in various industries,



Why would you choose to join HKBN?

- HKBN's culture has indeed motivated me to join this programme and become a HKBNer. It is undeniably a good chance to be part of HKBN under such time of a year, and to immerse myself into the vibrant culture of Life-Work Balance. This is truly rare in a working environment in Hong Kong, that I would love to know deeper by contributing myself into the company.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCA is my curiosity. I am curious about everything literally, which makes me an innovative individual that could brainstorm numerous ideas for the promotional campaigns or poring over a creative way to solve the problem. Being curious has turned me into a detail-minded analyst, who gathers information bit by bit and analyses accordingly.

What do you want to achieve by joining this programme?

- As I have never involved directly in the department of Management, I would like to understand more on the daily operation of the area, and to amass relevant industry knowledge in this 3-month work. I am always captivated by the Telecommunications and Internet Industry, as it is undoubtedly one of the most prominent industries worldwide.

Share about how you can contribute/ what you can bring to HKBN.

- With my previous experience in Marketing, it has nurtured my innovative mindset, that can be applied in diverse fields, including my coming work in HKBN. Through the ground-breaking approach, more ideas can be generated, and we could have a smoother synergy for the operation.



Ann Chan

Lingnan University
Social and Public Policy Studies

Summer Associate
Management Department

"There are no right or wrong decisions."

“ Two years ago, I was a pessimistic university student. The turning point started with a counselling course. Since then, I reflected a lot on myself and realised that everyone was a unique individual. More importantly, I understood that “There are no right or wrong decisions”. Different decisions just lead you to different results. The life changing moment is in a split second. Now, I like to get in touch with different people and listen to their stories. When I was in an exchange programme in Australia, I took the initiative to talk to strangers and record in an Instagram. Besides, I am lucky that I could expose into different industries, such as luxury brand and sustainability.



Why would you choose to join HKBN?

- I admire the unique work culture in HKBN. HKBN treats their employees as talents and has provided a flexible and encouraging work environment. As a newbie in the business world, I could get a lot of great learning opportunities in this leading broadband service provider.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- As a newbie, I am not restricted in any current concepts or rules, I believe that this might help to bring more new ideas. I always carry on an idea power bank with me and record down every ideas that pop up in my mind.

What do you want to achieve by joining this programme?

- I want to know how we can change the business processes that will enable better decision-making, or a better customer experience. Moreover, how we could better use of the collected data from customer to drive sales.

Share about how you can contribute/ what you can bring to HKBN.

- I believe that I could enhance the personalisation of the customer experiences and the collaboration of different department. As the data collected from other departments might also be useful for improving the digital transformation process, I could help to enhance the communication of the departments.



Anna Ngan

**The University of Hong Kong
Social Work and Social Administration**

**Summer Associate
Marketing Department**

"Don't ask why?, but why not?"

“ As an ordinary student in Hong Kong, I always look for extraordinary experience to enrich my life, I joined Cantonese debate team to establish my skills in collecting data, building up the argument and preparing rebuttals, these enhance my analytical mindset. I also worked in two companies as marketing assistant and editor assistant, these working experiences broadening my eyesight in solving real world problems and develop skills in cooperating with colleagues. Studying in NUS as an exchange student allows me to get along with people around the globe with different cultural backgrounds. I learned how to respect different values and brings the diverse opinion into consensus.



Why would you choose to join HKBN?

- HKBN, a renowned and reliable company based in Hong Kong for decades, would be the best place for me to showcase my talents and contribute to the society in an energetic environment. I am glad that I can learn and grow with the HKBNers.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Communication skills and interpersonal skills learnt from lobbying, debating, and mediations. It is not merely about how to articulate an idea with data or reasons, but how to listen to others. Understanding others' needs thoroughly is rudimentary to an effective communication.

What do you want to achieve by joining this programme?

- Gaining hand-on experience in working and learning new skill set are my goals. Therefore, I will listen to all the comments, advices, and criticisms to strive for excellence. I will be active in accomplishing different tasks to widen my exposures.

Share about how you can contribute/ what you can bring to HKBN.

- Being a fresh graduate, I am neither experienced nor expert in workplace. Yet, I am still young and willing to make new attempts and assumption with passion and energy. I will also bring the voices of the new generations to our team.



Anna Tsang

The University of Hong Kong
Geography & Marketing

Summer Associate
Business Market and China Business
Department of Enterprise Solutions

"Living in the moment"

“

I graduated from City University of Hong Kong majoring in Information Management which has allowed me to equip knowledge from business and IT world at the same time. I worked as a intern in Hang Seng Bank which gave me hands-on experience of different projects and worked as a team towards goals. Most importantly, the job enabled me to communicate with different parties and colleagues which offered me a chance to enhance my soft skills. For my leisure time, I love listening to music and playing sports because they help me relaxed a lot.



Why would you choose to join HKBN?

- I think HKBN would be a perfect place for me to grow up and better equip my hard skills and soft skills. The life-work priority culture in HKBN would give me a work-life balance so I could enjoy working here.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am optimistic and easy-going. I always think that there will be a solution no matter how tough the situation is. Finding solutions may require time and effort, however, you see it work out at the end gives me a sense of satisfaction.

What do you want to achieve by joining this programme?

- I hope that I can widen my network and develop my future prospect throughout the programme. I think this would be beneficial for me to develop myself form this grateful and memorable opportunity.

Share about how you can contribute/ what you can bring to HKBN.

- I think being a team-player and fit-in to the team would definitely help the crew towards the goal and achieve different milestones.



Anson Chan

City University of Hong Kong
Information Management

Summer Associate
Information Technology Department



Aubree Cheng

The Chinese University of Hong Kong
Integrated BBA

Summer Associate
Finance Department of Enterprise Solutions

"Fear regret more than failure."

“ Being a promotion officer in university society did not only allow me to learn image editing and designing skills, but I also learned how to acquire new knowledge and master it efficiently. The skills I learned were applicable when I was an intern at HKMA to edit social media posts and drafted textual content to promote campaigns. Cooperating with committees in society improves my communication skills and versatility when working in a team. These skills were applied when I worked with strangers from other universities on a case hackathon. My experiences enabled me to become a proactive learner and a team player.



Why would you choose to join HKBN?

- The people-oriented policy adopted in HKBN is attractive. The company provides opportunities and resources for talents to learn and enrich themselves. The friendly environment allows talents to work productively and be more prepared to face challenges.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being passionate to learn is my LUCA. I like to spend time acquiring new knowledge by trying it. It is easier to master the skills with hand-on experiences. I would jot down notes as skill manuals for references and keep practicing to make myself familiar with the new skills.

What do you want to achieve by joining this programme?

- It is my first time to work in a post on business analysis. I hope I can gain more insights and practical know-how on how business analysis works in the cross-regional company. Guidance and assessments from mentors enable me to know more about my strengths, shortcomings, and what to improve.

Share about how you can contribute/ what you can bring to HKBN.

- I believe my creativity allows me to contribute to HKBN. I like trying different new ways of organizing works or achieving goals to do them most efficiently. I also am willing to raise opinions in teams for brainstorming to create a better decision.

"Carpe diem. STAY REAL, STAY CURIOUS."

“

With strong curiosity and genuine interest in discovering the beauty of thinking and human behaviors, I have been studying and investigating economic and psychological theories since secondary school. It is true that nothing in the world is so obvious until we noticed it. Thus I believe data can be an important tool that helps us uncover new possibilities and explanations of human behaviors, and eventually helps us make better commercial decisions. I am also a responsible team player with great problem-solving skill as I always put forth the constructive proposal and cooperate with my teammates in every case competition and team task.



Why would you choose to join HKBN?

- The core value of HKBN is to make our home a better place to live, so do I. We share one common belief, which is to think thoroughly and act purposefully. Joining HKBN enables me to improve social efficiency in a more powerful and meaningful way.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am an observant thinker with curiosity. I seek inspiration from every detail of daily life, thought-provoking artistic work, classic literatures and technical books. The prescriptive analysis becomes more feasible when I delve into people's underlying needs and incentives logically.

What do you want to achieve by joining this programme?

- As an HKBNer, I am eager to propose, analyze and improve our customer-oriented business strategies with the insider's insights and data. I will make an effort to strengthen the relationship between the HKBN and customers with my passion and capabilities. I will learn to be an eagle.

Share about how you can contribute/ what you can bring to HKBN.

- With the utilization of my experience in SME profit improvement project, solid programming skills and practical business knowledge, I can add more value to HKBN by contributing comprehensive business solutions with my innovative mind and detail-oriented attitude.



Bella Zeng

The Hong Kong University of
Science and Technology
Economics & Information Systems

Summer Associate
Business Market and China Business
Department of Enterprise Solutions



Beverly Ngai

The Chinese University of Hong Kong
English

Summer Associate
Customer & Service Operations Department
of Enterprise Solutions

"Have courage and be kind"



“ I was born in Hong Kong but spent most of my childhood living in a small suburban town in the US until moving back to Hong Kong when I was 11 years old. Struggling to adopt to the stressful, face-paced environment of Hong Kong, reading books became my refuge during my teenage years. This led me to choose English literature as my major in both my bachelor’s and master’s education. I owe it to my academic career for equipping me with what I believe are some of the most important qualities for a new member of the workforce. It has greatly honed my writing and communication skills, and literature in particular has taught me to be detail-minded and empathetic. Although I have recently just graduated, I am a strong proponent for life-long learning. I am eager to broaden my existing skillset so that I can grow in a career that best suits myself and can best serve others.



Why would you choose to join HKBN?

- As one of the largest telecommunications companies in the industry, I think HKBN is a very suitable space for me to learn and gain exposure on how a successful yet constantly evolving business like HKBN operates. In addition, the values and company culture of HKBN really stand out to me. **I can see that HKBN really an energetic company, and that there is a focus on the customers and their well-being, valuing quality services over quantity.**

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My upbringing having lived in both Hong Kong and the US gives me a competitive advantage. I used to consider it a disadvantage because I struggled with straddling an in-between cultural identity, but nowadays I’ve come to terms with my unique background, realizing that it has shaped me into a culturally-aware, understanding, and open-minded person.

What do you want to achieve by joining this programme?

- I hope to grow acclimated to the **corporate working environment, build a strong business acumen, and professional interpersonal skills that I could apply to my future career.** I also hope to challenge myself by learning as much as I can in an industry that I do not have experience in.

Share about how you can contribute/ what you can bring to HKBN.

- I consider myself to be a creative person. In the ever-evolving telecommunications industry, constant innovation is needed in order to adapt and thrive in the rapidly-changing environment. I believe that my ability to think out-of-the-box can provide innovative ideas and helpful alternative solutions to problems that the company may face.

"Stay positive and believe in yourself"

“

It is a pleasure meeting all of you! My name is Bianca. During the study at the university, I quite enjoy joining extra-curricular activities, such as study tour and Chinese New Year Market to interact with different people. That has enabled me to broaden my horizon and be a more open-minded person. My friends also say that I am a positive individual. I would like to think that I am because I always keep smiling and inspire others who surround me. A positive attitude empowers me to be more confident in myself when having unexpected challenges in my life.



Why would you choose to join HKBN?

- HKBN's influence in Hong Kong is great as it devotes to offer telecommunications services across different areas of social needs and make employees feel valued in the workplace. I would be proud to work for a company with such great influence in the city.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My study at the Management Department has equipped me with a lot of managerial skills which should be my competitive advantage. That also enables me to take up the position in the Talent Management team.

What do you want to achieve by joining this programme?

- I would like to be more adaptable in the real-life working environment. When being one of the HKBNers, I can ask my co-workers and supervisor for input on my performance and reflect on the feedback I received to make the necessary changes.

Share about how you can contribute/ what you can bring to HKBN.

- As mentioning my motto before, I would like to share the positive energy to create an atmosphere of enthusiasm in the workplace. I would also like to apply the managerial skills I learned in the university to my position.



Bianca Tai

**The Hong Kong Polytechnic University
Management**

**Summer Associate
Talent Engagement Department**

"Be yourself. Everyone else is already taken."

“ Growing in Hong Kong. As a self-motivated student, I have spared no pains to equip myself with specialist knowledge and practical skills. Thanks to my unremitting efforts and optimism, I always roll and grow with the punches in life. It made me be adaptable, I do not care start from scratch or in low position and I am willing to take challenges. Compared to those who walk fast, the ones that walk slow can see more things much clearer. Therefore, I enjoy the process I change and grow. In my spare time, I always do volunteer work for my church and community to strengthen relationships and build my experience. There are so many people who have helped me in my childhood, it is my time. I believe that I can help and contribute more if I broaden my understanding of the changing world and technologies, then I can turn them beneficial.



Why would you choose to join HKBN?

- Recently, I have found that being a business analyst would be attracted to me and I yearn to know more about the ICT solution industry. HKBN provides a precious platform to give wide exposure on different IT technologies and leading-edge network technologies and develop technical and business knowhow on both residential and enterprise market.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My attitude. It is my conviction that the meaning of life does not dwell in the length of time that one can live or the material abundance that one can acquire, but in the richness and the wonderfulness of life itself. To build values in my life.

What do you want to achieve by joining this programme?

- I believe that I can gain what I need and diverse hands-on-experiences. I would be excited to be a staff in HKBN to become a well-trained IT practitioner and well-prepared to get certified CISA and PMP, an experienced business analyst in the future.

Share about how you can contribute/ what you can bring to HKBN.

- My undergraduate study in The Hang Seng University of Hong Kong has proved to be fruitful and colorful. I will utilise all my knowledge and gained experience to asset HKBN, try my best and give 200% effort.



Bobo Tong

**The Hang Seng University of Hong Kong
Management Science and Information
Management**

**Summer Associate
Information Technology Department**

"BJMF 搏盡無悔"

“

Hi all! Rooted in Hong Kong, I have been exposed in different scenarios and situations in the past few years, such as working in NGOs and social enterprise start-up, joining student organisations and having academic exchanges in the UK and Beijing, so to formulate my life purpose. My interest in entering HKBN stems from my internship experiences. I worked on audit engagements and M&A projects before. I am mesmerized by the sophisticated management structure in large enterprises and would like to have a further exposure on it. This is why I am here – in the way of finding my life purpose while appreciating the beauty of HKBN's culture!



Why would you choose to join HKBN?

- To me, HKBN is an influential pioneer in Hong Kong. Not only having a large broadband coverage on the households and commercials, which alters the lives and working style in this digital era, but also its entrepreneurial and engaging management style. This will be a precious opportunity for me to learn from this responsive and agile company.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Purpose oriented, diligent, all-rounded, tough, kind... These competencies can be easily found in any person but as aggregated, they make up ME, who is irreplaceable in this world. I can be serious and tough when working yet able to empathize others at the same time and being easy-going when having fun.

What do you want to achieve by joining this programme?

- I see this programme as an eye-opener for me to feel the company culture and learn from the elites here. I hope that it can help me in understanding myself well and broaden my exposure so to formulate my life plan.

Share about how you can contribute/ what you can bring to HKBN.

- Youth! Opinions representing the late 90s and fresh idea as a new-joined colleague.



Cecilia Chan

The University of Hong Kong
Accounting & Finance

Summer Associate
Business Market and China Business
Department of Enterprise Solutions

"Shoot first, ask questions later"

“After my high school studies in Hong Kong, I decided to take my chance to explore the rich history of Germany and start my tertiary education there. Like many millennials, I was confident that I could handle anything that came into my way. But with the language barrier spiced with academic pressure, the feeling of homesick has never been bigger. What motivated me was the story about my landlord’s grandparents on how they risk their life to escape from East to West Germany with the belief in freedom and the hope to give a better life to their children. With those experiences in mind, perseverance and willingness to explore is how I would describe myself.



Christopher Tong

ESB Business School, Reutlingen University
Finance & Accounting

Summer Associate
Finance Department of Enterprise Solutions



Why would you choose to join HKBN?

- Out of all the telecom companies in Hong Kong, HKBN is the most aggressive one that transform themselves from followers to disrupter. Such influence made me want to leverage the experience at HKBN as a career accelerator.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Taking from the experience of learning foreign language, being precise is one thing, but making mistakes (which constantly happen when I try to speak German) is what makes the experience more engrave. Thus, I very much look forward to learn from my (honest) mistakes.

What do you want to achieve by joining this programme?

- I would like to attain necessary skills, both soft and technical, as a foundation for my future career development, expanding my current network, but more importantly, the ability to convey my future boss the importance of a “talk FLAT” culture which is much valued here at HKBN.

Share about how you can contribute/ what you can bring to HKBN.

- From previous experience, the mindset of having a balance between give and take are essential to make an impression. The pain/GAIN programme at HKBN can very much describe that idea, with the time and resource constraint, I would look for similar opportunities within my department that can provide a chance to share my ideas on, i.e. automation on daily workflow.

*"You miss 100% of the shots you don't take
Grow through what you go through."*

“ Positive, passionate, and outgoing are the words I'd use to describe myself. I grew up in a multi-cultural environment as I studied in International schools where we learnt how to present ourselves and be a team-player. I've had several leadership experiences in the past as I was the basketball captain of our school team and the house captain, which nurtured my cooperation and leadership skills. Throughout university, I had several internship experiences related to marketing, finances, and event management. Graduating university, I hope to find a career which I feel passionate about and can grow and improve.



Why would you choose to join HKBN?

- I would choose to join HKBN because firstly it is a renowned local company, secondly HKBN provides many learning opportunities for its employees to improve, and the Talent-First engagement allows open communication with the whole company. Most importantly, I adore the LIFE-work priority that HKBN holds, as I agree that employees must be happy with their lives in order for them to work happily and efficiently.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs include my communication skills, as I am an outgoing person who can interact well with colleagues, customers, and mentors. I am a quick learner. Therefore, I hope to be able to acquire new skills efficiently and contribute to HKBN. I am also proud of my presentation skills and how I approach customers.

What do you want to achieve by joining this programme?

- First of all, I would like to achieve technical and computer skills since it is my first time approaching the IT work field. I would also like to improve my soft skills, interpersonal skills, and communication skills, and acquire knowledge and experiences from learning from my mentor.

Share about how you can contribute/ what you can bring to HKBN.

- I hope to contribute to HKBN by being an engaging learner in the IT department and be able to learn efficiently and ultimately be able to bring a positive impact to HKBN.



Christy Yim

The Chinese University of Hong Kong
Integrated BBA

Summer Associate
HKBN JOS

"Those who can risk going so far can possibly find out how far they can go"

“ For the past 4 years I have been studying abroad in UK allowed me to be independent and be exposed to different cultures. This experience turned my personality to be passionate and spontaneous. During my completion of my university degree, I have participated in a few internship programmes such as Ernst & Young Company Limited and Ocean Park. I have gained different qualities such as teamwork and handle customer enquiries from these working experiences. It also help my problem-solving skills and how to think alternative solutions when challenges arise.



Why would you choose to join HKBN?

- HKBN is one of the biggest Hong Kong network company in which I hope to gain knowledges and valuable insights from team members of the company. Also, .HKBN has a vision of "Make our home a better place to live" which matches my passionate and helpful personality. I hope to spread positive energy from my work to all clients of HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being exposed to different cultures upon my completion of my college degree, I believe this experience helped me to enrich more different culture knowledges and have a broader horizon is my LUCA. Apart from that, I have confidence on my English skills.

What do you want to achieve by joining this programme?

- I would hope to gain insights and learn how to address business problems and learn strategies to solve the problem. I would also hope to gain practical experiences on how to bring a business forward from this programme.

Share about how you can contribute/ what you can bring to HKBN.

- Aforementioned, I believe my positive energy can bring to all HKBN clients and colleagues. My enthusiasm towards the job can definitely my work into a better level. From my previous working experiences, I have become a good team player in which I can enhance the efficiency of my team.



Claudia Leung

**Lancaster University
Advertising and Marketing**

**Summer Associate
HKBN JOS**

"Nothing Impossible"

“

When I was a secondary student, I was very nervous about studying which leads me to a poor result in the public examination. After one year, I became an undergraduate. During 4 years of university life, I found that all kind of stuffs are not difficult. Different problems have their own solutions to be solved. When I was implementing my final year project, I was stuck in building a traffic network in Hong Kong. To accomplish it, I found different ways: Google, seek the advice from my supervisor, try and error. Finally, I have done it. This case makes me realize that I am capable of overcoming them if I try my best to do it.



Why would you choose to join HKBN?

- As an engineering student, it is paramount to look for opportunities to build a better world which can apply our knowledge practically and creatively. HKBN provides a precious platform for creating better lives and a better city.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- To be honest, I am not the smartest one. But I am a hard working and persevering person. If any difficulty is found, I would try my best to find the solution.

What do you want to achieve by joining this programme?

- I hope I can contribute my previous experience gained from internship to this programme and to acquire new knowledge to accomplish my ultimate objectives: Being a programmer and build a better world.

Share about how you can contribute/ what you can bring to HKBN.

- From my internship, I have learnt several essential skills and techniques such as writing shell scripts in LINUX and maintaining server security. For my school project, I have designed website for searching and uploading recipes and have used machine learning for mining the transportation data in which I encountered different difficulties. To tackle them, several strategies were applied, like debugging and critical thinking.



Coco Lam

The Hong Kong Polytechnic University
Electronic & Information Engineering

Summer Associate
Technology Network Development
Department

"Be water, my friend"

“

I always have an ardent love for understanding about the human experience. My undergraduate studies in business, technology, cognitive science and psychology have provided me with a unique perspective of how these fields are increasingly influential to each other. My hackathon experience not only enabled me to know my limits but constantly challenge to push myself to move outside my comfort zone. After each competition, I become a better iteration of myself. As I have been exploring my career interest through different internships, I was able to apply my technological knowledge and sharpen my problem-solving skills by researching and proposing new methods and workflows to my seniors. Despite a steep learning curve, I was fascinated by how business problems could be solved with technology.



Why would you choose to join HKBN?

- I believe the reason behind of HKBN's success has to be attributed to its talent management and the unique co-owning culture formed by HKBNers. I have wished to work in an institute driven heavily by vision and meaning. I would like to know how HKBNers turn their sweats and tears into today's results that we are all proud of.

What is your LUCAs?

- My friends are willing to share with me the updates and insights they obtained from their work in various industries. These kind of knowledge and information enable me to form my own perspective on different issues and facilitate my work.

What do you want to achieve by joining this programme?

- I wish I could fail enough before I embrace challenges coming ahead in my future career. I plan to learn about the workplace's expectations and figure out my workplace weaknesses. This ties in with the concept of pain/gain where I am determined to go the extra mile to bridge the gap of my understanding between the academic and the professional working environment.

Share about how you can contribute/ what you can bring to HKBN.

- I am intrigued by how HKBN is always up for change. The game is to be proactive and attentive to details in every step of how we interact with each customer. Not only I can contribute my ability to streamline processes to HKBN, but my diverse background with various technologies as well. Transformation is the key to success.



Connor Yeung

The University of Hong Kong
Information Systems & Computer Science

Summer Associate
Network Design & Construction Department

"Action with no hesitation."

“ Exploring something which is unknown is challenging but exciting, I joined diverse activities in and outside school. By taking leading roles in some societies, I got experience in cooperating with different people and companies which have enhanced my interpersonal skill and leadership skill. Moreover, I used to work as a brand assistant in an internship in Beijing and I had an exchange programme in Scotland. I had to expose myself to different cultures, languages and people. These experience have increased my flexibility, broaden my horizons and trained me into a quick learner.



Why would you choose to join HKBN?

- I like travelling and exploring. Putting myself into others shoes always broaden my horizon. HKBN has its unique and energetic culture which attract me. I believe can not only learn the daily operation of the company but also can enjoy an exciting journey by discovering the excellent culture here.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Some people may think that language student would have a disadvantage in the business industry, but I believe my ability isn't limited by my major. Besides, my academic background has not only provided me with great verbal and written expression skill but also let me think in a different perspective.

What do you want to achieve by joining this programme?

- I always believe that there is always something worth learning from others, especially those who are senior and have more experience. Apart from learning, putting my knowledge into practice is another goal. I think the sense of satisfaction I gain when I try my best to contribute my skills to HKBN is the best achievement.

Share about how you can contribute/ what you can bring to HKBN.

- I'm confident that my academic skill and soft skill can practice well. I had experience in creating content and cooperating with teams during the internship. I'm a quick learner and I'm now taking some online course in business. I'm sure that I can learn fast in HKBN and practice my knowledge in work. I believe my abilities with my passion will make me successful in this role.



Danica Yu

The Chinese University of Hong Kong
Chinese Language & Literature

Summer Associate
Marketing Department of Enterprise Solutions

"Be afraid not to try"

“

I am growing up and studying in Hong Kong. My school life is normal but able to improve myself. I believe that I am a self-motivated, result-oriented, and responsible Information Engineering graduate with both knowledge and experience in the calculation, programme development, networking, security, etc. My student journey helps me to become a person that is willing to learn new things and able to work positively under pressure. I hope that it can apply to my future career.



Why would you choose to join HKBN?

- After studying at University, I believe that Information technology will be one of the fields that I prefer to start my career because I believe that IT will be the trend in the future. Therefore, I would like to apply for HKBN, one of the biggest telecommunication and IT companies in HK.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I believe that my academic background in information engineering and my experience will be beneficial for this programme, while it is also a chance for me to pick up this work at an earlier stage. Also, my experiences at workplace and in school projects are helpful in handling different projects.

What do you want to achieve by joining this programme?

- After joining this programme, I would like to develop the hands-on working experience and skills to successfully transit from campus life to full-time employment. Also, I would like to discover a clear career path in the future after this programme.

Share about how you can contribute/ what you can bring to HKBN.

- I will treasure every working experience and perform as much as I can in every project. Every hands-on experience can improve my skills, knowledge, and problem-solving experience. Therefore, a better me can be contribute to HKBN after every single project.



Daniel Wong

City University of Hong Kong
Information Engineering

Summer Associate
HKBN JOS

"Being rather than doing."

“ I’m a fresh graduate from HKU, majoring in human resources management and marketing, which I’m highly interested in and planning to devote in. During my campus life, I actively joined various entrepreneurship-related activities and case competitions. These opportunities trained me to work with teams and drilled my presentation and communication skills. Besides, I was offered the opportunity to have semester exchange at Peking University, which gave me a broader perspective and a great experience of adapting, involving and understanding a different culture. I am grateful for all the fruitful experiences, and motivated to learn and improve more in the future.



Why would you choose to join HKBN?

- I love that HKBN is a company with strong corporate culture and appreciate how it is placing talents as the top priority. The company is also well-established and innovative; the offering of learning opportunities is another attractive point.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am eager to learn, highly motivated, and detail-oriented. These characters help me to always improve and strive for excellent performance. They also make me a contributing team member as I will voice out what I observed.

What do you want to achieve by joining this programme?

- I would like to obtain knowledge of practicalities, especially the way to manage and train talents in a large organisation. The programme is also a great chance to be immerse in HKBN working culture and establish new connections.

Share about how you can contribute/ what you can bring to HKBN.

- My proactive and learning spirit could possibly contribute to the positive culture of always improving of HKBN. Furthermore, I could bring in new perspectives and create synergy with the team.



Dorcas Lai

The University of Hong Kong
Human Resources Management and
Marketing

Summer Associate
Talent Engagement Department

"Every success and failure is not permanent, we must not give up or feel complacent in any circumstance."

“

Studying at HKUST is really a milestone in my life. It provides me a valuable opportunity to be a president in a student's association. During that period, I got numerous chances for me to communicate, cooperate, motivate and lead my teammates. Despite the countless difficulties and challenges that I have been faced during that year, ranging from the conflicts inside the committee and my unsatisfied academic grading, I still managed to overcome all of it and take those as lessons. Apart from that, I also got an opportunity to be exchange student in US. And this experience has improved my English communication and broadened my vision as well.



Why would you choose to join HKBN?

- Since this programme allows me to learn from an experienced executive, it would be a valuable experience. After watching the HKBN showcase videos of this programme, I can really sense the favorable culture of HKBN, which I believe I would be able to fit in.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

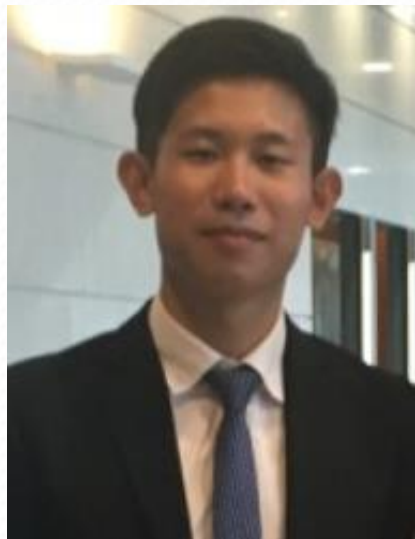
- I believe my LUCAs are my interpersonal skills and my interest in Information Technology, which allow me to develop a good relationship with my colleagues and dedicate myself into work.

What do you want to achieve by joining this programme?

- By joining this programme, I believe I can dedicate my effort to the work and turn what I have learned in university into execution. Moreover, I would also want to equipped with knowledges and experiences.

Share about how you can contribute/ what you can bring to HKBN.

- I believe in my creativity, I can contribute some innovative ideas to the HKBN. In addition, I can also provide my talents in video editing and photoshop, which are my interests, to HKBN.



Eason Chan

The Hong Kong University of
Science and Technology
Business Administration and Information
System

Summer Associate
Information Technology Department

"Hope for the best, prepare for the worst."

“

The university life in Taiwan had changed me a lot. Since I was a kid, I was instilled that failure is embarrassing. I avoided to make any mistake. In Taiwan, I discovered that Taiwanese are brave to express themselves. This culture changed my mind. Avoiding mistakes is losing chance to be better. If scientists did not make hypothesis and carry out experiment to find the results, the technology today would not be advanced. There might not be computer or communication technology for me to study. I am not afraid to make a mistake now, but I will make sure not to make it twice.



Why would you choose to join HKBN?

- As a graduate of Computer and Communication Engineering (CCE), I want to use what I learnt to help people around me. The Core Purpose of HKBN -- "Make our Home a Better Place to Live" makes me believe that I can achieve my target by joining HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I was active in scouting and I keep practicing musical instruments. Through the activities, I have developed my problem-solving abilities. I hate distractions when I am working. I can be extremely concentrated to my work to avoid bad influence on my results.

What do you want to achieve by joining this programme?

- I am looking for an opportunity to utilize the skills in my future career. Theoretical skills that I have might not fit for the actual working environment, so I will use this chance to convert my theoretical skills into practical skills.

Share about how you can contribute/ what you can bring to HKBN.

- According to my experience, I think that Taiwanese are friendlier than Hong Kongese to people who have difference to them. I was influenced to be tolerant of differences and I can influence others now.



Eason Fok

National Kaohsiung University of
Science and Technology
Computer and Communication Engineering

Summer Associate
Information Technology Department



Edward Ho

Hong Kong Baptist University
BBA (Hons) Accounting

Summer Associate
Finance Department of Enterprise Solutions

"You do the best, and the God will do the rest"

“ Growing up and studying in Hong Kong has not impeded my passion of exploring the world. My determination to experience different cultural has been amplified due to the precious opportunity of exchange programme provided by the university. I went to the UK for exchange programme in the previous semester by grasping this golden opportunity. By participating the exchange programme, not only the studying atmosphere and culture of the UK could be glimpsed, meeting new friends from distinct backgrounds, cultures and countries were more invaluable. My confidence of speaking English has also enhanced after this exchange programme as the local people would encourage you to share more rather than teasing you on the incorrectness of grammar or syntax.



Why would you choose to join HKBN?

- The most relevant career path of studying accounting is enrolling in the audit firms. As other classmates do, I have also tasted the life of being an audit trainee in both part-time and internship. However, there are lots of rumors about severe over-time working hours of being an auditor, but I am not comfortable in this “work-life imbalance” practice. The LIFE-work priority in HKBN should be more suitable for me.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I think my LUCAs is the determination of “stay strong, never be discouraged”. I was not directly enrolled into the university after the public examination and I was rejected by lots of companies before possessing the decent working experiences nowadays. As I would not discourage but rather treasure every failure, the failure would demonstrate my deficiency for improvement.

What do you want to achieve by joining this programme?

- To be honest, with only three months time, I would not expect to achieve a brilliant out-of-the-box idea that impressing the managers. Meanwhile, mentorship is one of the key elements in this programme, developing a close relationship with my mentor would definitely be a trick to extend the “three months” internship.

Share about how you can contribute/ what you can bring to HKBN.

- I would consider myself as an extravert. I really enjoy having conversations with various people and this is one of the reasons of participating the exchange programme. I hope my communicative personality could be a tube between customers and HKBN, together bringing some vitality to HKBN.

"Execute your dream with actions"

“

I joined and held many extracurricular activities in the past decade, such as overseas study tour and collage anniversary celebration. I became talkative and enjoy communicating with people from all walks of life. Besides, I value team spirit. I believed teamwork is the key of success rather than a one-man band. My previous experience of working in a start-up equipped me with soft skills and problem-solving skills. I had to face the clients and demonstrate the product. Apart from the frontline, I also needed to handle the back-end problem. For instance, marketing research, server and system problem. Everything is done by a few people with very limited resources. As such, I am fearless to face the problems and I am confident to any challenge now.



Why would you choose to join HKBN?

- I'm deeply attracted by the HKBN LIFE-work priority. It's because I don't need to be a working machine but a proactive and enthusiastic talent in workplace. What's more, the talk FLAT culture also encourages the youth to share their creative and interesting mind.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

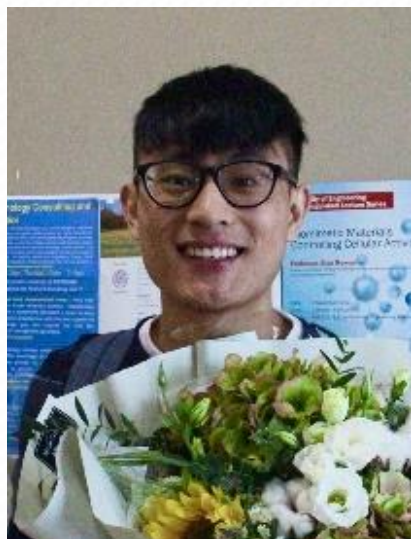
- I have strong critical thinking skill that I can easily spot the crux of the problem. I am also good at developing the methods to the problem in an efficient and effective way. Some friends said that I am an ideas generator which means I can always come-up with some interesting ideas.

What do you want to achieve by joining this programme?

- I want to have a clearer picture of my career path, such as how to choose a field that fits me and to have deeper understanding of Hong Kong Telecom market. My ultimate goal is to be a HKBNer after this programme.

Share about how you can contribute/ what you can bring to HKBN.

- Apart from my engineering knowledge that I gained from school, I can also contribute youthful ideas and voices to the team or HKBN. If chances are given, I will not hesitate to shoulder on any responsibilities.



Elvis To

**The Chinese University of Hong Kong
Electronic Engineering**

**Summer Associate
Information Technology Department**



Gary Tang

Hong Kong Baptist University
BBA - Information System and
E-Business Management

Summer Associate
Network Operation Department

“

I am a person who likes to explore different things and likes to challenge myself. Stephen Hawking's words, "We are very very small. But we are profoundly capable of very very big things." inspires me to become all-round person. Since then, I like to explore. In 2019, I visited different places like Canada, Singapore and Thailand, and made new friends there. Through learning their exotic culture, it enables me to know more about the world. Moreover, I am interested in learning different new things, like recently, I have learnt Japanese and photographic skill that equip myself with different strengths in different fields.



Why would you choose to join HKBN?

- Over 20 years, HKBN always make different new breakthroughs and change the industry atmosphere. HKBN was the first company to provide fibre to the home service, which shaped the new era of internet in Hong Kong. As I like to challenge myself and explore new things, I think HKBN is the good place for me to make me stronger.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Insistent is my LUCAs and "give up" is not in my dictionary. No matter how hard the work is, I will always do my best to accomplish it. By finding different ways and solutions, and facing many obstacles, I believe that eventually the work can be done successfully.

What do you want to achieve by joining this programme?

- Apart from learning awesome skills and ideas from talents, I hope I can meet different talents from different fields and be with friend as friendship is a cool thing that you can talk flat and following their awesome idea. In addition, I want to be more open-minded and independent person after this programme.

Share about how you can contribute/ what you can bring to HKBN.

- I will show my initiative to try everything if I can be a part of HKBNer within three-month. Not only will I gain knowledge from my work tasks, I will also try to work with as many HKBNers as possible to investigate how they can find to make Hong Kong a better place to live.

It is better to be dissatisfied than satisfied but ill-informed

“

I'm a dedicated person who strives to improve myself in diverse aspects, including computer knowledge, sports and martial arts. I'm not only studying those required by the university, but I learn more in fields that I'm interested in, like web programming. To get rid of the image of being a geek and be an all-rounded person, I play sports and martial arts. I have been learning to be determined and tough to complete workouts and training. I have a year of working experience in a tech company and I was often sent to deal with clients alone. The experience has honed my problem-solving skills and communication skills in solving unpredictable problems and to communicate with various people in the society.



Why would you choose to join HKBN?

- HKBN is a leading networking company which also provides cloud services. I'm pleased to work in a professional company to learn from all the big brothers and sisters. As a fresh graduate, I'm confused with my career path and future. This is a great chance to explore, not only your company, but my potential and future.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- In terms of hard skills, I understand computer knowledge that is useful for a company working primarily on networking. On the side of soft skills, being interesting in the I.T. industry and working experience enabled me to be a good team player.

What do you want to achieve by joining this programme?

- I would like to find my career path and advice from HKBNers. Your company has a lot of talents that are experienced in the information technology industry and I think they can provide valuable opinion to my future job. Besides, it is also a good chance to learn networking knowledge from a leading company in the industry.

Share about how you can contribute/ what you can bring to HKBN.

- Being a graduate major in computer science, I learnt the fundamentals of networking and computer programming which fits the nature of HKBN being a tech company. I'm young and I'm a quick learner that can adopt to changes quickly. I can contribute my knowledge and grow with your company.



Gordon Tang

City University of Hong Kong
Computer Science

Summer Associate
Network Operation Department

"Never give up because great things take time"

“

Throughout my studies, I have done various internships in the field of law, business and real estate in Hong Kong, Beijing and Greece enhancing my cross-cultural communication skills and adaptive thinking. In summer 2018, I ventured into the entrepreneurial world by co-founding WeCareBill Foundation, a social enterprise that empowers cancer patients to have enhanced access to affordable medical services with artificial intelligence approaches. Through my experiences, I have developed a strong interest in using technology to pursue new and customer-friendly initiatives. I also hone my leadership and problem-solving skills when I was given the opportunity to pitch to Alibaba in Africa.



Why would you choose to join HKBN?

- I yearn to be an innovator and believe to work for HKBN that leads the future of the industry with a focus on customer service and technology innovation. I also appreciate how the company culture aligns with my values in striving for successes and making purposeful profits.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being not afraid of challenges and always yearn for more, I enjoy trying new things, habits and experiences. Through the experiences, I am able to expand my mind and be exposed to new ideas. I also grow and learn more about myself.

What do you want to achieve by joining this programme?

- I wish to expand my legal knowledge by working on the given tasks and projects and further delve into HKBN's work culture. I also hope to seek invaluable advice and guidance about my career development through the mentorship programme.

Share about how you can contribute/ what you can bring to HKBN.

- I hope to apply what I have learned from my legal study and prior working experiences to real-life situations. I also hope to promote innovation in delivering legal services and solutions so as to act in clients' best interests.



Gracia Tsui

The Chinese University of Hong Kong
Law

Summer Associate
Legal & Compliance Department



"If I have seen further than others, it is by standing upon the shoulder of giants." - Issac Newton

“

My name is Horace Yung. I was born and raised in Hong Kong. A typical “Heung Gong Zai”. As the only child of my parent, they have long been adopted “Laissez-faire” approach. They always allow and encourage me to do what I want to do. In my childhood, I was actively engaged in different kind of sports, ranging from volleyball, basketball, badminton, table tennis, you name it. Once you gave me a ball, I could completely immerse in the zone. One of my most significant achievement was winning the all HK Jing Ying volleyball tournament when I was eighteen. Despite my personal strength, it taught me that it is not only a one-man show. Similar to the workplace, it’s nearly impossible to succeed without a collective effort. Time flies to my university study period, I’ve chosen Information Engineering as my major. People always say “Data is the new oil” and I would say data itself is not enough. You need to know how to transform data into useful information and bring some applicable insight. That’s what I learnt from the university. Of course, it is way more than that. In my future, I hope I’m still passionate about my job and take advantage of my knowledge to contribute something beneficial to society.



Horace Yung

The Chinese University of Hong Kong
Information Engineering

Summer Associate
Network Design & Construction Department
of Enterprise Solutions

Why would you choose to join HKBN?

- The working environment is my primary consideration. HKBN’s is centred around working as a team, and that allows everyone’s talents to flourish. It’s an extraordinary platform for me to exert myself.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Probably is my eagerness to learn. I like to explore the world and curious to learn new stuff. If someone is always satisfied with his acquired skills, he’ll be outdated eventually.

What do you want to achieve by joining this programme?

- Probably acquiring professional skills would be my most significant achievement in this programme. It’s not difficult to foresee that I can work with many industry leaders and learn a lot from them. Not only particular knowledge or skill but also perceive their mindset of how to be the industry leader and how to improve society by providing top-notch service.

Share about how you can contribute/ what you can bring to HKBN.

- As a young athlete of the team, an energetic and creative mindset is my attribute. Providing Innovative and on-trend ideas may help HKBN become a more agile working environment.

"Stay Hungry. Stay Foolish."

“ I am a person with a strong work ethic because I would not wait for someone else to deal with the problem. Instead, I will find the right resource, search for remedies and work on the problem until it is solved. During my internship at FWD Group Management Holdings Limited, I noticed that there were some errors when I was doing a financial projection for a project. I immediately discussed with my supervisor and rectified the mistakes. I am also eager to learn and try new things. For instance, I was on exchange last year in the UK, I exchanged cultures with people around the world, that experience really broadened my horizons.



Why would you choose to join HKBN?

- HKBN is a leading telecommunication services provider in Hong Kong. It constantly improves its service and aims to bring high-quality service to its customers. I would like to spend some time to immerse myself in this company to learn and contribute as I believe that one can learn most effectively by working in a practical environment

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am a detail-oriented person because I strive to do the best in every task. I would always look at the details and try to improve my work. Moreover, once I set an objective for myself, I would try my best to achieve it. Also, I can get along with people easily since I can work well with people as a team.

What do you want to achieve by joining this programme?

- I expect to gain some hard skills by taking hands-on experience in daily tasks. Moreover, I would like to gain some soft skills like communication skills and collaboration skills by interacting with seniors and colleagues.

Share about how you can contribute/ what you can bring to HKBN.

- I have adequate analytical skills and I am willing to take on difficult tasks at HKBN. I am also willing to share my opinions and laughter with my colleagues.



Hugo Chik

**The Hong Kong University of
Science and Technology
BBA in Finance and Operations Management**

**Summer Associate
Project & Solution Consultancy Department
of Enterprise Solutions**



“

“Do it wholeheartedly or not do it at all”

Through participating student exchange programme in the United Kingdom and Summer learning programme in Laos, my horizon has been broadened. I have gained valuable experience to communicate with people from multi-national backgrounds. As I am a person who is keen on travelling alone, the experience allows me to become more mature, independent, well-planned and responsible to my own decision. Since I have extracurricular experiences in several clubs and societies before, I have equipped myself with different soft skills such as project management, teamwork and interpersonal skills. As I am a person always eager to learn, I am currently learning Spanish and practicing Yoga. I will never stop learning something new and am always willing to accept new challenges.



Why would you choose to join HKBN?

- Since HKBN is a leading telecommunication firm in the industry, I believe the resources provided in this Programme will be fruitful and can help me further develop my career in this field. I can't wait to learn from HKBN Talents and spend my summer to work in this VOOL company!

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- For my LUCAs, I am a person having a strong adaptability, patience and fortitude. The world is always changing, being able to adapt to new environment is crucial for being successful. Being patient and fortitudinous makes me able to conquer all difficulties in real-life and be a stronger person.

What do you want to achieve by joining this programme?

- By grabbing the valuable opportunity in this programme, I wish to gain more experiences related to teamwork and to build an irreplaceable relationship with other 99 Career Kickstarters! Together, I reckon that we can learn from each other and grow together!

Share about how you can contribute/ what you can bring to HKBN.

- Since I have gained knowledge in Information Management, I am confident that my academic background can help make a contribution to HKBN. What is more, I am able to bring creative and innovative ideas to HKBN and make our home a better place to live!



Hyleas So

City University of Hong Kong
BBA in Information Management
(Stream: Information Systems Auditing)

Summer Associate
Project & Solution Consultancy
Department of Enterprise Solutions

"TRY OUT NEW THINGS AS MUCH AS POSSIBLE"

“ I would say I am an adventurous person as I like to try out new things. That's why I have joined three internships in various industries to gain different exposure. From my internship in insurance and retail industry, my communication and negotiation skills improved a lot. And having internship in a bank equipped me with better market researching and project management skills. Besides, studying abroad in U.S. as an exchange student in high school and doing internship in Singapore enable me to work independently and fast to adopt new environment which is beneficial for working.



Why would you choose to join HKBN?

- The reason I chose HKBN is the working culture of HKBN. As I saw a leaflet about employees sharing their life in HKBN (I forgot the contents), I knew that HKBN emphasis on innovation and creativity so much which I think I would be fun and challenging to work in HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

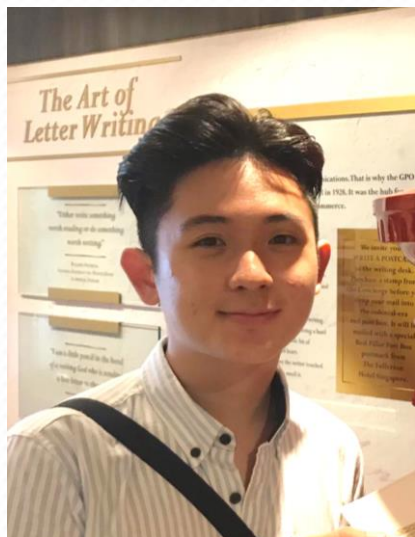
- There are two LUCAs. First, as I am minoring in Japanese Language, I could communicate with people that speak Japanese which might be useful in some situations. Second, I would say my project management skills acquired from previous internship.

What do you want to achieve by joining this programme?

- I would like to expand my network throughout this programme, no matter batchmates or senior managements as I realized that there are countless occasions that our networks can land a helping hand to us.

Share about how you can contribute/ what you can bring to HKBN.

- As I said that I am an adventurous person, I am keen trying out challenging projects and take up some responsibilities so that I could mitigate the workloads of other team members. More than that, I am also an outgoing person which I can always cheer up my team members.



Ivan Cheung

Hong Kong Baptist University
Information Systems & e-Business Management

Summer Associate
Field Service Engineering Department of
Enterprise Solutions

"Don't regret any decision you make"

“ Coming up with creative ideas and executing it is what my degree requires me to do in University. Considering the possibility of executing an idea before proposing the idea. It fosters me to view a thing in a more comprehensive way. Moreover, from my past working experience at HKJC, I learned how to discover the need of the customer and then providing customized services depends on different customer's needs. Of course, the experience I learned from HKJC might not be useful at HKBN. Working at HKBN would be a great experience for me to boost my abilities. It's time for me to challenge myself!



Why would you choose to join HKBN?

- HKBN has a good working environment like promoting work-life balance, providing enough resources for employee training. And the most important thing is the core value of HKBN is same as my wish: make our home a better place to live.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Curiosity is my LUCAs. I always curious about every new technology, new product. The accumulated information helps to build a small database in my mind which is useful for me to integrate them and then come with a creative idea.

What do you want to achieve by joining this programme?

- Knowing more about marketing in the real world through actual practices. Also, I hope to improve my analysis skill in making a suitable decision that benefits the company. This experience can broaden my horizon which makes me more competitive.

Share about how you can contribute/ what you can bring to HKBN.

- I think the mindset is more valuable than the ability, as a fresh graduate. I can help HKBN going viral by providing suitable promotion methods for HKBN in order to gain good publicity in this era.



Ivy Lau

City University of Hong Kong
Creative Media

Summer Associate
Marketing Communications of
Enterprise Solutions

"I rebel, therefore I exist."

“

I graduated with my degree in UK and have spent past few months working for Prudential Hong Kong Limited under the Legal Department. My main responsibilities include preparing legal drafts by assembling and organizing information, conducting researches by studying laws, statutes, constitutions and regulations, and drafting terms and conditions for newly established insurance products. My past studying and working experience has trained me to be a resilient person. Particularly, in this volatile global market, especially during this Covid-19, it is a crucial element for the success both for individual and teams.



Why would you choose to join HKBN?

- Though I enjoy the work I do at Prudential, I see a tremendous opportunity to leverage my skills and experience here in HKBN – a unique culture leading to success, such as continuous learning and LIFE-work priority. I can freely come up with any new concepts with my colleagues and work as a team in HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Composing songs is my LUCA. Throwing back to my university life, music room would always be a perfect place for me to take a break whenever I was getting tired after doing revisions or waiting for next lectures. This is regarded as LUCA for me as I can relax and recharge myself quickly in the meanwhile applying my innovation skills in workplace.

What do you want to achieve by joining this programme?

- I would like to build-up my leadership skill to foster creativity and being supportive with each other in a team. Furthermore, given the opportunity to explore and develop in business analysis, cloud services, corporate and marketing communications etc., I would strive to explore develop my career path during this 3-month programme.

Share about how you can contribute/ what you can bring to HKBN.

- I can apply my innovation skills in workplace and bring up new ideas together with my inventive colleagues. At the same time, I am willing to provide support, not only legal advice and knowledge, but also to communicate and provide caring with every team member.



James Yau

University of East Anglia
LLB Law

Summer Associate
Legal & Compliance Department

"Walk your talk"

“ Nice to meet you all! I am Jason, a graduate majoring in computing mathematics from City University of Hong Kong. I love analyzing data with an experience in HSBC as a summer apprentice. I have also worked in a consultant company which I learned how to communicate with my colleagues. In my leisure time, I love playing guitar which I think is a very “chillax” thing.



Why would you choose to join HKBN?

- There are many talents in HKBN which I can learn from them. Also, HKBN is a leader in telecom sector and I am interested in this field.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My calculus knowledge. I can think of some creative ideas that give alternatives solution for a problem.

What do you want to achieve by joining this programme?

- I want to have a better understanding about the telecom sectors and develop my thinking.

Share about how you can contribute/ what you can bring to HKBN.

- I can make good use of my calculus knowledges that I learnt to build up a better mathematical model.



Jason Wong

City University of Hong Kong
Computing Mathematics

Summer Associate
Information Technology Department



"The only person you should try to be better than, is the person you were yesterday"

“ I am an open-minded person. I enjoy exploring new cultures and talking to people from different countries. Through my exchange study and extra-curricular activities, I had the chance to meet with friends from different cultural backgrounds and explored a variety of cultures and viewpoints that I did not consider previously. These experiences broadened my horizons and sharpened my worldviews. I also interested in learning languages because I think I could establish a deeper connection with the local people and understand the local culture if I communicate with them using their language.



Why would you choose to join HKBN?

- I appreciate the company culture in HKBN. HKBN emphasizes in entrepreneurial and engaging. It provides continuous learning and development to facilitate talents' professional growth and innovation, as well as initiates LIFE-work Priority to ensure employees' wellbeing. Moreover, I hope to explore how HKBN prepares for the future trends e.g. IoT, 5G Networks meanwhile achieving "Make our Home a Better Place to Live".

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

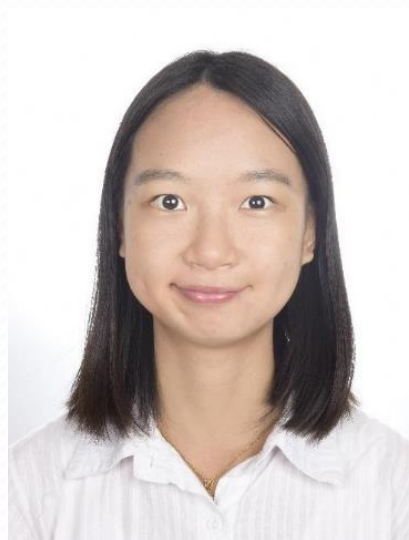
- I think I have strong achievement motivation. When I have a task that need to complete, I will work hard to obtain a satisfactory result. I will also try to learn something new, develop new skills or use different problem-solving methods during the process so that I can improve myself.

What do you want to achieve by joining this programme?

- I would like to enhance my KSAOs by joining this programme. Firstly, as a business student majoring in management, I want to gain in-depth insight into the business development and talent management in HKBN. Secondly, I hope to improve my soft skills e.g. problem-solving, teamwork, analytical skills.

Share about how you can contribute/ what you can bring to HKBN.

- My academic background in Business Administration and Management build up my understanding of different business functions and people management. The learning experience also enables me to understand the approaches to identify business problems and choose strategies to address the issues, e.g. analyzing data using analytical techniques (SPSS Statistics and Excel)



Jennifer Wong

City University of Hong Kong
Management

Summer Associate
Talent Engagement Department



"Do the best you can, with what you can, while you can, and success is inevitable."

“

I grew up in Hong Kong and previously completed my bachelor degree at The University of Hong Kong. Last summer, I completed internships at OOCL. Working in the Yield and Service Department allows me to gain strong analytical skills. Regarding my leadership experience, I am the marketing secretary of the Engineering Society, HKUSU. I am responsible for communicating with external parties. I am also the person-in-charge of an immense event called Welfare Week. With my leadership, planning, and communication skills, the event is held successfully. The exchange programme in Santiago allows students to engage in academic discussion with the opportunity to practice my ability to be adapted to a new environment quickly.



Why would you choose to join HKBN?

- HKBN has long attracted me for its reputation for excellence, global presence and commitment to the emerging markets. My recent conversations with professors confirmed that the culture and content of work at HKBN is an ideal fit for my passions and skills.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am always ready to learn new things and willing to work under pressure and tight schedule. I am eager to develop in the telecommunication industry and gain an in-depth understanding of business analysis. I would try my best to utilize and maximize the gain in this 3-month time.

What do you want to achieve by joining this programme?

- I expect I could apply and testify the knowledge learned and gain practical working experience through hands-on experience on company projects and involved in company meetings. Besides, professional skills would be developed, including problem-solving skills and leadership abilities.

Share about how you can contribute/ what you can bring to HKBN.

- Given my information system background as well as my excellent analytical and strategic thinking skills, I am ready to learn new things and willing to work under pressure and tight timeline. I will utilize my commitment to my work while adding value to HKBN.



Jenny Chu

**The University of Hong Kong
Industrial Engineering and Logistic Management**

**Summer Associate
Information Technology Department**

"It always seems impossible until it's done."

“ Great things never came from comfort zones. Traveling is my hobby. Traveling to a new place forces me to face the unknown and think differently. It is not only creating lifetime memories, but also equipping myself with international vision and courage to face challenges. These experiences made me become a more open-minded and independent individual. As a computer science student, I am always passionate about the ever-changing technology and its impact on the world. I hope my technical knowledge could make a difference in the world.



Why would you choose to join HKBN?

- HKBN encourages a unique culture that values their employee, for example emphasizing life-work balance and supporting them with life-long learning resources. The one-on-one guidance mentorship is also the main reason that attracts me to join here.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs are my courage and curiosity. I like to try and explore new technologies, new ideas. I am willing to take new challenges and learn from mistakes. Obstacles and the oversea working experience made me a tougher person.

What do you want to achieve by joining this programme?

- As a fresh graduate, gaining practical working experience is vital for my future career. I hope that I could exposure to different IT technologies and gain IT-related skills to fill in the gap between the industry's needs and the theoretical knowledge in the university.

Share about how you can contribute/ what you can bring to HKBN.

- I can contribute to HKBN by developing software applications with the latest technologies and UI/UX design using my technical knowledge and internship experience of software developer, aiming to solve problems of HKBN customers or improving HKBN.



Joanna Wang

City University of Hong Kong
Computer Science

Summer Associate
HKBN JOS

"The darker the sky, the brighter the stars."

“ Studying marketing and human resource management as my concentrations have equipped me with comprehensive business knowledge. Having past working experiences in various companies, including Salvatore Ferragamo, The Peninsula Hotel, Mission Hills China etc., I have developed to be a flexible person that can adapt and contribute myself even when encountering different challenges. I am also a sociable person that I have gone to the University of British Columbia (UBC) for a summer exchange and partnered with foreign students to complete a group assignment. Being with students from diverse backgrounds, I was willing to open up for new ideas and became a team player.



Why would you choose to join HKBN?

- I have known that one of the HKBN core values is caring for people. I would love to work in a harmonious and passionate workplace where I can learn from my seniors and develop friendships with my colleagues.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs would be my optimistic and open-minded personalities. I love to meet up with new people and gain insights from others. I also love to face challenges as I feel a sense of successful and satisfaction, knowing that I could achieve further and better.

What do you want to achieve by joining this programme?

- I would love to seize this chance to learn from my seniors and to develop friendships with my colleagues. I would also like to strengthen my problem solving by expressing my ideas confidently and engage in hands-on activities.

Share about how you can contribute/ what you can bring to HKBN.

- I would like to devote all my time and effort during the whole TTT period. Able to work in such a well-structured company is a precious chance for me. Hence, I would treasure this opportunity and fully utilize my potential in every task that will be given to me.



Joey Ma

The Chinese University of Hong Kong
Integrated BBA

Summer Associate
Business Development and Partnership
Department

"Do something today that your future self will thank you for"

“ Energetic, responsible and self-motivated individual with influential communication, interpersonal and leadership skills from volunteering with various organisations and working experiences in Hong Kong and Shanghai. Going on a semester exchange in Lithuania has enabled me to experience the life in Eastern Europe and become a more open-minded person who is able to embrace cultural differences. As a student majoring in Cultural Studies, my concentration is creativity and media studies. I have an immense interest in topics related to Hong Kong popular culture, and I love putting my innovative ideas into practices.



Why would you choose to join HKBN?

- Being a 2020 graduate who has genuine interest in telecommunications industry, I would like to join a people-oriented company which values all talents equally and wholeheartedly. After graduation, I also look forward to making my home a better place to live as a Hong Kong born and bred.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Energetic and self-motivated. I regard myself as an energetic person who never sets limitation and loves experiencing new things. Also, my goals and motivations constantly push me forward in making progressive improvements and excellences. I enjoy seeing the process changing from 0 to 1.

What do you want to achieve by joining this programme?

- Joining this programme is not solely about challenging myself but maximizing my gains with the sincere guidance from HKBN professional executives. I look forward to witnessing my personal growth as well as getting an insight or inspiration from my mentors.

Share about how you can contribute/ what you can bring to HKBN.

- Always bear in mind that one needs to take the role to learn, voice and innovate proactively. As an arts student who received liberal arts education in university, I cannot wait to transfer my expertise and valuable insights from university to workplace.



Kailey Ng

Lingnan University
Cultural Studies

Summer Associate
Carrier Business and Major Accounts
Department of Enterprise Solutions

"Don't count days, make days count"

“

As a fresh graduate with business background, I am thrilled to explore different opportunities and do not want to limit myself to a particular industry yet. I have worked in the FMCG, retail and F&B industries before in the Marketing and Product Management fields. Such experiences have equipped me with coordination, data analysis, communication and time management skills. Other than that, I would describe myself as an amiable, reliable and perseverant person with a strong passion in things I do. I enjoy working along with people, and others could always count on me.



Why would you choose to join HKBN?

HKBN is a people-oriented company and I feel resonated to its company culture. I always long to work for companies that allow me to contribute more to the society. As HKBN aims to “Make our Home a Better Place to Live” and values Corporate Social Responsibility, I am grateful to have this chance of joining this company.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

With my previous work experience in the retail & FMCG fields, I am trained to work and learn in a fast pace. In addition, I have a lot of experience working in groups and coordinate between different parties which make me a good team player.

What do you want to achieve by joining this programme?

I see this as an opportunity to explore more since I am unfamiliar with the telecommunication industry and the sales field. I also hope to strengthen my skill sets, particularly the job searching ability through various activities in this programme.

Share about how you can contribute/ what you can bring to HKBN.

I believe that I could contribute to HKBN with my skill sets. When I was in university, I taught myself basic Photoshop & Illustrator skills to work out designs. During work, I also learnt to use Nielsen Answers and Oracle Essbase for data analysis.



Karen Cho

The Chinese University of Hong Kong
Integrated BBA

Summer Associate
Business Market and China Business
Department of Enterprise Solutions

"Those who turn back never reach the summit."

“

I believe that life is full of challenges. However, I also believe that there are hopes and opportunities at the same time. Every experience I gained before shapes and nourishes me to become a better person. For example, being the ambassador of the museum, my presentation skills and flexibility is trained when facing visitors with different backgrounds and ages. Meanwhile, there were many obstacles encountered when I was the Promotion Secretary in student society in the university. Apart from problem-solving skills, those difficulties equipped me to have good time management as to balance academy and extra-curricular activities. Not to mention, my interpersonal skills, team spirit and resilience are strengthened as well. Hence, life is tough but full of beauty as our potentials are cultivated during the unexpected time.



Why would you choose to join HKBN?

- HKBN is one of the contributors who make the society better. I would like to be a part of it to serve the general public. I also appreciate HKBN that emphasizes on LIFE-work Priority. Life is too short not to enjoy it. By experiencing the culture, a positive attitude is built up in the employment which can help me to handle pressure and earn achievements in the future. Also, HKBN offers different opportunities for us to learn, like the mentorship and workshops. Therefore, I can keep on upgrading myself even after my graduation, which is a worthwhile journey to enjoy and grasp.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being humble and stay curious about the people and things around me is my LUCA. I am people person who enjoy chatting with people. I believe that everyone has their own strengths and everyone can be the textbook, because of their unique experiences. I like to hear their stories and learn from them. Their wisdom, which cannot not be simply revealed from the academic result, always inspire me. They provide insights and facilitate my personal growth in different area, such as friendship, career and love.

What do you want to achieve by joining this programme?

- Given the limited exposure to technology-related industry, my career path might confine to social sciences jobs. Hence, I want to understand more about this industry as to expand my career path. While, with the mentorship, not only can I learn the technical skills, but I can also be enlightened by their successful stories. I also want to further strengthen my leadership and interpersonal skills throughout the programme. More importantly, to push myself and to be more open-minded to try new things.

Share about how you can contribute/ what you can bring to HKBN.

- I believe I can work efficiently and attentively. For instance, I am detail-oriented and meticulous about every event organized by the student society. My strong sense of responsibility is also developed as well. As a summer intern in the EPD, my organisational and analytical skills are well-trained throughout the analysis of a large quantity of data. My team spirit and flexibility also enable me to cooperate well with colleagues and be adaptable to the changes.



Kathy Tsui

**The Chinese University of Hong Kong
Geography and Resource Management**

**Summer Associate
Talent Engagement Department**

"Stay Hungry. Stay Foolish."

“

Studying Journalism and Communication in the Chinese University of Hong Kong enabled me to immerse in an environment full of pursuing academic excellence, and through having different group projects like group present or video shooting project, I learnt how to communicate and cooperate with different people which I believe is essential in the workplace. I also grasp the opportunity to work as a part-time reporter, to conduct interviews and write articles of different people. This enabled me to broaden my social network, and also allow me to meet more different people and enhance my communication skills. My past experience has made me a more open-minded and proactive person to face challenges.



Why would you choose to join HKBN?

- HKBN is a large and well-developed company in Hong Kong, with many talents inside. Knowing that I am able to meet talents and learn from a mentor in this programme, I believe I can quickly adapt myself in the work environment and culture of HKBN and maximize my gain, as well as my contribution to the company.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

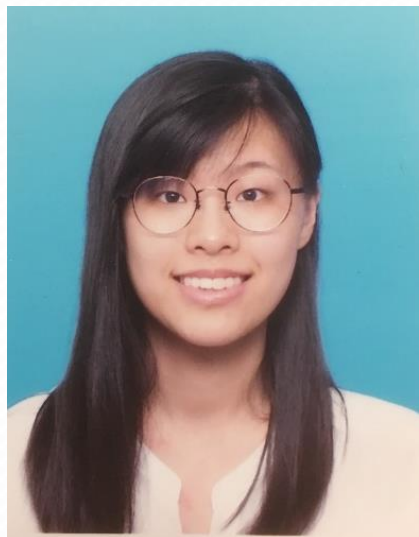
- I am an open-minded person, I am open to different new ideas and opinions. Also, as a student studying journalism and communication, plenty of group projects and interviews enhanced my communication skills.

What do you want to achieve by joining this programme?

- I would love to adapt myself in the working environment and get myself well prepared for the future work. I would also love to learn more from the HKBN talents and get myself immerse into the culture of HKBN.

Share about how you can contribute/ what you can bring to HKBN.

- I am an open-minded person, I am willing to accept different challenges. I believe I can take up new challenges, cooperate with different people in the team and solve problems and difficulties.



Kathy Lam

**The Chinese University of Hong Kong
Journalism and Communication**

**Summer Associate
Corporate Communications Department**

"Be a better me"

“ Being new to the workforce, I have been prepared to take up challenges. As a university student, I grabbed every chance to learn through doing. Two years ago, I spent my summertime and participated in an exchange in Canada. I love this amazing opportunity as it enabled me to explore the world with different cultures and people. Besides, I have worked for two internships in the banking and telecommunications industry. It equipped me to be well-organized, detail-minded, and a good team player. I enjoy working in a team, communicate with others, and achieve goals together. With all my preparations, I am always ready for new challenges and strive to become a better me.



Why would you choose to join HKBN?

- HKBN is well-known in the unique culture and value. The most inspired me is the core purpose "Make our home a better place to live". HKBN created many initiatives in the market. I would like to become one of the Talents and learn from the success of HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Detail-minded, responsible, and thoughtful are my LUCAs. When I am working, I will perform my best endeavors to complete the job. I am also willing to learn new things and improve my personal development.

What do you want to achieve by joining this programme?

- I would like to enhance my interpersonal skills through the programme, especially problem-solving and leadership skills. I hope to become a more proactive person and build connections with Talents in HKBN.

Share about how you can contribute/ what you can bring to HKBN.

- Not only for me to learn from HKBN, I will also contribute to HKBN by sharing more my innovative ideas. I will try hard to brainstorm various ideas based on the core purpose and take initiative to participate in different projects.



Kathy Yuen

The Hang Seng University of Hong Kong
Management

Summer Associate
Talent Engagement Department

"Never stop searching."

“ Having a chance to study in Germany for one year had broadened my horizons. I had a chance to expose myself to different cultures and people. I have become a more curious and open-minded person. Living alone in a foreign country has also made me an independent person. I had to deal with most of the problems on my own. Playing violin has been my hobby since I was 7. I always have to deal with pieces that are challenging to me. Practice and learning are the only ways to handle challenges. Giving up is never an option.



Why would you choose to join HKBN?

- HKBN values the growth and development of their employees. By providing the opportunity in this programme, HKBN shows their caring for the society and also the future generation. Working and learning under such company is always a smart choice.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My experience in joining and organising different activities during university is one of my LUCA. I am good at working in a team with different people. My exchange experience has also given me the vision and sight that different and wider than others.

What do you want to achieve by joining this programme?

- I would like to become an outstanding employee by following the example of successful business leader. I will try my best to constantly and understand the necessary personality traits and problem-solving skills that my mentors possess for managing large-scale companies.

Share about how you can contribute/ what you can bring to HKBN.

- I am a very energetic person. I hope I can bring a lively atmosphere to the office. I will also work as hard as I can so as to finish my tasks and missions. I can also provide a different point of view on different topics and problems.



Kelvin Lam

The Chinese University of Hong Kong
Mechanical and Automation Engineering

Summer Associate
HKBN JOS



Kendrew Kan

The Chinese University of Hong Kong
Information Engineer

Summer Associate
Network Operation Department

“ Studying in Australia and Hong Kong for my Bachelor and Master degree have allowed me not only learning the knowledge from different lectures but also experiencing the cultures in different places. These enable me to become a more open-minded and independent individual. I have also worked at the Li and Fung Limited and Synergy (Asia) Limited as a Service Engineer and internship respectively. Although I have only worked for a short period, these valuable working experiences have also help me to equip myself not only the hands-on experiences but also the soft skills like communication and leadership skills.



Why would you choose to join HKBN?

- Since HKBN is one of the leaders in the network field over Hong Kong, I think joining HKBN is a very valuable experience for me to learn more about the network knowledge as well as knowing the working culture.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I think my LUCAs are the experience of studying abroad which help me to learn the advantage from others culture also I have finished my master degree as well as passed the CCNA exam. Besides, I have more than half year full time working experiences.

What do you want to achieve by joining this programme?

- By joining this programme, since I have limited working experiences, I would like to learn as much as I can, since the network is changing every moment, it is important for me to have the latest skills in order to trouble shoot as well as provide the most suitable solutions for different clients.

Share about how you can contribute/ what you can bring to HKBN.

- Since the programme is only last for three months, I hope I can contribute what I have learnt not only from the uni but also the valuable experiences while I was working in different companies as well as the experiences that I have gained while studying abroad.

"You never know what worse luck your bad luck has saved you from."

“ Born and raised in Hong Kong, I grew up with a diligent attitude and learned to always give 100% on things that I work on. This mindset brought me into playing football for my school and Hong Kong, as well as opening up many opportunities for me, from which I learned many valuable lessons. And from my experiences, including from international competition, I became curious in foreign culture and lifestyle, so I use the same mindset to attempt exploring the world and end up visited many foreign countries as well as met many people from various background, which reinforces the Hong Kong identity of being internationally exposed.



Why would you choose to join HKBN?

- I chose to join HKBN because it is a technologically-focused company that offers students many hands-on experiences to improve themselves as well as contribute to society. More importantly, I applied for this opportunity as it offers a post that I desire to work on in the future.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

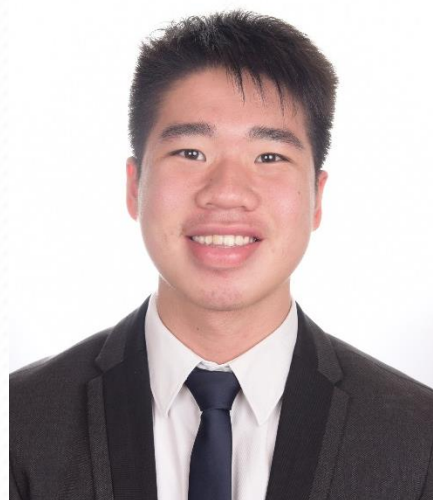
- My LUCA is my ability to sympathize and work with people. It enables me to notice people's internal emotions, which often reveals their thoughts and satisfaction and allows me to react appropriately and work in ways that most suit their likings.

What do you want to achieve by joining this programme?

- I would like to experience working in a technologically focused company and be more familiar with the way things work in the office and the job market, so that I can be more employment-ready for work and face future working situations.

Share about how you can contribute/ what you can bring to HKBN.

- I can offer my insights on how to merge technology and business as well as use my knowledge to act as a funnel between the two sides. Also, I can contribute experience and skills to work and technologies and how to apply them.



Kenneth Fung

City University of Hong Kong
Information Management

Summer Associate
Information Technology Department



Kimmy Au

City University of Hong Kong
Business Operations Management

Summer Associate
Talent Engagement Management

"In the middle of difficulty lies opportunity"

“

Being a penultimate year business student in CityU has allowed me to gain numerous precious opportunities to explore and equip myself with various skills. Participating in various organisations in university has turned me from a young teen into a more sociable, reliable and caring person. I learnt to be a good team player and acquired different soft skills such as communication and leadership skills. Moreover, joining internships and case competitions has enabled me to further enhance my analytic skill. I am confident that these skills and my willing to learn attitude enable me to do the best in this internship. It is hope that I can gain more working experience in HKBN and use my knowledge to contribute to the society in the future.



Why would you choose to join HKBN?

- HKBN is a large company that aims to create a better Hong Kong by helping others and treasure entrepreneurship, continuous learning, disruptive innovation and life-work priority. Having the same value with HKBN, I hope to join HKBN to experience its unique culture and see how HKBN put values into practice for success.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Everyone knows me as that optimistic, reliable and detailed oriented person who keep things arranged in orderly systems and never give up when facing challenges. I always put all my efforts to finish my goals no matter how difficult it is to achieve them.

What do you want to achieve by joining this programme?

- I wish to build my professional network with HKBN professionals. Though interacting with senior executives, I can get insights from their successful stories and further understand my career development. Their sharing and advices are essential for me to improve myself and be more competitive in the job market.

Share about how you can contribute/ what you can bring to HKBN.

- HKBN has a unique culture that new ideas and suggestions are always welcome regardless of the seniority in the company. I wish to make use of this internship opportunity to apply my learned skills and knowledge into real life practices or suggest some creative projects to work on with peers. Not only can this bring value to the company, but also let me earn more experiences and skills on working with others.

"You never try, you never know."

“ A young woman growing up in Hong Kong, fully “made in Hong Kong”. Dreaming to explore the world and the culture overseas. I have been to the US for cross-culture internship programme, learning the local culture by working in the local workforce and meeting the local professionals. In addition, a girl who never say “NO” to challenges and difficulties but making short-term goals to achieve in life.



Why would you choose to join HKBN?

- I chose to join HKBN, a leading company in the telecommunication industry, for I believe that I can learn a lot as a fresh graduate and will enjoy the working culture here.. Besides, HKBN is an ambitious company that aims to stand in a leading position, as an ambitious person, I believe I will enjoy working in HKBN too.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My ability of interacting and socialising with people is my LUCA. From my prior experience in communicating with clients and friends, I realised that I can easily start conversation with people and making the conversation goes smoothly and happily. By the end of the conversation, both of us enjoy the conversation.

What do you want to achieve by joining this programme?

- To identify my career goal in a proper and clear way. Having a vision and mission to complete for myself as a lifetime goal. Since the programme is not only having me to work but also allows me to learn, therefore, I would like to learn myself in a more clear vision.

Share about how you can contribute/ what you can bring to HKBN.

- My diligence and talents in communication are ready to contribute to HKBN. I might have the least experience in the workforce, however I am experienced in the “young age” pool, therefore I might be able to bring new insight and trend HKBN after being nurtured by HKBN.



Kimmy Sze

**City University of Hong Kong
Management**

**Summer Associate
Talent Engagement Department**

"Genius is 1% talent and 99% percent hard work"

“

I am good at statistic. When I was in Year 2, I have joined a university teaching programme, being a PALSI leader, to teach statistics. A small group of 10 was formed and they can ask questions about the lecture. This makes me become more confident and train my leadership skill. Since I have been engaged in different internships, I have developed my communication and problem-solving skills. For instance, I have been an audit intern. As works are urgent, I was trained to meet tight deadlines and collaborate with my teammates. My past working experience made me better for facing the future challenges.



Why would you choose to join HKBN?

- I love the culture of HKBN. It treasures talents. It is not only concerned about their works, but also their life. Moreover, it provides many opportunities for its talents to learn and improve. This can motivate me to work harder.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- As my major study is business analysis, I have developed my analytical skill during my university life and the internships. I know how to make use of big data to analyze the market needs.

What do you want to achieve by joining this programme?

- I would like to meet and learn from the talents that I meet in HKBN and broaden my network. Also, I would like to jump out of my comfort zone and gain more work experience to better prepare my career path.

Share about how you can contribute/ what you can bring to HKBN.

- I will try my best to collaborate with the teammates to finish the given projects. As I am new to this industry, I hope to contribute innovative ideas, which others have not thought of, to the team.



Kristy Wong

City University of Hong Kong
Business Analysis

Summer Associate
Finance Department of Enterprise Solutions

"Nothing changes if nothing changes."

“ Undertaking major in Sociology, provided me with an opportunity to gain knowledge about social order, acceptance, and change, also practically familiar with social research report and analysis. With the learning of sociological theory, I have strengthened my understanding of the social process of public policy and social welfare, which can lead to my critical and multi-perspective thinking. The practical intern experience has developed my ability to handling administrative reports. Also, communicating with potential sponsorships and writing an event proposal was part of my responsibilities, which helped to develop my knowledge and skills to work under a realistic atmosphere.



Why would you choose to join HKBN?

- As a customer has been used HKBN services for years, I utterly impressed by it's core values, "trustworthy, responsive, enterprising and engaging". The aforementioned also are my ambitions in facing problems. Therefore, I thirst for more application from this huge company.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am a strongly conscientious person who eager to finish assessment in efficiency and standardization. On no account should the required job be late to the deadline otherwise I would be like the ant on a hot pot.

What do you want to achieve by joining this programme?

- The hands-on career opportunity gained from such a systematic company is the biggest achievement I aim to get from this programme. I am able to access concrete guidance and reap the rewards that working in a systematic and mature way in my future career path.

Share about how you can contribute/ what you can bring to HKBN.

- As a responsible and trustworthy person described by my previous employers, I believe I am the candidate that HKBN looking for as it's "trustworthy" values. Everything can be done on schedule and in a standardized quality.



Kristy Yuen

Hong Kong Baptist University
Social Science in Sociology

Summer Associate
Talent Engagement Department



Laney Lin

Hong Kong Baptist University
Information Technology Management

Summer Associate
eSecurity Department of Enterprise Solutions

"Fortune favours the bold"

“

From business school to IT management, from sports idiot to being able to run 10km in 56 minutes in 3 months, I am eager to absorb different knowledge every day like a sponge. I am in love with the sense of accomplishment brought by challenging myself. Besides, my valuable internship experience has continuously shaped and improved my working skills. In the internship experience of auditing, the process of accounting and proofreading the original ledger of the enterprise and completing the audit drafts made me more rigorous and cautious about the numbers. The project management internship process involves communicating with colleagues in different departments and checking the work progress to draw Gantt charts and report to the manager, effectively exercised my teamwork and communication skills. Every practical experience is shaping the diverse me.



Why would you choose to join HKBN?

- I am deeply impressed by the social responsibilities behind the core goal of making our home a better place to live, and it is also our obligation as citizens. Join HKBN to flexibly use theoretical knowledge such as project management and data analysis to actual projects. I believe it is a cool thing!

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Equipped with both IT and business knowledge. And I also like IT industry, which keeps me passionate about learning and pursuing high-quality work.

What do you want to achieve by joining this programme?

- From a macro perspective, have a clear answer to my future career direction, whether it is biased towards data analysis or project management.

From a micro perspective, cultivate awareness of the meaning of thinking tasks, think about each job, try and find the best solution.

Share about how you can contribute/ what you can bring to HKBN.

- With many project experiences during school and internship, I think I can integrate into the team in a short period, reduce the error rate caused by unfamiliar with the project, take the responsibility that should be made in the team, and bring a higher level to the team interest.

"Live and Learn"

“ Growing up in a free-range parenting family, I don't have too much expectation or limitation from my parent. Thought, I am able to attend every legit activities I want. Sports team, student union, student society and so on. All these functions have broaden my horizons and enable me to be a independent man. Through those varius experience make me more clear of my life goal.



Why would you choose to join HKBN?

- HKBN has always be one of the most important telecom company in Hong Kong. Thus, I am curious of its company structure and also I want to be guided for my future path.

What is your your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am a fast learner and possess a good leadership and communication skill.

What do you want to achieve by joining this programme?

- Learn from the working environment. Different types of problem solutions, guideline and improve my interpersonal skill.

Share about how you can contribute/ what you can bring to HKBN.

- The knowledge that I learned from school like the computer organisation and programming language which can be applied in the practical problem.



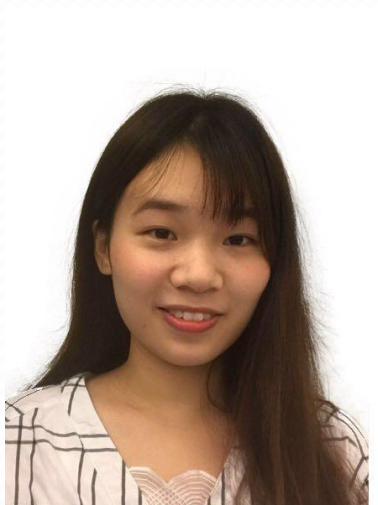
Lewis Mok

The Chinese University of Hong Kong
Mechanical and Automation Engineering

Summer Associate
Information Technology Department

"You are better than you think you are"

“ I started my own business when I was a year 3 student. It is an online tutorial platform to match tutors and students. I am the founder and the only employee in the company. Therefore, I am responsible for all duties including recruiting, marketing, daily operation and ad-hoc issues. Now, I have more than 100 tutors joined my team. By communicating with parents and tutors, I have developed my communication, problem-solving skill and leadership skill.



Lily Law

**City University of Hong Kong
Management**

**Summer Associate
Talent Engagement Department**



Why would you choose to join HKBN?

- In HKBN, I see people with passionate and keenness to help and teach. In here, I believe I will have room to think creative; opportunity to learn and utilize my full potential.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCA is my unique experience of managing an online platform with more than 100 tutors. Organizing a company is not easy for me as a university students with few business experience. Therefore, I have to be equipped with soft skills to solving all the foreseeable problems.

What do you want to achieve by joining this programme?

- I hope to expand my social circle and learn from my superiors and colleagues. I believe I can learn tons of skills from them, such as computer skill, business way of thinking, specialized knowledge, etc.

Share about how you can contribute/ what you can bring to HKBN.

- I will contribute some new perspective to the company and inspire my colleagues using the knowledge from university and my daily life experience. I will dedicate myself into the programme wholeheartedly and bring innovative thought to everyone.

"Look forward with hope, but not backwards with regret"

“ Graduated from City University of Hong Kong, majoring in System Engineering and Engineering Management, with data analytics stream. To me, willingness to learn is the key to success, and we should always be open-minded to new ideas. And I have worked as an Intern at Hong Kong International Terminals in my final year of study. It is a pretty good experience that I gain exposure to the logistics industry. Not only can I experience the workplace culture, but also it trained up my soft skills. I think each working experience would help me to better equip myself for the future of work.



Why would you choose to join HKBN?

- Based on understanding, HKBN is a leading communication company in Hong Kong, with a friendly team culture. Through the Career Kickstarter programme, I believe HKBN would provide learning and training support for talent development.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I think I am willing to learn, and it is what I always keep in mind since there is always room for improvements. And detail-oriented is also my strength that I always pay attention to details.

What do you want to achieve by joining this programme?

- To enhance both my hard skills and soft skills is what I expected from this programme. Hard skills refer to some actual working exercise, and soft skills can acquire through cooperate with different parties.

Share about how you can contribute/ what you can bring to HKBN.

- Besides applying the basic skills that I learned so far, I think the most important thing is the attitude. Although I know I am still green, I think it is also the time that we are not under any constraints and bring new insight to company.



Mandy Tse

City University of Hong Kong
System Engineering and
Engineering Management

Summer Associate
HKBN JOS

*"Focus only on the things
that bring you joy and happiness in your life"*

“ Born and raised in Hong Kong, I had been that ‘perfectly average kid’ that was somehow hidden in plain sight and had never stood out in academics or athletics. It wasn’t until I entered HKU that I have been deeply motivated to start discovering my inner self and stepping outside my comfort zone. One of the most remarkable accomplishments during my days in HKU was definitely the volunteer project in Nepal, where the summer trip had empowered me to go beyond my own limits, to change the lifestyle, to discover who I am and what is going on around me. In addition, the undertaking of different leadership roles and tasks (such as start-up funding and internships) has reshaped my attitudes and characters to become a logical, cooperative and passionate person.



Why would you choose to join HKBN?

- After walking through the details, I acknowledge that this programme offered by HKBN could be a brilliant starting point for my career, in which the work-based experience and ‘soft skills’ acquired from the 3-month training would be beneficial for surviving in the future workplace.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- As I consider having an analytical mindset as my personal strength, it is recognized that my capability to direct and facilitate the discussion flow often helps to settle the unresolved issues and to aggregate ideas for making final decisions when engaging in group tasks.

What do you want to achieve by joining this programme?

- Apart from developing networking skills and building a strong business relationship, I always want to become more exposed to different business lines (e.g. to develop deeper and broader knowledge about different areas of accounting and finance), while experiencing a dynamic working environment.

Share about how you can contribute/ what you can bring to HKBN.

- Indeed, I expect that my contribution to the company does not only limit to the work I have done on the daily basis, but also the devotion, energy and diversity that I injected into every day’s new exposures and challenges.



Marco Yung

The University of Hong Kong
BBA(Accounting & Finance)

Summer Associate
Finance Department

"Be a girl with a mind, a woman with attitude, and a lady with class."

“ With a passion in humanitarian subjects including Politics, Literature, and Criminology, I enjoy communicating with people and establishing a close bonding with my working partners. Aside from joining this programme, I am currently working as a research assistant to a professor in HKU who specializes in international relations, which is also an academic field that I am very interested in. As a very outgoing, sociable and proactive person, I love working in a fast-paced and challenging environment which I can learn and grow in a condensed period of time. With my previous internship experiences in the Department of Justice, Democratic Party and AIA, I learn to be resilient and these experiences shaped me into a diligent and flexible person who are able to work fast and work smart.



Why would you choose to join HKBN?

- The culture of the company
- Love its start-up-like style
- Would love to experience the business field which I have lesser experiences in

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My ability to befriend with different people and I can always go along well with people from diverse backgrounds
- Writing and research ability
- Public speaking

What do you want to achieve by joining this programme?

- To better understand my strengths and the field of work that I am interested in
- To equip myself with different skills through interacting and working with people from diverse backgrounds

Share about how you can contribute/ what you can bring to HKBN.

- My analytic skills
- Offer a more humanitarian / socio-political perspective to the company



Mayjo Liu

**The University of Hong Kong
Politics & Public Administration Criminology**

**Summer Associate
Business Market and China Business
Department of Enterprise Solutions**

"I am rooted, but I flow."

“ This quote comes from Virginia Woolf, a well-known English novelist from the 20th century. My own implication to this quote is that I am “rooted” in my confidence, believing in my capability when overcoming any obstacles, but “flows”: to be adaptable under different circumstances, and consistently be inspired and motivated. After 4 years of university life, I am thrilled to tap into the dynamic business world to acquire more solid business knowledge and experiences. Apart from my full-time studies, I have been seeking diverse working experience in Social Ventures Hong Kong, HSBC, and Swire Resources Limited. My university courses and internships made me realize the importance of corporate sustainability and customer centricity in today’s fierce business environment.



Why would you choose to join HKBN?

- Working in a purpose-driven enterprise is the career I want to pursue. Besides, Immersed myself in a cooperative and supportive workplace, and empowered by professionals can further consolidate my work ethic. I wish I could gain insights from HKBN’s successful business practice.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

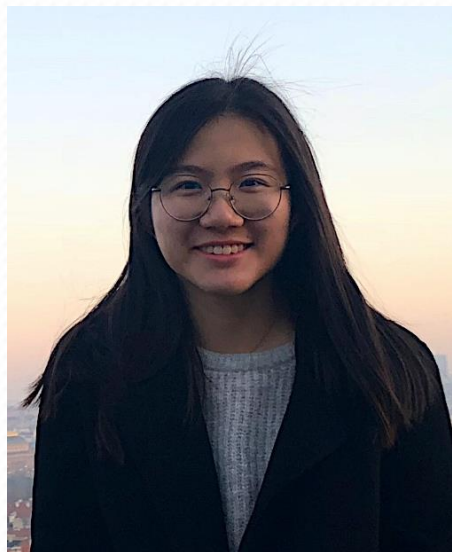
- I am determined with a **conscientious working attitude**. In addition, I am equipped with **strong interpersonal and communication skills**. I am an active and supportive teammate.

What do you want to achieve by joining this programme?

- In Digital Transformation Team, I would like to acquire the ability to derive value from customer data, so as to create a seamless digitalized customer journey with the aim of customer-centricity. Through real business practice in HKBN, I am eager to strengthen my problem-solving skills by leveraging digital marketing solutions.

Share about how you can contribute/ what you can bring to HKBN.


- As a marketing student and with prior internship experience in e-commerce, I hope I can assist in figuring out better marketing campaigns in different communication channels along the customer journey.



Melanie Fung

The Hong Kong University of
Science and Technology
Marketing and Operations Management

Summer Associate
Marketing Department



“Hi Everyone! This is Minnie, I am glad to get the chance to work as a summer associate in this programme, it is nice meeting you all. Being graduated as a mechanical engineering student from the Hong Kong Polytechnic University, I believe it is high time to equip and enrich myself by gaining different fields of exposure, to know more about myself and explore the potentials and possibilities. In the past, I seize every opportunities to widen my horizon, I worked in a tech company which is totally not related to my major; I went for an exchange in Paris and travelled as many places as I could. Life is full of uncertainties, always be prepared for the future and to make ourselves a better person to add values to the journey.



Why would you choose to join HKBN?

HKBN is a renowned company for its network and telecom services. I think in this hard time in the society, it is the best option to join HKBN programme to learn as much as I could to get myself ready to enter the society. I believe this will be a fruitful experience to work here from peers and seniors.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

Adaptive Ace would be my LUCAs, I am the kind of person that can adapt to new things quickly, so I think I have an advantage when acquiring new things. So I will try the most to learn more new things beyond my knowledge.

What do you want to achieve by joining this programme?

I want to harness the highlights of this programme to be like a sponge to absorb every little knowledge during the time. Especially there is a one-to-one mentorship, which is the feature that I look forward the most, as I think I can receive practical and tailor-made advice from the senior professional.

Share about how you can contribute/ what you can bring to HKBN.

I will try my utmost to apply things that I have learnt during the programme, and always think out of the box to sought out better way to improve. I am a good team player, I believe I can work with colleagues with joy while being productive.



Minnie Au

The Hong Kong Polytechnic University
Mechanical Engineering

Summer Associate
Network Design & Construction Department

"Dream it, Wish it, Do it"

“

This photo was taken in Amsterdam back then my academic exchange in the Netherlands. I have been fancying the European culture since I was a kid, however, I had never flown to there until I learnt that I could have a chance to go abroad for exchange. I worked hard to get an offer from the university and finally that became a dream come true to me. Don't dare to dream big, there is going to be a harvest day for all your effort devoted even if your dream or wish seems hardly achievable. So, action now!



Why would you choose to join HKBN?

- HKBN definitely is one of the most innovative company I have ever seen. We were kindly asked to "WOW" the audience in the assessments instead of perhaps completing some kinds of tasks. I believe I could work happily as HKBN treasures the culture of innovation and sticks up to the evolving trend.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am a critical thinker. I always question others with "how", "why", and "but" during discussion since I really care about the feasibility and successfulness of the outcome products or perhaps ideas.

What do you want to achieve by joining this programme?

- Ultimately, I hope to make connections in workplace and external parties prior my graduation because I truly believe that social connection is the lubricant of success in career. Moreover, I hope to learn as much as possible from the experienced seniors.

Share about how you can contribute/ what you can bring to HKBN.

- In the upcoming three months, I will be a good team player and contribute my organisational and critical thoughts in the corporate sales department, and hopefully resolving the challenges together.



Myles Leung

City University of Hong Kong
Marketing

Summer Associate
Business Market and China Business
Department of Enterprise Solutions

"Don't let fear stop you from doing what you love"

“ For the last four years, I had been studying in School of Creative Media and major in Bachelor of Science, which I have learnt something about spaghetti codes and insomnia. During my study in university, I gained experience working in education, gaming and handicraft industries, which all of them encourage creativity. This made me an all-rounded, easy-going and friendly individual, even though my resting face might say otherwise. Currently, I am still searching my way through the chaos of reality and saving money daily in hope that I can afford a local HK\$5 million one-bedroom house someday(best with a sea view but anyways). In my spare time, I enjoy gaming at home, eating good food and exploring new places in Hong Kong.



Why would you choose to join HKBN?

- I have worked in companies from different fields, which I have learnt various skills from teaching to game testing. But I have never worked in such a practical and technological company. HKBN has excellent insight and accomplishment in telecommunication industry so work experience in this company will be especially valuable.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

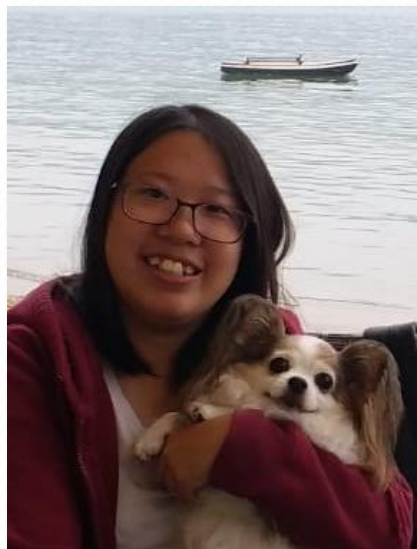
- Creative writing and perseverance. I can create wild fictions and unique stories. If I put my heart into something, I will eventually become exceptionally skilled at it, even if I start off slow and painful.

What do you want to achieve by joining this programme?

- Experience and skills in managing interpersonal relationship, time and better problem-solving. Making a few more friends will be even more amazing though. To conclude in one sentence, I am here to learn anything new.

Share about how you can contribute/ what you can bring to HKBN.

- Report writing, data collection, analysis and any other skills I possess can be of use. One thing I am told often is that I have a contagious laugh, so I look forward to perhaps contributing in such way.



Natalie Kwan

City University of Hong Kong
School of Creative Media

Summer Associate
Technology Voice Development Department

"Explore Everything. Test your limits."

“ I am an “Explorer”. Just like the Internet browser which used to be state of the art. I like to try out new things and solve problems in a creative mind. During my study in City University of Hong Kong on Information Engineering, I have familiarised myself with basic coding skills and the most updated technology. I even created my own app on showing the banking information. Throughout the tasks, I came across different obstacles. For example, I originally intended to write the app with Apple Map. However, I found that the app is better implemented on the Google Map platform during development, so I decided to move from Apple to Google platform.



Why would you choose to join HKBN?

I've seen your company consistently listed as one of the top places to work. I've heard of your enthusiasm for encouraging employee growth through education, training, and vast resources. I already know that engaging employees leads to a better outcome, and that is evident in the most recent campaigns you launched. I would love to join your innovative team, continue to create great work, and grow within the company by learning new skills.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

I am a “Explorer”. I like to try out new things and solve problems in a creative mind. This mean I am able to think out-of-the-box sometimes and see things in a different way. This can help the team to come up with a whole new solution sometimes. Also, I am a fast learner and I can adapt different environment easily.

What do you want to achieve by joining this programme?

Through joining this programme, I would like to give myself an edge in the job market. This programme can help me to get some work experiences in the form of an internship in order to stand out among potential employers. This experience can help me to grab more marketable as I can handle more responsibilities.

Share about how you can contribute/ what you can bring to HKBN.

As said in the introduction, I have familiarised myself with basic coding skills and the most updating technology. I have also created my own app on showing the banking information. Throughout the tasks, I came across different obstacles quickly. Therefore, I can help the team to come up a result and focusing and the goal when needed.



Neptune Wong

**City University of Hong Kong
Information Engineering**

**Summer Associate
Information Technology Department**

*"If not now, then when?
If not us, then who?"*

“

As a fresh Commerce graduate who have worked and studied in HK, Canada and Korea, I am quadrilingual and always an adventurous and passionate learner. Studying abroad has enabled me to meet people of different origins and social backgrounds and take the initiative to talk to and learn from each of them. It is always a great part of my belief that our generation will be a game-changer and make a powerful force to set the trend.



Why would you choose to join HKBN?

- Because of her social responsibility and emphasis on employees' individual development. It has been my vision to work in an innovative company who continuously gives back to the community and pay it forward with their innovations.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being aspirant and hungry for change. I constantly reflect on my performance and actions to see if it is time to make a change. I think regularly celebrating is essential as a person to our individual development and improvement. This helps me understand my strengths and weaknesses and modify my strategies in life.

What do you want to achieve by joining this programme?

- To maximize my gains in these 3 months, I would love to initiate different partnerships, especially with HKBN leaders, HR professionals and my fellow graduates. Engaging in meaningful conversations with them will not only help my job hunting, but also give me insights on how professionals in the telecom industry innovate.

Share about how you can contribute/ what you can bring to HKBN.

- Having studied and worked in different places in the world, I am eager to communicate with people from different backgrounds. I am also ready for challenges and open to conversations. I hope to assist my department with my knowledge and skills and give innovative ideas to help solve problems.



Nicole Chan

University of British Columbia
International Business & Operations and
Logistics Management

Summer Associate
System Integration Department of
Enterprise Solutions

"Try until you succeed"

“

During my time in secondary school, I felt so lost and frustrated on career choice and was thinking what I wanted to be even with the assistance from teachers. After being graduated from secondary school, I studied in IVE as a higher diploma in Network and Information Security which broadened my horizon on networking and cyber security that made me feel interested on these aspects. At the end of my time in IVE, I successfully applied to study in PolyU as a top-up degree student until now. My transition from being lost to found is held by exploring and trying on new things no matter there is any challenges ahead.



Why would you choose to join HKBN?

- The reason is that I found HKBN care about what the problem the fresh graduates are facing during the time of pandemic and decided to give a helping hand on creating jobs for us.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- One of my LUCAs is my humility as it helps me to learn from others patiently and give a humble impression to my supervisor that willing to teach me more about the field.

What do you want to achieve by joining this programme?

- I want to achieve learning what it is like to be working with people as a team and experiencing the real situation in the workplace especially in the field of Network Technology.

Share about how you can contribute/ what you can bring to HKBN.

- I can contribute my humble knowledge gained from my learning and studying through several years of education on IT and the experience of how to maintain teamwork in the past academic projects.



Norman Ho

**The Hong Kong Polytechnic University
Information Security**

**Summer Associate
Technology Network Development Department**

" We learn how to be a better person in our everyday life."

“ Growing up and studying in Hong Kong gives me strong sense of belonging to Hong Kong. That is why I want to do something meaningful in my career after my graduation. Studying science subjects in secondary school and Information Technology in University allow me to break down problems in scientific ways. My internship experience in media company in the past makes me a quick thinker when facing different situation. I am confident that with my past learning and working experience, I am able to face different challenges in the future as well.



Why would you choose to join HKBN?

- Adaptation of advanced technologies is one of the key to success for companies in Hong Kong. I want to learn how top companies can get the things done by using new technologies. HKBN is my best choice as HKBN is one of the top telecom companies in Hong Kong.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- One of my LUCAs is my working attitude. I am passionate on my work. When I am working, I concentrate on it and make it as good as possible. I don't mind to spend more time on it if it could make things better.

What do you want to achieve by joining this programme?

- As a fresh graduate, I want to learn how to transit from university studying to full-time employment. Secondly, my target is to learn how to complete missions smartly in the business world.

Share about how you can contribute/ what you can bring to HKBN.

- As I have worked in a media company before, I have learned some problem solving skills that could be valuable in HKBN's work. I may also suggest some new ideas while working.



Owen Chan

**Hong Kong Baptist University
Computing and information Systems**

**Summer Associate
Network Operation Department**

"Live a life you'll remember."

“ I am a fresh graduate this year majoring in Tourism and Events Management. This four-year tourism degree programme enables me to have a good understanding of business management. In my third year, I did an exchange programme in Barcelona for six months. This experience changed my personal values and broaden my horizon. I became more extroverted and open-minded. Also, I did a six-month internship at the Hong Kong Tourism Board. It allows me to apply business knowledge learnt in the class and to develop my practical skills in the workplace. By working alongside with professionals, it enhanced my problem-solving skills and encouraged me to encounter difficulties.



Why would you choose to join HKBN?

- I learnt that one of the core value of HKBN is a life-work priority. HKBN embraces this belief which people work smart not long. Also, it creates a great environment encouraging its talents to learn and develop on the job. I can learn from the professionals in HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am always eager to learn and contribute by inputting new thoughts. I am excited to gain new knowledge and skills in the workplace. Also, I process and apply new skills and concepts quickly which contribute to work more efficiently.

What do you want to achieve by joining this programme?

- As a fresh graduate, I am hoping to adapt to the work environment and explore my potential in these three months. Through this programme, I also want to learn from the mentorship and to gain practical hands-on experience.

Share about how you can contribute/ what you can bring to HKBN.

- By taking advantages of the talk flat culture in HKBN, I will be able to share my thoughts and ideas with my colleagues. I want to contribute to HKBN by inputting new ideas and insights that may lead to new changes.



Pat Pang

The Hong Kong Polytechnic University
Tourism and Events Management

Summer Associate
Management Department

"It takes courage to sail in uncharted waters."

“ Graduating from CUHK with a Bachelor’s Degree in Business Administration, and a concentration in Marketing has kindled my interest in event management. Since then, I’ve exposed myself to relevant experiences in various industries, including design, public relations, and entertainment. In the past, I’ve worked as a summer intern at the East Asia Super League, where I was responsible for the hospitality management, including flight, accommodation and ground transportation management for guests. From here, I realized the importance of adaptability and teamwork in my work. I look forward to working with everyone at HKBN!



Why would you choose to join HKBN?

- I’m particularly attracted by HKBN’s unique company culture, where opportunities to take initiative are plentiful and teamwork is highly emphasized. I strongly believe that HKBN provides a culture where employees are provided with the tools to succeed and room for personal growth.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- As the saying goes, the devil is in the details. I am a detailed-oriented person. My experience in event management has helped me prioritize items and take note of important details in projects. In addition, I am also good at establishing a positive rapport with people around me.

What do you want to achieve by joining this programme?

- I believe that the uniqueness of this programme provides me with rare opportunities to understand HKBN’s business problems and company operations from a high level and learn about the elements that have helped HKBN succeed. From this experience, I hope to develop an analytical mindset for business problems and become a more confident individual.

Share about how you can contribute/ what you can bring to HKBN.

- With my experience in event management and marketing, I hope to provide fresh perspectives to the company in terms of new strategies for potential growth in corporate sales. Corporate Social Investment is also particularly of interest to me, and I hope to contribute to HKBN’s interests in this regard with my minor in social work.



Rachael Ma

The Chinese University of Hong Kong
Integrated BBA

Summer Associate
Major Account Department of
Enterprise Solutions

"Great things never come from comfort zones".

“ During my university study, I have trained myself in strategic, problem solving, and leading skills through different kinds of opportunities. I have internship experiences in a bank, audit, consulting and IPO firms, which gave me a fundamental understanding of the daily operation of different business operation and industries. I also developed my leadership skills during my university study, where I was the vice president of Economics and Finance committee and I learnt how to lead a team to achieve our goal. I am eager to step out of my comfort zone to explore and improve myself through challenges and difficulties.



Why would you choose to join HKBN?

- I am amazed by HKBN's culture and value, I hope that I could join HKBN and explore more about the company's culture. HKBN provides opportunities to graduates during this difficult time, which really shows the value of HKBN "Make our home a better place to live". It makes me more eager to join the family of HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I have great international exposure. I have participated in different overseas programmes and these experiences have allowed me to be exposed to many diverse cultures. Thus, my LUCAs would be great communication and cooperation skills with people from different backgrounds.

What do you want to achieve by joining this programme?

- I aimed to help add value to my team and widen my comfort zone through this programme. I will try my best to treasure every learning and contributing opportunities, to give something back and add value to my team.

Share about how you can contribute/ what you can bring to HKBN.

- Although I am just a Summer associate, I will treat myself as a full time staff in HKBN. As a new member in the team, I will try to figure out what my team needs most and fit in to help solving any problems.



Rachel Cheng

City University of Hong Kong
Finance - Global Financial Market

Summer Associate
Finance Department of Enterprise Solutions

"It always works, when you know what you're doing."

“ Being a committee member of a music society in the past 4 years has allowed me to become a responsive and adventurous individual. It provides the chances for me to interact with people from various industries. Other than organizing different live performances, I have acquired skills in handling emergencies and learned about the importance of team spirit. Besides, I worked as a part-time staff in a bank last year. This enabled me to become proactive and stay positive in facing new challenges. My past working experience contributed me a lot to become a stronger individual for the future.



Why would you choose to join HKBN?

- This is an invaluable chance for me to experience HKBN's unique culture and values. I believe the energetic atmosphere in HKBN can inspire me a lot. The mission "Make our Home a Better Place to Live" shows the aspiration of HKBN which I appreciate that very much.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Open-minded and always stay positive in facing new challenges. That's what learning is, not whether we lose the game but how we lose and how we have changed because of it. And what we take away from it that we never had before, to apply to different games.

What do you want to achieve by joining this programme?

- To learn more through working and interacting with others. Every problem has a gift for us in its hand. It is important to keep learning in different situations and get changes from the lesson.

Share about how you can contribute/ what you can bring to HKBN.

- Don't be afraid to raise out ideas and try things bravely. Also, being responsible for the tasks assigned and open-minded are always the proactive approaches to contribute more.



Rachel Ko

**Hong Kong Baptist University
BBA**

**Summer Associate
HKBN JOS**

"If you want the rainbow, you gotta put up with the rain"

“

Throughout my Bachelor's degree study in Journalism and Communication, with a minor in marketing from the Hang Seng University of Hong Kong, I have gained sufficient proficiency in multimedia design by utilizing software such as Adobe Premiere Pro, which enables me to become competent in multiple areas, including story planning, filming, editing and post-production. On top of my education, being a coordinator who conducted a Community Involvement Broadcasting Service which broadcasts in RTHK, I have also strengthened my leadership and organisation skills. From completing a programme proposal to looking for 13 interviewees to record the programme, I have equipped myself with different skills regarding how to lead a group of individuals.



Why would you choose to join HKBN?

- Be the Community Leader to drive HKBN's core purpose - "Make our Hong Kong a better place to live".

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- "Think out of the box": Being creativity and innovative into action.
Reaching people with a core message and objective and developing a big picture and then drowning to a small detailed.

What do you want to achieve by joining this programme?

- I want to embracing challenges and seeking for improvement day by day. Learn from mistake and take responsibility to articulating of potential solutions which will result in faster resolution.

Share about how you can contribute/ what you can bring to HKBN.

- I would like to give play to my creative thinking and hope to put action into practice. Hong Kong is my lovely home town and HKBN would probably another home place in which I commit to tailoring the most suitable promotional plans for the company to maximize the customers' satisfaction and company profit.



Rainie Chong

**The Hang Seng University of Hong Kong
Journalism and Communication**

**Summer Associate
Customer Services & Business Support
Department of Enterprise Solutions**

"Believe you can and you're halfway there"

“

I am a graduate student from Hong Kong Polytechnic University with financial technology major. I worked in the IT and finance industries in Hong Kong. For instance, I worked as an intern junior developer in a financial trading firm. I have equipped different technical skills such as computer programming, cloud computing, machine learning, and blockchain design. Apart from knowing how to coding, I understood the financial market also I love to volunteering. From my past working experience, I realized the importance of teamwork and solve different challenges via programming.



Why would you choose to join HKBN?

- I love HKBN culture such as life-work priority and talk flat. On the other hand, I will have opportunities to meet some HKBNs' managers and developers, so learn from their success. Furthermore, HKBN allows me to build my professional network in the ICT industry.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I can work agile and as a good team player. During rough times, I can come out stronger, and even help others. Also, I can learn innovative technology quickly, like emerging frameworks.

What do you want to achieve by joining this programme?

- I am pleased to work in the IT department and as a data analyst. I can design some business applications. It allows me to practice my problem-solving and programming skills. Besides, I will enhance my presentation skills through different workshops and activities.

Share about how you can contribute/ what you can bring to HKBN.

- I will implement small IT projects such as business analysis applications. For data mining, I will design some applications to finding some data-driven marketing insights.



Ricky Ho

The Hong Kong Polytechnic University
Financial Technology

Summer Associate
Information Technology Department

Never Lose Yourself!

“ Growing up in Hong Kong and Having my high school studied in the UK, I had my bachelor degree in CUHK which allow me with loads of exposure in different student's activities. Those activities had sharpened my communication skills and my problem-handling skills, as during times maintaining excellent communication with different stakeholders is one of the key factor. Apart from University life, I also actively participated in different sports team, specifically Rugby which has been my biggest interest ever since I was little. I enjoy making new friends and feel free to find me if there is any fun around!



Why would you choose to join HKBN?

-I can have the perfect work-life balance due to the great life-work priority demonstration and flexible working hours provided by HKBN. Also, given the size of the company, there are loads of opportunities provided to participate in different projects, exploring another side of ourselves.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am good at starting new conversion with different people around me. often in times those short communication can build up my knowledge to different things and lead to new opportunities and network.

What do you want to achieve by joining this programme?

-Treating this 3-months time as a well-spend buffer to test up my technical skills and to train up myself to become a better individual. The network built during the time with different professionals in HKBN is also well appreciated.

Share about how you can contribute/ what you can bring to HKBN.

-I believe that I can bring in some new ideas and perhaps some new ways in problem-solving to the company and those new ideas can transfer into a new ways of doing business in HKBN. I hope our opinions will be well accepted by HKBN ☺



Ronald Lau

The Chinese University of Hong Kong
Information Engineering

Summer Associate
HKBN JOS

"If you want to succeed as bad as you want to breathe, then you will be successful."

“

I had lived in the UK on my own for about seven years before moving back to Hong Kong last year. I am also the first member of my family to go to a university. These have made me an independent person because I have had to walk out the path myself. Might be a result, I love getting criticised and pointed out my weakness because I would then have the opportunity to improve and make it right.

I am both a nerdy and sporty person. I enjoy much chilling and reading in cafes as well as sweating and playing sports like basketball and snowboarding.



Why would you choose to join HKBN?

- The culture of HKBN presented and the workshops and support sessions for graduates to kickstart our career appeal to me the most. The culture of HKBN such talking FLAT, life-work priority and WOW actually sound too good to be true for a large corporate like HKBN. It is really exciting for me to intern at HKBN and experience the culture.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I speak fluent English, Cantonese and Mandarin. I also have a greatly diversified knowledge in many areas such as Business Management like marketing, project management and business law and Information technology such as programming and information system.

What do you want to achieve by joining this programme?

- I do believe I have a wide range of skills and knowledge, and I feel I am doing alright in most of time. However, I am a little bit lost in find "MY" best role. I wish this programme will help me finding my perfect "home of career", the role that best fits me.

Share about how you can contribute/ what you can bring to HKBN.

- I would describe myself as a very open-minded person. This also makes me a person who voices out my opinions and ideas actively. This is because I truly believe that listening to the negative sides of a project, act and improve on it is vital for its success. I believe I can contribute innovative and interesting ideas to HKBN.



Ryan Chau

University College London
Information Management for Business
(2019 graduate)

The University of Hong Kong
Master of Law, Corporate and financial laws
(Part time, starting from Sep 2020)

Summer Associate
Information Technology Department

"No such thing as a life that's better than yours"

“

Studying at university had given me more than just engineering knowledge. It also improved my critical thinking and problem-solving skills. During my university life, I lived in a residential hall for two years. I encountered people from diverse backgrounds and cultures. They have influenced me in different aspects. I also become more willing to share my thoughts and feelings even being an introvert. After graduating, I refuse to limit my vision to what I learned from my undergraduate degree. I am currently studying for a part-time postgraduate degree in criminology. The study allows me to think from a different point of views. I believe it is important to break through the boundaries to be a better person.



Why would you choose to join HKBN?

- I would like to enhance my knowledge for my career in a well-established company. I believe the working experience and insights provided by the HKBN will be a good starting point. HKBN seems to have a unique culture that I feel interested in.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I have worked as an intern in HKT for two summers. It is also a company in the industry of telecommunications. Although there should be differences between the two companies, the experiences I gained may be useful to my work in HKBN.

What do you want to achieve by joining this programme?

- By joining this programme, I want to find out the direction of my career path. It will be valuable to learn professional knowledge and insights from different mentors and colleagues. Personal growth is also the aim I want to achieve during this programme.

Share about how you can contribute/ what you can bring to HKBN.

- I believe the biggest way to contribute to HKBN as a summer associate is being proactive in learning. I will make my best effort to think innovatively during the learning process. It may generate ideas that can contribute to HKBN.



Ryan Ng

The University of Hong Kong
Electrical Engineering

Summer Associate
Information Technology Department

"You miss 100% of the shot you don't take"

“ After completing a bachelor degree in CUHK, I have pursued a master degree in Seoul which is a city known for novel digital technology. The 2-year programme has greatly broadened my exposures in various ways and turned me into a more open-minded thinker. Amazed by the IoT experiences there and perceiving a raising significance of technology overall, I have made a big career decision of switching to technology from tourism – a very different industry. I mostly want to deliver impactful technological solutions to clients as a corporate sales or business consultant. Although I do not have much experiences in this industry, I believe my interpersonal and liaison skills obtained from previous sales & marketing roles, together with my can-do mindset, would allow me to excel this job.



Why would you choose to join HKBN?

Apart from its outstanding solutions and services, HKBN also attracts me by its unique corporate culture which stresses on challenge and individual growth. As they align with my personal values, I believe HKBN is the perfect place for me to kick off.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

It should be my high adaptability and fast learning ability comparing to other peers. For instance, I have mastered SPSS and finished my full master thesis from scratch within a semester. This ability allows me to be familiar with the required tasks in a relatively short period of time and maximize the amount of takeaways by the end of the programme.

What do you want to achieve by joining this programme?

I mainly hope to obtain hands-on experiences in this sector in order to understand more about the practical operation and industry trends. Besides, it is also my goal to gain exclusive insights from mentors and further extend my business network so that I can further develop my career in this industry.

Share about how you can contribute/ what you can bring to HKBN.

Given my background in corporate sales, I have been exposed to various sales functions. This allows me to liaise with clients in a more efficient way and build up mutual trust easily. Also, as a detail-oriented team player, I am also able to provide accurate and timely administrative support to sales managers.



Sally Ip

Korea University
International Business/
The Chinese University of Hong Kong
Hotel & Tourism Management

Summer Associate
System Integration Department of
Enterprise Solutions

"Today is my favourite day."

“

I am a native Hongkonger who willing to learn and try. Gaining new knowledge and exploring myself through various experiences makes my day count. During my university life, I keep stepping out of my comfort zone by participating in different activities such as dance showcases, drama performances, and the exchange programme to Denver, USA. I enjoy interacting with diverse people as everyone can be the mirror for our reflection and improvement. Majoring in Journalism and Criminology equipped me with different lenses to understand the world and think out of the box. I have learned to share my thoughts through various means.



Why would you choose to join HKBN?

- I appreciate the unique culture of HKBN a lot. I admire that HKBN values every employee as talents and promote live-work priority. I believe this working culture offers fresh graduates with more opportunities and enables me to grow in an effective way.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Passion in drama makes me a good player in a team. I learned “give and take” and perform my best no matter in what position. Playing drama also makes me more flexible and quick to pick up new skills. Frequent practice on imitation, improv games, and performance equipped me with a stronger sensitivity and effective communication skills.

What do you want to achieve by joining this programme?

- First, I would like to perform my best for every task given. Second, I hope to explore my new strengths and weaknesses during the time growing with the corporate sales team. Third, I wish to develop a clearer direction for my future career path.

Share about how you can contribute/ what you can bring to HKBN.

- I would treasure every opportunity that I can learn and perform. Apart from applying my knowledge and skills in effective communication, I hope I can share my motto and bring positive energy to other talents in HKBN during this tough time.



Stella Yip

The University of Hong Kong
Journalism & Criminology

Summer Associate
Carrier Business Department of
Enterprise Solutions

"Stay Positive, Work Hard, Make It Happen."

“ Hello! I’m Stephanie. I’m a 100% Hongkonger. Since I was small, I have already heard of the name of HKBN. Thus, I feel very excited to have this opportunity to work in this company and I hope that I will be able to become your co-owner. I’m an outgoing person and I like to make new friends. Also, I think the glossary of terms here in HKBN is a very special culture in Hong Kong. I think the term of “humbly arrogant” can to a certain extent reveal my personal character as I like to learn and explore different fields of work so as to broaden my horizons.



Why would you choose to join HKBN?

- HKBN provides 100 offers to graduates. I think it is a valuable opportunity for me to get to know other people, allowing me to build up my social network. During this 3-month time, I hope that we can become friends with each other, not only colleagues.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- "Your attitude defines and delimits your level of success." A positive attitude is my LUCAs and it is an essential factor for success. A positive attitude can enhance my motivation when carrying out tasks and working on goals, and I am also able to inspire and motivate others.

What do you want to achieve by joining this programme?

- In this programme, there are opportunities for me to conduct one-on-one guidance with HKBN executives. Through the interaction with them, I hope I am able to learn their ways to success and fast-track my career development.

Share about how you can contribute/ what you can bring to HKBN.

- I will treasure all the opportunities to practice collaboration and try different tasks to apply useful skills and broadens my horizons. In order to get the most gains in this 3-month time, I will be full of energy, curiosity and, actively learning every hour of these working days.



Stephanie Chow

City University of Hong Kong
Asian and International Studies

Summer Associate
Talent Engagement Department

"Work Hard, Play Hard."

“

I am growing up in Hong Kong and associate application consultant is my first full time job after graduated to make me equipped different soft skills such as communications and time management for different support cases and handle the easier first so that it can enhance my work efficiency when handle multi task even some complicate cases that cannot handle independently, I will ask other colleagues assist to solve the problem accurately to provide feasible solution to clients. This work experience can enhance my problem solving skill and become a proactive person to face challenges.



Why would you choose to join HKBN?

- Since HKBN is a famous company which provide enterprise solution and comprehensive and high quality ICT service to different companies. I want to learn different innovative technology so that it make me choose HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs is that I am very adaptive, which allows me to handle different tasks and challenges when going to a new workplace and manage a positive colleagues relationship and have an efficiency teamwork.

What do you want to achieve by joining this programme?

- I can know which technical field is my favourite subject that can clarify my further career path and improve my skillset in specific field after finish this programme.

Share about how you can contribute/ what you can bring to HKBN.

- I will try my best to cooperate with other teammates to finish different projects and utilise my advantage to assist others when facing challenges and difficulties in order to make a profit for HKBN.



Stephen Wong

**The Hang Seng University of Hong Kong
Management Science and Information
Management**

**Summer Associate
Network Operation Department**



Stitch Chow

The Hong Kong Polytechnic University
Marketing

Summer Associate
Carrier Business Department of
Enterprise Solutions

"Stay Hungry, Stay Foolish"

“ I am hungry for success and always want to strive for excellence in my personal growth. My team and I joined several marketing competitions and developed different soft and hard skills. The most impressive one is Yahoo Yup Program. Though we lack experience and techniques, we learnt the importance of teamwork, sense of responsibility as well as spirit of ‘never give up’ as a key to enter to the final. Also, I want to further step out my comfort zone. The academic exchange programme to Vienna University of Economics and Business allows me to gain the global exposure and develop my interpersonal skills. These experiences enable me to become a challenging and proactive person and solve problems in the future.



Why would you choose to join HKBN?

- HKBN has a culture of talent first engagement which matches my expectation. I always have many ideas. I love the open, transparent and direct dialogue, so that other colleagues and I could discuss the business ideas and latest corporate trend without concerns.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs is the courage to have a crack at something. I am a challenging individual and do not say ‘no’ without any testimonial. For example, I had never tried to do the video editing before joining the marketing competition.

What do you want to achieve by joining this programme?

- I want to gain the business insight and hands-on work experience from the executives, since it provides plenty of opportunities to interact with senior management and engage in the exciting projects and tasks in this programme.

Share about how you can contribute/ what you can bring to HKBN.

- I believe that my communication and problem-solving skills could add value to the company operations. Not only these skills could deal with the negotiation with clients, but also I could adapt to HKBN quickly and maintain the morale in HKBN.

*"However big the problem, tell your heart,
'All is well!'"*

“ There are lots of words to describe me. To me, 'keen to learn' should be the best one to describe me. I am curious about the interesting stuff that I have never met. Therefore, I would try to find out how they work and pick up the skills. For instance, I like cooking in my leisure time. Whenever I try a delicious dish in the restaurant or meet a nice recipe online, I would buy those ingredients, follow and practice the way it cooks. Sometimes the food is not tasty, but what I enjoy is the cooking process.



Why would you choose to join HKBN?

- Attracted by the working environment, which allows work-life balance and provides a home-like feeling to every single employee, and HKBN is a fast-growing company, it would be great to work here and grow together.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am cautious in personality. I am cautious in the way that I would do things more carefully and pay more attention to the details, as I believe details make perfect.

What do you want to achieve by joining this programme?

- Understand more about how the real business environment is. Take some challenges or work in the projects so as to familiar with the actual working procedure. And, meet some friends.

Share about how you can contribute/ what you can bring to HKBN.

- As a fresh graduate, I believe I could make HKBN more vivid and energetic. Jobs could be boring but crazy ideas can make it interesting. I hope I could spread this energetic atmosphere to the one around me.



Suki Wong

City University of Hong Kong
Computer Science

Summer Associate
Information Technology Department

"Hope for the best, prepare for the worst."

“

I was a typical local Hong Kong student. I spent most of my time on studies and crammed a lot for tests but failed to fully comprehend the meaning of the learning materials in my high school. Yet, my university life turned me into a not-too-typical student with curiosity and innovation. I always want to explore new things which I have not tried before. During my study, I went on an exchange, took part in social projects, joined different societies, enjoyed hall life and participated in various interesting elective courses. I am ready to be a nontypical person, to explore different paths and try on new things.



Why would you choose to join HKBN?

- The values of HKBN strikes me, especially the concept of being innovative and stay hungry. With these beliefs, I would be given lots of learning opportunities. Only through continuous learning, one can develop new things and contribute.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am an open-minded person with a willingness to try new things. I would not confine myself with traditional approaches or merely follow established procedures. I believe that having a fresh mind and listening are the keys to improve oneself.

What do you want to achieve by joining this programme?

- To get the best out of the programme, I would utilize my innovative ideas to contribute to the firm while learning as much as possible. Apart from that, I hope to make friends with different colleagues who share the same passion for work with me.

Share about how you can contribute/ what you can bring to HKBN.

- As a fresh graduate, although my knowledge is limited, I can always contribute with fresh ideas. With a “can-do” attitude, I would try my best to think of ways to improve the efficiency of the established procedures.



Tiffany Chau

**The Chinese University of Hong Kong
Global Economics and Finance**

**Summer Associate
Finance Department of Enterprise Solutions**



"Live a life you will remember"

“ Since entering university, there are plentiful opportunities to travel aboard, and I have taken good use of them travelling to different corners of the world. Not only am I fascinated by the cultural differences and friendly locals, but I also discovered lots of unfairness and rarely known issues that demanded attention from societies. I have since then taken a more proactive role in volunteering works: promoting life and career planning in local secondary schools, and spreading the importance of public health and mental wellness in youth forums and service trips overseas. I believe that helping the needed and underprivileged in society is what that makes me felt most joyful and fulfilling.

Why would you choose to join HKBN?



- HKBN has always strived to expand and improve in the highly competitive telecommunications and business solutions' market, especially with the recent merger and acquisition of WTT and JOS. I admire the competitiveness and the mentality of constant improvement from HKBN and believe I can be more eager to improve through immerging and working with HKBN.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

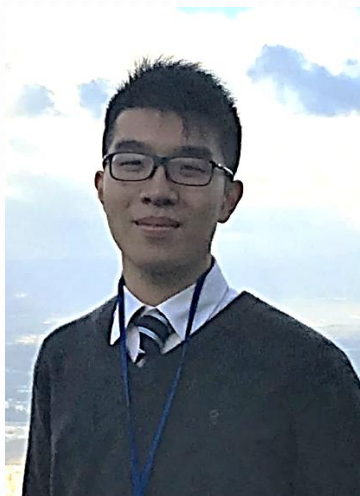
- I have had experiences with leading group discussions and being moderators when facilitating and stimulating discussions. I have also had experiences in organizing oversea servicing events and understanding the complications and potential challenges when communicating with individuals from different cultural backgrounds.

What do you want to achieve by joining this programme?

- Being a member of the Elite Sports Team, I wanted to broaden my horizons by learning not only from the experienced senior elite managers but also other associates from different universities and educational backgrounds. I strongly believe that we can see things from different and more perspectives when collaborating with people from different backgrounds.

Share about how you can contribute/ what you can bring to HKBN.

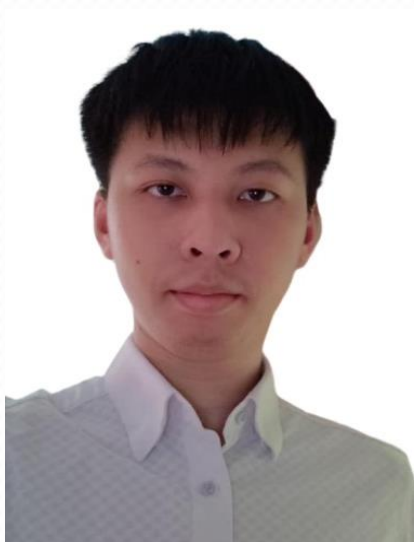
- I am a positive and energetic person and can cope with stressed situations. Although I do not have much experience and professional knowledge in the industry when compared with other senior elite team members, I do hope my positivity can help influence each other to get through potential tough times and harsh situations.



Tobi Wong

The Hong Kong Polytechnic University
Enterprise Engineering with Management

Summer Associate
Network Design & Construction Department



Tom Lee

City University of Hong Kong
Information Management

Summer Associate
HKBN JOS

"Sometimes later becomes never. Do it now."

“ As a person who love thinking and solving puzzles a lot, I fell in love with programming since I was in secondary school. With such interest, I learnt different programming languages such as Python, C++ and Java during my undergraduate studies. I have worked in different jobs, which include working at a convenience store, being a customer service officer and working as an information system intern. Although some of these experience are not relate to my ideal industry -- IT, they allowed me to explore different industries and helped me equip soft skills in communication, problem solving, empathy and teamwork. Now, with the past working experience gained, I am ready for a new challenge.



Why would you choose to join HKBN?

- HKBN, one of the largest telecom and technology solutions providers in HK, is a very attractive company for me to start my career. It is not only because its leading position in the industry enables me to gain insights of the real world situation of the ICT development, but also its talent-first culture can help me to develop into a professional while balancing work and life at the same time.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- One of my LUCAs is teamwork. I am a easy-going person and I can get along with others very quickly. Moreover, my past working experience also trained me into a good team player. My other LUCAs is the tendency to pursue perfection. It makes me to set a high standard for myself and it keeps me being motivated all the time too.

What do you want to achieve by joining this programme?

- Apart from gaining work experience, I want to be guided by the senior executives and get advices from them in order to build my successful career. I also want to learn from their insights regarding to the industry development so as to broaden my horizon.

Share about how you can contribute/ what you can bring to HKBN.

- I can contribute my initiative in work to HKBN. I am always ready to take up the responsibilities and challenges that come to me. Although my hard skills may not be the greatest at this point, I am willing to learn and I am able to learn fast. As time goes on, I can contribute my profession knowledge in the workplace. Since I like thinking a lot, I can bring up new ideas to HKBN as well.

"Don't live the same year 75 times and call it a life"

“

As a long-distance runner and a sports enthusiast, I always remind myself to keep going and go further. Although sport training consumes lots of energy and brings challenges, my passion for sports is the key to boost my energy and forget how exhausted I'm. The training is hard, but mostly I feel relaxed and satisfied after that. There will be something in the real world pressing and challenging me in the future. However, with the positive attitude to face problems that sports trained me, I believe I could properly deal with the challenges without fears.



Why would you choose to join HKBN?

- HKBN is a popular listco which gives me confidence that I can receive good training here. The programme provides a great platform for converting my lecture theories to application. I could also explore the network field and learn more about it.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Easy to adapt to different environment and embrace changes
- Eager to face challenges and learn from the experience
- Share new ideas by brainstorming and observation
- Simplify job procedures and perform in higher efficiency
- Find joy at work

What do you want to achieve by joining this programme?

- I wish the programme could improve my communication, presentation and thinking skills and broaden my mind and horizon. Also, I could learn much new knowledge and ways to success from the programme.

Share about how you can contribute/ what you can bring to HKBN.

- I believe my creative ideas will be shared and bring an interesting discussion to the team with the peers. My positive attitude will also enhance the team spirit and encourage each other.



Tony Chan

The Hong Kong University of
Science and Technology
Electronic and Computer Engineering

Summer Associate
Network Design & Construction Department
of Enterprise Solutions

"Do whatever makes you happy, people will talk anyways"

“ Being born and raised in Hong Kong has strengthened my sense of belonging to this amazing city and helped me become a global citizen who values diversity. My overseas exchange and travel experience have also boosted my international exposures as well as my independence. I am not afraid of taking up challenges and I believe in growing from learning. My area of study has allowed me to develop my problem-solving skills and I am passionate about turning statistical data into strategical information for decision-making. Being a business student I am also confident in giving presentations and meeting new people.



Why would you choose to join HKBN?

- I am interested in the telecommunications industry and HKBN is the leading provider in the industry that values diversity and puts employees as the priority. It is a Hong Kong founded company that aims at making our home a better place to live in.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- Being from the city and having been part of the Home Kong culture my entire life, this provides me with an insight in understanding what locals needs, from younger generations like me and other kickstarters to generations like my parents' groups.

What do you want to achieve by joining this programme?

- I would like to develop my talents in the telecommunications industry by learning and growing in this programme. I hope to extend my network from meeting and working with different talented seniors and other kickstarters.

Share about how you can contribute/ what you can bring to HKBN.

- I have a high willingness to learn and I am not afraid of sharing my ideas. I also believe in creating a new and smarter approach to change the way we consume and conserve just like how HKBN cares about the environment.



Tracey Chan

The Chinese University of Hong Kong
Finance & Business Analytics

Summer Associate
Finance Department

"Hitch your wagon to a star"

“

I am a newcomer to the IT department. I am a passionate learner of technology and culture. My exchange experience in Singapore offered me a precious opportunity to meet friends with different ethnic backgrounds and exchange ideas with them. Also, I've actively participated in the Residents' Student Association which given me chances to show my ability to work in a fast-paced and collaborative environment. Both my first and second internships provide me fruitful experience on the application of the data analytical languages. The exhausting mini-projects trained me to be more assertive and independent at work and fostered an interest in big data.



Why would you choose to join HKBN?

- HKBN is a well-developed corporate with a sophisticated structure. HKBN is also well-known for cultivating Talents. The resources offered by HKBN such as projects and events are invaluable to Talents. Participating in an authentic internship programme akin to the one provided by HKBN is also essential in developing my professional career.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- As a passionate culture learner, I am open-minded about new concepts and customs. I believe that I can get adapted to a new environment in a quick manner and be eager to discover new ideas with team members.

What do you want to achieve by joining this programme?

- I am attracted by HKBN's spirit of innovation. I look for opportunities to apply my statistical knowledge in my future career. I believe that working in HKBN allows me to gain hands-on experience and learn new techniques for the current trend of digitalisation and big data.

Share about how you can contribute/ what you can bring to HKBN.

- Not only has my major study in statistics trained up my mathematical aptitude and sensitivity to numbers, but also provided extensive training on the statistical programmes. My knowledge in statistics is my strong and dependable skill for this position in IT department which require strong numerical sense and data processing ability.



Tyrus Yuen

The Chinese University of Hong Kong
Statistics

Summer Associate
Information Technology Department

"Don't be afraid of new arenas" – Elon Musk

“ Born and raised in Hong Kong has made me to be a resilient and hardworking learner. My working experience in a tech company, a start-up and a think tank has provided me with a plethora of opportunities and insights for my professional career development. For instance, my internship in Uber, under a fast-paced and demanding work environment, has helped further develop my communication skill within a cross-cultural team in the regional office. All in all, the experiences that I've accumulated have shapeshifted me into a more communicative and proactive person who is well prepared to undertake new challenges and opportunities ahead.



Why would you choose to join HKBN?

- I am interested in HKBN's range of business functions with various diversified roles, such as broadband service, cloud solutions and data analysis, which is aligned with my interest towards tech. I am also aware of the unique and friendly culture that HKBN adopts.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am proactive and willing to learn. As a non-business major, I have accumulated various hard skills and knowledge in tech-related skills such as Adobe, Scrum Master, etc.

What do you want to achieve by joining this programme?

- Lots of inspiring and exclusive sharing from various entrepreneurs will be given in the programme, which, I believe, will provide me enormous amounts of insights on not just my career path but how to be a better person.

Share about how you can contribute/ what you can bring to HKBN.

- I had to build the community bonding with engagement activities and tactics, such as training conference, during working for Uber. I hope to deploy my skills from previous experience for the work in the Talent Engagement Department.



Valerie Chui

The Chinese University of Hong Kong
Sociology

Summer Associate
Talent Engagement Department

"Hard work may not always result in success, but it will never result in regret."

“

I am Vanessa Yuen, a graduate from HKUST with major in Information Systems and Marketing. I am passionate about learning different technologies, brainstorming new ideas, analysing data and exploring ways to apply technologies in the business environment. At the same time, I wanted to learn how to turn my creativity into marketing ideas, I am also interested in areas of digital marketing, advertising and marketing research. During my study in university, I have participated in overseas exchange programme and different extra-curricular activities, which broaden my horizon and further improved my interpersonal skills and teamwork skills through communicating and cooperating with different people.



Why would you choose to join HKBN?

- I choose to join HKBN for the opportunity to learn advanced technical knowledge and develop different skills in the top telecommunication company in HK. I also believe that I would have fruitful working experience in HKBN because of the company culture that values people a lot.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I always overcome challenges and obstacles with a positive mindset and learn from them. I would face obstacles and setbacks with a positive mindset, reflect on myself, learn from the mistakes and experiences, and make improvements.

What do you want to achieve by joining this programme?

- Through this programme, I would like to learn more about the industry and have hands-on experience to broaden my horizon for my future career growth. I would also like to further develop my soft skills by learning from the senior management and colleagues.

Share about how you can contribute/ what you can bring to HKBN.

- I would like to apply my previous working experience and knowledge to the tasks that I am responsible for in HKBN. I would also like to contribute innovative ideas to the company.



Vanessa Yuen

The Hong Kong University of Science
and Technology
Information Systems and Marketing

Summer Associate
Information Security Department

"It does not matter how slowly you go, as long as you do not stop"

“

The 4 years spending in PolyU has been the most fruitful and meaningful time in my life. The exchange experience in Finland and internship experience in Shanghai have enabled me to become more open-minded to different people and cultures. These experiences also greatly enhanced my adaptability and my ability to overcome challenges. Moreover, I strengthened my teamwork and project management skills through organising a lunar new year fair booth two years ago. My previous experience allowed me to become a more all-rounded person.



Why would you choose to join HKBN?

- I really appreciate the culture of HKBN. It treasures Talents and emphasise on LIFE-work priority. This culture matches with my personal value as I do agree that we can be more productive if we are happy and motivated.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- My LUCAs is my easy-going personality. From the various experience of working as a team which include internships, producing drama productions and joining competitions, I have been built up to get along and fit in a team easily. I am able to communicate with people from different background.

What do you want to achieve by joining this programme?

- With guidance from the managers and top executives, I believe this programme will spur my personal growth. I will be equipped with practical finance knowledge and know more about this fast-growing telecommunications industry. Also, I wish to become a more competence worker by improving my soft skills as well.

Share about how you can contribute/ what you can bring to HKBN.

- believe my detail-orientated approach and good time-management skill will contribute to HKBN. I always plan my timetable in order to accomplish the tasks on time and I always double check my work before submission to strive for a perfect outcome.



Victoria Wong

The Hong Kong Polytechnic University
Accounting and Finance

Summer Associate
Finance Department



Wincy Chu

City University of Hong Kong
Business Analysis

Summer Associate
Project & Solution Consultancy
Department of Enterprise Solutions

"Pick yourself up and fight for another day"

“

Being a business student, I have learnt many hard skills like basic programming knowledge and analytical skills at school over the past 4 years. Outside the university, I also took many different chances to build myself for future career development. For instance, the global exposure during my exchange period enabled me to become an independent and open-minded person. And my internship experience had built me the multi-tasking skill, I am also a fast learner and love to accept new challenges. Besides the hard skills, my past experience has made me a good team player with good communication and interpersonal skills.



Why would you choose to join HKBN?

- When I saw the advertisement of the Career Kickstarter on LinkedIn, I found it is a great and rare opportunity to have a job in the economic situation now. And, HKBN has an unique culture comparing to many traditional large companies. For example, HKBN really takes good care of its Talents and always explore new opportunities. These all are the factors attracting me to join this programme after graduate.

What is your LUCAs*? (* LUCAs=Legal Unfair Competitive Advantages)

- I am not afraid of failure, because we can always learn from mistakes and make improvements. I am willing to take risks to get the most out of this programme in a 3-month time.

What do you want to achieve by joining this programme?

- To maximise the learning in HKBN, I will learn as much as I can in my corresponding department. Also, I'll grab the chance to exchange my ideas with my mentor and colleagues, this allowing me to build my personal network and learn from their success stories.

Share about how you can contribute/ what you can bring to HKBN.

- I wish I can bring new ideas to my team and have an work closely with my colleagues in the coming 3 months. Furthermore, as a new blood in the workplace, I genuinely hope I can contribute to the the company.

... Let's achieve something AWESOME together in the summer! ...



For more information, please contact:

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