

Meet Our Elite New Hires Since Jan 2020

No.	Company	Name	Position	Region	Previous Employers
1.	HKBN	Sam Tan	Co-Owner and Chief Innovation Officer	Hong Kong	AECOM, Liz Claiborne, HP, UPS
2.	HKBN	Wai Kwong	Manager – IT Infrastructure	Hong Kong	Wharf Holdings, Hang Lung Properties
3.	HKBN	Ken Chiu	Manager – Audit & Risk	Hong Kong	BDO
4.	HKBN	Howard Chui	Senior Manager – IT	Hong Kong	Morgan Philips
5.	HKBN	Tammy Ko	Associate Director – Marketing	Hong Kong	HSBC, Guerlain Asia Pacific (LVMH)
6.	HKBNES	Vivian Poon	Director – Network Technology	Hong Kong	UBS, Credit Suisse Group, Goldman Sachs Group, Morgan Stanley
7.	HKBNES	Kenneth Yau	Associate Director – Product Management	Hong Kong	IBM, AIA
8.	HKBNES	Lewis Tong	Senior Manager – Network Operation	Hong Kong	China Telecom, FedEx, HP, PCCW
9.	HKBNES	Eric Tsang	Manager – Digital	Hong Kong	Cathay Pacific
10.	HKBNES	Kenneth Wong	Manager – Digital	Hong Kong	Deloitte, Hutchison
11.	HKBNES	Selena Sun	Senior Legal Counsel	Hong Kong	Octopus, K11
12.	HKBNES	Warren Wong	Manager – Multi-Cloud Solutions - Cloud Service	Hong Kong	Microsoft, FlexSystem
13.	HKBNES	Cyrus Leung	Manager – Information Technology	Hong Kong	AXA
14.	HKBNES	Rita Lee	Manager – Finance	Hong Kong	Hong Yip
15.	HKBNES	Terry Ha	Manager – Special Project & Operation	Hong Kong	Bank of China, Cisco
16.	HKBNES	Kenwood Lui	Manager - Digital Transformation	Hong Kong	Introv Limited
17.	HKBNES	Winnie Tse	Manager – Digital and Data Advisory	Hong Kong	Deloitte Digital
18.	HKBNES	Vanessa Yau	Senior Manager – Talent Engagement	Hong Kong	Hang Lung Properties
19.	HKBN JOS	Billy Shek	Senior Manager – Project Management	Hong Kong	PCCW Solutions
20.	HKBN JOS	Eric Tao	Senior Manager – Network & Security	Hong Kong	PCCW Solutions, Datacraft Asia
21.	HKBN JOS	Adam Cheung	Manager – Project Management	Hong Kong	Cornerstone Global Partners
22.	HKBN JOS	Chris Cheang	Manager – Business Development	Hong Kong	PCCW Solutions Ltd, GrandTech System
23.	HKBN JOS	Joey Sze	Manager – Marketing Communications	Hong Kong	AXA
24.	HKBN JOS	Ronald Lee	Manager – Service Management	Hong Kong	Cityline
25.	HKBN JOS	Chan Woei Liang	Senior Sales Manager	Malaysia	Alphamatic Systems
26.	HKBN JOS	Jeff Lee	Managing Director, Singapore	Singapore	Y5ZONE Malaysia
27.	HKBN JOS	Simon Soo	Co-Owner and Financial Controller, Regional	Singapore	PwC, KPMG
28.	HKBN JOS	Evelina Ong	Manager – Talent Engagement	Singapore	FOXCONN, Panasonic Asia
29.	HKBN JOS	Rei Ng	Marketing Manager	Singapore	Reichle & De-Massari

Sam Tan

Co-Owner & Chief Innovation Officer

(Based in Hong Kong)



My LUCA: "A Goal without a Plan is just a Dream!"

"Come join my team if you want to make your DREAMS come true!"

Career Journey

Hong Kong Broadband Network
Co-Owner & Chief Innovation Officer
Jan 2020 – Present

AECOM
Chief Information Officer, APAC
2011 – 2019
- Leads all IT functions

Liz Claiborne
VP, APAC IT and Global Apps Development
2007 – 2011
- Oversees all IT functions and manages global Application Development centre

UPS Supply Chain Solutions
Director of IT, APAC
2005 – 2007
- Oversees all IT functions, Logistics Solution sales and PM for Beijing Olympics' ILS

HP
Solutions Principal/Director, APJ
2004 – 2005
- Transportation and Logistics industry Processes and IT Consulting

FedEx Express
Director, IT (Various Departments)
1998 – 2004
- Customer Automation (responsible for 36% of APAC revenue), Regional IT, IT Infrastructure

Follow me on



Professional Qualifications

- 2003 University of Leicester MBA
- 1995 Singapore PDB Diploma-Industrial Eng
- 1993 Singapore Polytechnic Advance Diploma-Telecomm

Sam's Career Milestones

2020
Becomes a PROUD Co-Owner of HKBN

2007
Joins Liz Claiborne and builds the Global Application Development Centre

2004
Joins HP as Solutions Principal and leads the APJ Transportation & Logistics Industry

2001
Receives FedEx Global FIVE STAR Award and is first in the company to implement FIRST CISCO IPT

1990
Joins FedEx as Asso. Engineer

2011
Joins AECOM as VP, IT for Asia and is appointed as APAC CIO. Implements SDWAN, Salesforce, Workday, ServiceNow, Storage Gateway, etc. Becomes a 2-time winner of APAC President Award

2005
Joins UPS SCS as APAC IT Director and manages the Beijing Olympics' ILS project

2002
Receives FedEx Global TRUSTED Partner Award

1998
Promoted to Director, Customer Automation in APAC and responsible for 36% of APAC's revenue. Rolls out FedEx Shipping System. Relocates to HK in 1999.

My impact on making our home a better place to live

"Provide others with more opportunities than I had and leave a legacy of knowledge."



Wai Kwong

Manager – IT Infrastructure

(Based in Hong Kong)



My LUCA: “Seeking change amid stability.”

“Come join my team if you are innovative and passionate about tech.”

Career Journey

Hong Kong Broadband Network

Manager – IT Infrastructure

Mar 2020 – Present

Wharf Holdings Limited

System Manager

2019 – 2020

- Office365 migration, maintains network, security and system availability and stability.

Hang Lung Properties Limited

IT Manager (Infrastructure)

2013 – 2019

- Defines system BCP with business and apply cloud solutions for DR and backup. Migrate email service with office365 and website to cloud platform.

Shaw Movie City Hong Kong Limited

IT Manager

2013 – 2013

- Revamps campus network design and migrate to virtualization platform

Hong Kong Cyberport Management Company Limited

Senior IT Engineer

2005 – 2013

- Maintains operation with Network Operation Centre to provide IT & T service to Cyberport Campus.

Professional Qualifications

2019	PeopleCert ITIL 4 Foundation
2019	AWS Associate Certification AWS Solution Architect
2001	Microsoft Limited Microsoft Certified Professional

Wai's Career Milestones

2018

With Hang Lung Properties Ltd. successfully sets up hybrid with office365 and engages user using cloud platform with adaption workshop.

2015

Hang Lung Properties Ltd. Successfully migrates physical machine to a virtualization platform to reduce server hardware maintenance cost

2010

With HK Cyberport Mgmt Co. Ltd. conducts first 3D world cup live streaming in Asia with setup network between HK cinema and Cyberport.

2019

With Hang Lung Properties Ltd. successfully implements CRM system with DR and backup to cloud platform.

2016

With Hang Lung Properties Ltd. implements standard system DR failover RTO and RPO and conducts DR drill with user engagement.

2013

With HK Cyberport Mgmt Co. Ltd. establishes a first virtualization platform for Cyberport tenants and internal use.

My impact on making our home a better place to live

“Ready yourself to get ready for the changing environment and don't forget the initial plan.”



Ken Chiu

Manager – Audit & Risk

(Based in Hong Kong)



My LUCA: “Learn from failure, be armed for success, live with benevolence.”

“Come join my team if you are moral and mindful, having the same direction and principles.”

Career Journey

Hong Kong Broadband Network
Manager – Audit & Risk
Mar 2020 - Present

Asiaray Media Group Limited

Associate Finance Director

Jun 2017 - Mar 2020

- Heads Group Internal Audit team and HK regional accounting team
- Assists in M&A projects and financial due diligence

Internal Audit Manager

Aug 2015 - May 2017

- Establishes an IA team and Responsible for Internal Audit and Risk management for the Group

Assistant Accounting Manager

Jan 2013 - Jul 2015

- Served as a core finance member in preparation of IPO (listed on HKEX in Jan 2015)
- Financial reporting, consolidation and reporting package, annual and interim audit

BDO and ShineWing CPA Ltd

Assurance Associate 2

Dec 2010 - Dec 2012

- Performs audit fieldworks, prepares financial reports, consolidation

DuPont Ltd, Sydney

Assistant Cost Accountant

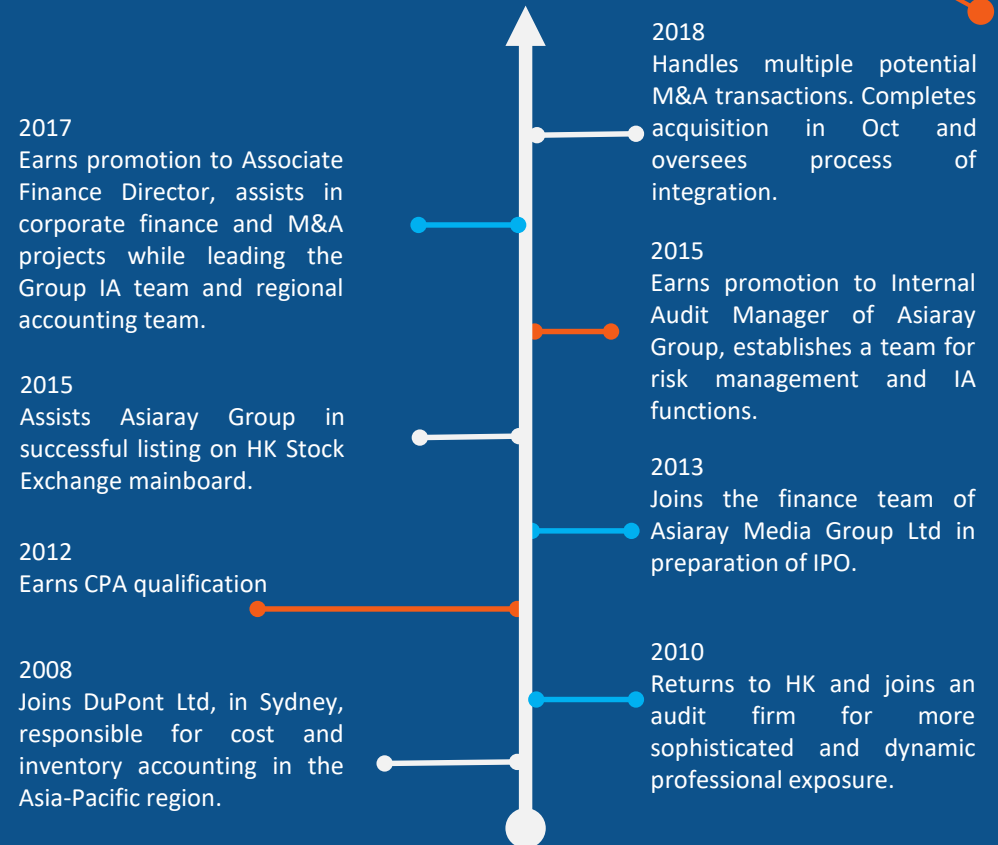
2008 - 2009

- Performs audit fieldworks, prepares financial reports, consolidation

Professional Qualifications

- | | |
|------|--|
| 2012 | CAP Australia Qualified |
| 2007 | Macquarie University – Australia Bachelor of Professional Accounting |

Ken's Career Milestones



My impact on making our home a better place to live

“Our team mission is to enhance corporate governance and efficiency. At the same time, we’re here to make sure all stakeholders are confident in and proud of our organisation.”



Howard Chui

Senior Manager – Information Technology

(Based in Hong Kong)



My LUCA: “Passionate about what I do at work.”

Career Journey

Hong Kong Broadband Network

Senior Manager – Information Technology

June 2020 - Present

Morgan Philips

IT Director, Greater China

2010 – 2020

- Oversee IT operations and supervise systems and IT staffs in Greater China
- Help define and design the Infrastructure Strategy and Architecture
- Monitor performance of information technology systems to determine cost and productivity levels, and make recommendations for improving the IT infrastructure
- Lead IT projects, including the design and deployment of new IT systems and services
- As the Lead Architect for the region, responsible for managing WAN, LAN, Active Directory services, firewalls, Virtual Private Network and Cloud vendors.

Outblaze

MIS Manager

2006 – 2010

- Manage the MIS teams (Hong Kong, Manila, US & UK) on day-to-day operations on IT related tasks to ensure efficiency and effectiveness
- Administer and maintain the integrity and security of corporate network infrastructure, both windows and Linux servers, application servers, database servers, web access servers and e-mail server
- Ensure IT infrastructure is in line with business needs for the Group
- Ensure smooth day-to-day operations of the business applications and the IT infrastructure

Professional Qualifications

- | | |
|------|--|
| 2010 | MSc in Information System Management
Hong Kong University of Science and Technology |
| 2008 | BEng(Hons) in Electronic and Information Engineering
The Hong Kong Polytechnic University |

Howard's Career Milestones

2010

Joins Morgan Philips as IT Director, leading the IT teams to monitor IT systems performance in Greater China

2010 – 2020

Acts as the Lead Architect, managing WAN, LAN, Active Directory services, firewalls, Virtual Private Network and Cloud vendors

2008

Earns Bachelor Degree in Electronic and Information Engineering in PolyU

2006

Joins Outblaze as MIS Manager. Successfully leads the MIS teams to ensure smooth day-to-day operation of business applications and IT infrastructure

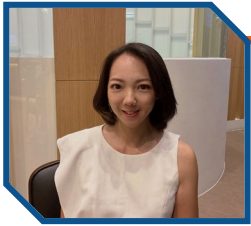
My impact on making our home a better place to live



Tammy Ko

Associate Director – Marketing

(Based in Hong Kong)



My LUCA: “Stay curious and keep learning.”

Career Journey

Hong Kong Broadband Network

Associate Director – Marketing

June 2020 - Present

Hang Lung Properties

Head of Integrated Marketing

Oct 2018 – Jun 2020

HSBC Hong Kong

Senior Customer Relationship Management Manager (Big data project)

Jun 2017 – Oct 2018

Hugo Boss HK Ltd

Senior Marketing Manager, APAC

Sep 2016 – Jun 2017

Guerlain Asia Pacific (LVMH)

Regional Senior Manager, CRM, Digital & eBusiness

May 2014 – Sep 2016

Danone Early Life Nutrition Limited

CEM Manager (CRM, Digital & Marketing)

Jul 2013 – May 2014

Estee Lauder (HK)

Consumer Engagement Manager (CRM & Digital Marketing)

Dec 2011 – Jul 2013

Cathay Pacific Airways (Global Headquarter Role)

Assistant Product Manager

Nov 2008 – Jul 2011

SmarterTone-Vodafone

Senior Marketing Executive

May 2007 – Nov 2008

Professional Qualifications

- 2018 The Mustache Academy of Technology Data Science
- 2008 HKU Space Chartered Finance Analyst Level 1
- 2001 The Chinese University of Hong Kong Bachelor of Business Administration (Marketing)

Tammy's Career Milestones

2018

Joins Hang Lung Properties as Head of Integrated Marketing

2017

Joins HSBC Hong Kong as Senior Customer Relationship Management Manager

2016

Joins Hugo Boss HK Ltd as Senior Marketing Manager

2014

Joins Guerlain Asia Pacific (LVMH) as Regional Senior Manager

2013

Joins Danone Early Life Nutrition Limited as CEM Manager

2011

Joins Estee Lauder (HK) as consumer engagement manager

2008

Joins Cathay Pacific Airways as assistant product manager

2007

Joins SmarterTone-Vodafone as senior marketing executive

2001

Graduates from CUHK and career kickstarts as the researcher at Synovate Limited



Vivian Poon

Director – Network Technology

(Based in Hong Kong)



My LUCA: "We do it because it is difficult, not because it is easy."

"I am ready to grow beyond tech!"

Career Journey

HKBN Enterprise Solutions

Director - Network Technology

June 2020 – Present

UBS AG (investment bank)

IT Director

2013-2020

- Lead the Regional Networks Operations to manage network operations, risks and controls

Asurion (mobile technology insurance company)

Business Program Manager

2006-2013

- Launch and manage mobile device protection programs in Asia (Japan, China)

Also worked at – Credit Suisse Group, Goldman Sachs Group, Morgan Stanley, and DoubleClick, Inc.

Professional Qualifications

- 2002 New York University, USA
MBA – Finance, Accounting and Entrepreneurship
- 1996 The Cooper Union, USA
Master of Engineering, Electrical Engineering
- 1993 The Cooper Union, USA
Bachelor of Engineering, Electrical Engineering
- CISSP - Certified Information Systems Security Professional
- CBSP - Certified Blockchain Security Professional

Follow me on



Vivian's Career Milestones

2018

Establishes a risk and control program to manage and remediate risks in global networks.

2006

Implements IT infrastructure and applications for mobile device protection program in Japan and China. Liaises with telco's for program launch.

2000

Builds security consulting team and platform to offer managed security services

2013

Establishes service improvement plans for network operations. Improved KPI's and SLA's.

2002

Consolidates global data centres from 13 to 6 while improving network performance

1995

Builds resilient network and security infrastructure to host ms.com to enable ecommerce initiatives

My impact on making our home a better place to live

"Let's learn from each other and help each other succeed."



Kenneth Yau

Associate Director – Product Management

(Based in Hong Kong)



My LUCA: “Burn it up your passion.”

“Come join my team if you are business minded and forward looking.”

Career Journey

HKBN Enterprise Solutions

Associate Director – Product Management

Feb 2020 – Present

WFPL

Business Development Director

2018 – 2019

- Manage the Special IPO Project

IBM

Delivery Program Executive – Network Services

2017 -2018

- Manage the Network operation and Services delivery for Regional Account deployment

AIA

Head of Infrastructure Operation /Team Lead of DCM project-DC services

2014 - 2016

- Manage the Infrastructure Operation team day-to-day operation.
- Technical Project Manager and delivery lead of DCM project - Data Centre Services

NTT CA

Executive Vice President – Services Delivery and Operation


2010– 2014

- Manage the overall Services Delivery and Operation function in HK office and Data Centre

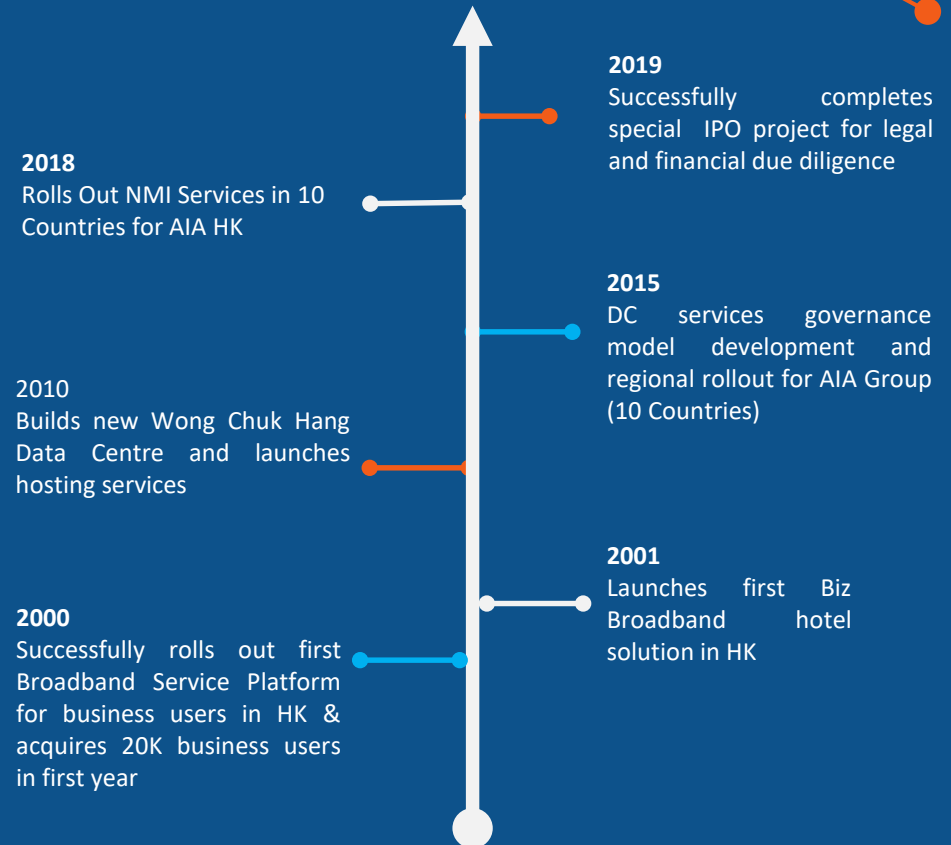
Professional Qualifications

2019

ITIL 4 Foundation

Follow me on 

Kenneth's Career Milestones



My impact on making our home a better place to live



Lewis Tong

Senior Manager – Network Operations

(Based in Hong Kong)



My LUCA: “Keep calm & respond fast.”

“Come join my team if you are proactive and passionate about services.”

Career Journey

HKBN Enterprise Solutions

Senior Manager – Network Operations

Apr 2020 – Present

SUNeVision Holding Limited

IOC Operations Manager

2019 – 2020

- Manage service performance of NOC support team of company's data centers.

China Telecom Global Limited

Operation Manager

2014 – 2019

- Manage the service performance of the account service manager team & NOC support team and maintain the performance at high level of customer satisfaction.

Dimension Data China/Hong Kong Limited

Service Account Manager

2010 – 2014

- Assist the Account Director to align the services with regional pre-sales teams, PM teams and support teams to ensure the services can fulfill the customer's expectations and maintain the performance at high level of customer satisfaction.

FedEx, HP, PCCW and some other IT companies


Systems Engineer to Network Consultant

1998 – 2010

- Design and supports customer's network infrastructure.

Professional Qualifications

2006	ITIL Foundation of ITSM
2001	CISSP
1999	CCNP
1998	MCSE
1997	City University of Hong Kong Bachelor in IT

Follow me on 



Lewis's Career Milestones

2014

Joins China Telecom Global to oversee governance of the service performance of their global NOC. By 2019, the NOC achieves service restoration fulfillment rate >95% and customer satisfaction rate >97% for 4 consecutive years.

2007

Joins FedEx and leads the project team to complete the migration of 6 regional call centers from legacy voice systems to Cisco IPT systems within 16 months.

2019

Joins SUNeVision to enhance the provisioning lead time of their data center cross connection service by 30%.

2010

Joins Dimension Data to support their VIP customers and help to improve their satisfaction of company's service from 65% to over 85% within 6 months in 2010. Customer satisfaction maintains at 85% for 3 consecutive years (from 2011 to 2013).

2004

Joins HP HKSAR to build the manage network service support team within 3 months from scratch. Leads the support team to maintain customer satisfaction on Network Management Service at 90/100 score for 3 consecutive years.

My impact on making our home a better place to live

“Lead HKBN Talents to provide better services for our customers as well as to benefit our home.”



Eric Tsang

Manager – Digital

(Based in Hong Kong)



My LUCA: “Change is inevitable, live with it!”

“Come join my team if you are willing to jump out of comfort zones.”

Career Journey

HKBN Enterprise Solutions

Manager – Digital

Jan 2020 – Present

Cathay Pacific Airways Limited

Solution Lead

2019 – 2020

- Work on employee compensation and benefit projects (SaaS solution) for people management department

Kowloon Engineering Limited

Project Manager

2018 – 2018

- In charge of an in-house Salesforce project for HK and China for trading company

REA Group

Salesforce functional consultant

2017 – 2018

- An inhouse Salesforce project for Asia countries with 500+ users, participate in system revamp, data transformation, data analysis, solution design and rollout adoption

Introv Limited

Assistant Project Manager

2014 – 2017

- Work on Cloud solution mainly focused on CRM and ERP solutions, successfully launch over 30 projects in various industry

Professional Qualifications

2019	PMI Agile Certified Practitioner
2015	Salesforce.com Certified Developer
2014	Salesforce.com Certified Administrator

Follow me on



Eric's Career Milestones

2019 Q3
With Cathay Pacific Airways Ltd., earns PMI-ACP qualifications

2017
With REA Group, successfully completes over 30 projects for cloud-based solution

2014
Introv Ltd, begin professional journey with cloud solutions

2019 Q4
With Cathay Pacific Airways Ltd., successfully launches SaaS solution in HRM, ERP and CRM aspect

2018
Kowloon Engineering Ltd., successfully launches a CRM solution in a full agile methodology

My impact on making our Hong Kong a better place to live

“Keep pace with the changing environment, strive to adapt to it or even move beyond it.”



Kenneth Wong

Manager – Digital

(Based in Hong Kong)



My LUCA: “Embrace change and continuously improve.”

“Come join my team if you are open to adopt the latest technology.”

Career Journey

HKBN Enterprise Solutions

Manager – Digital

Feb 2019 – Present

Deloitte Digital Hong Kong

Senior Consultant

2017 – 2019

- CRM solution architecture design and deliver
- System Integration solution architecture design and delivery

Hutchison Telecom Hong Kong

Senior Engineer

2016 – 2017

- Mobile Packet Core Network Planning
- LTE Implementation

HKCSL

Senior Engineer

2008 – 2016

- Mobile Packet Core Network Planning
- LTE Implementation

CASCADE

Graduate Trainee

2007 – 2008

- Mobile Network Planning & Operation
- IP Network Operation and Design

Professional Qualifications

2007 The Chinese University of Hong Kong
Bachelor of Engineering in
Information Engineering

Kenneth's Career Milestones

2018

Delivers clientele solution to a luxury brand for the Asian region (inc. China, Hong Kong)

2019

Delivers CRM solution to HKBN enterprise

2017

Launches LTE network in Macau

2016

Merges and migrates CSL and HKT mobile network with zero impact to customers

2015

Successfully rolls out VoLTE service in Hong Kong

2009

Successfully deploys and rollouts 4G network in Hong Kong

My impact on making our home a better place to live

“Deliver digital solutions to add more value to enterprises and make an impact for society.”



Selena Sun

Senior Legal Counsel

(Based in Hong Kong)



My LUCA: "Think ahead, plan ahead!"

"Come join my team if you are detail-minded and passionate on telecoms and tech."

Career Journey

HKBN Enterprise Solutions

Senior Legal Counsel

Feb 2020 – Present

- Review legal documents and handling disputes

Octopus Holdings Limited

Legal Advisor

Aug 2019 – Dec 2019

K11 Concepts Limited

Legal Counsel

Jan 2019 – Aug 2019

WTT HK Limited

Legal Counsel

2014 – 2019

Iu, Lai & Li

Solicitor

2009 – 2014

Professional Qualifications

- 2008 Admitted as Solicitor in Hong Kong
- 2006 Admitted as Legal Practitioner in New South Wales
- 2005 University of New South Wales Bachelor of Commerce & Law

Selena's Career Milestones

2018

Establishes and revamps internal audit procedures for Network team as well as for compliance purpose and as part of the Privacy Management Program

2006

Embarks on legal career in Hong Kong

1999

Pursues studies in Sydney, Australia

2020

Returns to old legal team and becomes an HKBNER

2014

Receives solid experience at private practice, decides to join WTT HK (now HKBNES) as an in-house counsel - a turning point of her career life

My impact on making our home a better place to live

"Optimise each and every opportunity within the ambit of law."



Warren Wong

Manager – Multi-Cloud Solutions

(Based in Hong Kong)



*My LUCA: "Think like an amateur,
do as an expert."*

*"Come join my team if you are
a technology enthusiast."*

Career Journey

HKBN Enterprise Solutions
Manager – Multi-cloud Solutions
Mar 2020 – Present

Microsoft

Cloud Solution Architect - ISV

Jul 2019 – Mar 2020

- Work closely with strategic ISVs for their large scale project development with Kubernetes and DevOps

Technical Evangelist

Jul 2017 – Jun 2019

- Build innovative solutions on the Microsoft Azure platform with startup partners, especially in FSI and Smart City areas

FlexSystem Limited

Application Programmer

Jun 2015 – Sep 2016

- Develop a supplier quotation web portal in an existing ERP system
- Develop a payment request module in an existing ERP system

Professional Qualifications

- | | |
|------|--|
| 2020 | Microsoft
Microsoft Certified: Azure Solutions Architect Expert |
| 2020 | Microsoft
Microsoft Certified: Azure Security Engineer Associate |
| 2019 | Microsoft
Microsoft Certified: Azure DevOps Engineer Expert |
| 2019 | Microsoft
Microsoft Certified: Azure Data Scientist Associate |
| 2019 | Microsoft
Microsoft Certified: Azure AI Engineer Associate |
| 2019 | Microsoft
Microsoft Certified: Azure Administrator Associate |
| 2019 | Microsoft
Microsoft Certified: Azure Developer Associate |
| 2018 | Microsoft
Microsoft Certified Trainer |
- ...and more (refer to my [LinkedIn](#))

Warren's Career Milestones

2019

Achieves 50% YoY growth on new startup partner recruitment.
Co-works with start-ups & ISVs to build 15+ new cloud solutions (e.g. [The first chatbot solution in Hong Kong's legal industry](#))

2020

Time to do something big in HKBN 😊😊😊

2018

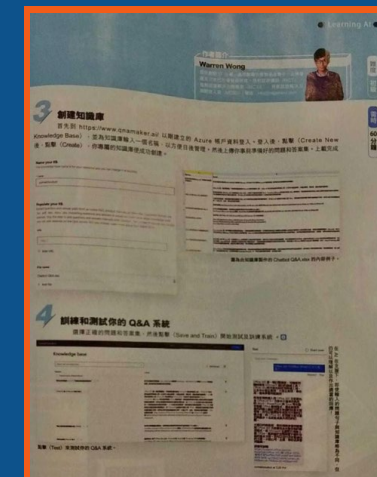
Becomes column writer of new tech tutorial for E-Zone magazine

2018

Becomes a Microsoft Certified Trainer and delivers AI and IoT training to IVE students and the general public

2017

Joins Microsoft and chooses to work with many start-ups rather than working in a start-up



My impact on making our home a better place to live

*"The cloud will ensure that you get things done faster.
And I help people and companies become cloud ready."*

Cyrus Leung

Manager – Information Technology
(Based in Hong Kong)



My LUCA: "Always multi-angle thinking."

"Come join my team if you are team-oriented and energetic."

Career Journey

HKBN Enterprise Solutions

Manager – Information Technology

Apr 2020 – Present

Introv Limited

Senior Consultant

2018 – 2020

- Lead project team to implement Salesforce.com / Informatica project to different customers
- Coach team members to become successful consultants

AXA China Region Insurance Company Limited

Project Manager

2017 – 2018

- Act as SME (Subject Matter Expert) to manage initiatives, projects, BAU support, Bug fixing related for Salesforce.com which is a distributor portal to agent / broker

Laputa Technologies Ltd

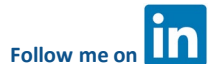
Senior Consultant

2013 – 2015

- Lead project team to implement Salesforce.com project to different customer

Professional Qualifications

- | | |
|-------------|--|
| 2014 | Salesforce.com Certified Administrator |
| 2009 | Microsoft Certified Technology Specialist: .NET Framework 3.5, ASP.NET Application |
| 2006 - 2007 | Microsoft: MCAD, MCDBA, MCSE, MCSA |



Cyrus' Career Milestones

2017

Joins AXA, a top tier Insurance company in HK, becomes Salesforce.com SME. Launches "Lead Club" to start a digital transformation journey for internal agents/users.

2011

Joins Bank of China and transforms into a Business Analyst. Leverages technical experience and works as the facilitator between business users and IT teams.

2018-2020

Joins Introv, another top tier local partner with Salesforce.com, launches CloudSense CPQ module for South China Morning Post.

2013

Joins Laputa, a top tier local partner with Salesforce.com, to start "Consultant Life". Launches regional CRM projects for customer.

2005

Starts journey as a software engineer in a very small software house. Gets taste of E2E System Development Life Cycle.

My impact on making our home a better place to live

"Leveraging my past experience to digitalize and become a more efficient and effective professional."



Rita Lee

Manager - Finance

(Based in Hong Kong)



My LUCA: "Passionate for new knowledge."

"Come join my team if you are willing to make changes."

Career Journey

HKBN Enterprise Solutions

Manager – Finance

05/2020 – Present

La Halle Buying Office Ltd.

Financial Controller

2019 – 2020

- Oversee full range of accounting and finance functions for Hong Kong and regional offices

Hong Yip Service Co. Ltd. (a subsidiary of Sun Hung Kai Properties Ltd.)

Manager – Financial Planning and Control

2015 – 2018

- Manage financial and accounting matters for a variety of industries, including engineering, security, technology, and trading

Asia Maritime Pacific (Hong Kong) Ltd.

Accounting Manager

2011 - 2015

- Handle monthly consolidation and financial reports for management review and accounting matters related to post merger integration

Also worked at Deloitte Touche Tohmatsu and Baker Tilly Hong Kong Business Services

Professional Qualifications

- 2016 The Hong Kong Polytechnic University
Master of Professional Accounting
- 2008 The Association of Chartered Certified Accountants (ACCA)

Rita's Career Milestones

(descending order starting with latest)



My impact on making our Home a better place to live

"Increase HKBN's values to our shareholders and community by delivering competitive and innovative services."



Terry Ha

Manager – Special Project & Operation
(Based in Hong Kong)



My LUCA: “Success requires no apologies, failure permits no alibis.”

“Come join my team if you are enthusiastic and confident.”

Career Journey

HKBN Enterprise Solutions

Manager – Special Project & Operation

June 2020 - Present

Bank of China Internation

Deputy Team Manager & Project Manager

2018 - 2020

- Lead the solution architect and engineer for project delivery

Cisco System

Relationship Manager & Project Manager

2017 - 2018

- Manage the relationship with key customer account and deliver critical projects

AXA Technology Hong Kong Ltd

Relationship Manager

2015 – 2017

- Provide consultancy and service to AXA Hong Kong group

Asurion Asia Pacific Ltd

Project Manager

2013 – 2014

- Develop the first infrastructure project in Asia for the start-up company

Morgan Stanley Asia Ltd

Project Manager

2004 – 2012

- Lead the Asia project team for network infrastructure implementation for entire Asia

Professional Qualifications

2020	Amazon AWS Solution Architect Associate
2005	Cisco System Cisco Certified Internet Expert
2002	University of Warwick MSc in Information Technology in Manufacture

Terry's Career Milestones

2020

Achieves HK\$2M annual cost saving for OPEX through network consolidation

2018

Manages two key accounts on behalf of Cisco and assists the Asia team for winning a HK\$40M service contract

2010

Joins the Morgan Stanley. Successfully completes the buildout of two brand-new data-centre and ICC office (16 floors) for both trading & non-trading units

2019

Transforms the traditional lease-line connectivity to SD-WAN, and converts the classic 3-tier network into ACI topology for the core data-centre.

2015

Joins AXA Technology Ltd as relationship manager and project manager. Provides consultancy and service to AXA Hong Kong and AXA Regional

2014

Implements the datacentre and regional office network infrastructure in Hong Kong for the US-based start-up company

My impact on making our home a better place to live

“Differentiate between HKBN and other competitors in the market through our innovation, enthusiasm, faith, and desire.”



Kenwood Lui

Manager - Digital Transformation
(Based in Hong Kong)



My LUCA: "Be the change you wish to see."

"Come join my team if you are addicted to tech and love teamwork."

Career Journey

HKBN Enterprise Solutions

Manager - Digital Transformation

Jun 2020 – Present

Introv Limited

Project Manager

2016 – 2020

- Lead project teams to provide professional consultation and implementation services on a wide coverage of cloud-based solutions including CRM, ERP, BI, Data Quality Management.

FlexWorkflow Limited

Assistant Project Manager

2014 – 2016

Senior Consultant

2010 – 2014

- Lead the project team to provide professional consultation services on business process reengineering and deliver workflow & document management solutions to the clients.

Zymmetry Group – MSC Limited

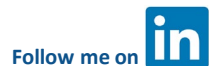
Application Analyst

2007 – 2010

- Deliver ERP solution with RFID technology for the Apparel industry for overseas clients in APAC.

Professional Qualifications

- 2019 Project Management Institute PMI-ACP
- 2010 Staffordshire University Bsc (Hons) Business Information Technology



Follow me on

Kenwood's Career Milestones

2020

Joins HKBN with an aim to make our Home a Better Place to Live.

2016

Joins Introv Limited, a leading Cloud Based consultancy company in HK. Leads project teams to deliver solution for enterprise customers

2010

Joins FlexWorkflow Limited in a senior consultant role. Mainly focuses on the workflow and document management solutions delivery to the key accounts.

2018

Launches loyalty program for Yata, the first project in APAC to integrate sales cloud with Heroku and marketing cloud together.

2014

Earns promotion to project manager in Flexworkflow. Leads the project team to deliver solutions and also streamlines internal processes.

2007

Joins Zymmetry, a leading global sourcing and manufacturing solutions provider for the apparel industry. Successfully delivers the RFID solution to the overseas client located in APAC regions.

My impact on making our Home a better place to live

"Learning is the first key step to make our Home a Better Place to Live."



Winnie Tse

Manager – Digital and Data Advisory
(Based in Hong Kong)



My LUCA: "Never say never."

"Come join my team if you want to achieve your dreams."

Career Journey

HKBN Enterprise Solutions

Manager

Jun 2020 – Present

- Proposal pitching, project management, business analysis

Deloitte Digital

Consultant

Jan 2018 – Jun 2020

- Functional lead in different projects from requirement gathering to implementation for clients ie. Virtual bank, textile, gaming and entertainment clients

Capco

Consultant

Sep 2015 – Dec 2017

- Second to the HSBC and act as a project manager and business analysis to deliver digital transformation projects in insurance and commercial banking sectors

Massmutual Asia Ltd.

Marketing Officer

Nov 2011 – Jul 2014

- Develop and implemented different digital insurance initiatives ie. life goal calculator, fund platform etc.

Professional Qualifications

2010	Monash University Masters of Applied Finance
2009	Monash University Masters of Banking & Finance
2007	Monash University Bachelor of Psychology & Marketing

Winnie's Career Milestones

2018

Successfully rolls out client's procurement system for entire APAC region

2014

Successfully creates and launches the first digital life goal calculator and fund trading platform for Massmutual.

2020

Successfully designs and deploys Salesforce marketing cloud for a virtual bank – Mox in 3 months

2016

Obtains the Professional Scrum Master I certification and qualifies as a scrum master for agile methodology

2010

Completes her Masters degree in Finance from Monash university

My impact on making our Home a better place to live

"To make HKBN the most loved brand in Hong Kong by understanding customer needs and then fulfilling them."



Vanessa Yau

Senior Manager – Talent Engagement
(Based in Hong Kong)



My LUCA: "Attitude is altitude."

"Come join my team if you are challenge seeker."

Career Journey

HKBN Enterprise Solutions

Senior Manager – Talent Engagement
Jun 2020 – Present

Hang Lung Properties, Limited

Senior Manager – Talent Management
Apr 2014 – Jan 2020

MTR Corporation Limited

Assistant Human Resources Manager
Oct 2011 – Apr 2014

Deloitte

Senior Human Resources Officer
Feb 2011 – Sep 2011

Henderson Land Development Co., Limited

Human Resources Officer
Mar 2007 – Jan 2011

Dragonair

Personnel Officer
Sep 2003 – Mar 2007

Professional Qualifications

2005 Hong Kong Management Association
Certificate in Labour Law in the China Mainland

2003 The Chinese University of HK
BBA in Human Resources Management

Vanessa's Career Milestones

2018

Rolls out the Management Trainee Program in Mainland China for Hang Lung

2015

Revamps the recruitment process of Management Trainee Program

2010

Sets up the Human Resources policies and operations for Henderson Land projects in Mainland China

2019

Implements Talent Review and Individual Development Plan to identify high potential talents in Hang Lung

2017 - 2018

Wins HR Asia Award for Hang Lung

2013

Assists in the launch of Hangzhou Line 1 railway operation

My impact on making our home a better place to live

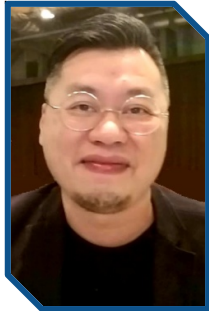
"Influencing Talents to unleash their potential and performance in a better way for reaching their career goals."



Billy Shek

Senior Manager – Project Management

(Based in Hong Kong)



My LUCA: "Do what's right, the right way, at the right time."

"Come join my team if you are willing to face challenges."

Career Journey

HKBN JOS

Senior Manager – Project Management

Mar 2020 – Present

PCCW Solutions Ltd.

Project Manager

2018 – 2020

JB&B Professional Service Ltd.

Project Manager

2018 – 2018

PCCW Solutions Ltd.

Project Manager

2014 – 2017

Senior Solution Specialist / Project Manager

2010- 2014

Senior Solution Analyst / Deputy Project Manager

2007- 2010

Solution Analyst

2006 - 2007

Solution Engineer

2000 - 2006

Easy Systems Company Ltd.

System Developer

1999 – 2000

Professional Qualifications

- | | |
|------|---|
| 2018 | Project Management Institute
(Project Management Professional; PMP) |
| 1999 | Coventry University, UK
(Computer Science Degree BSc Honors) |
| 1998 | Caritas Francis Hsc College,
(Professional Diploma of Computing Study) |

Billy's Career Milestones

2014

Participates in feasibility study. Becomes a internal project manager and leads a business consultant team to perform feasibility study for the Implementation of new in-house system of HK Immigration Department. Suggests approaches and solutions which are adopted for establishing and improving the business and system operational flows of Immigration Department 's future system.



2008

Serves as a project manager to provide one-stop services for defining technical solutions and implementation of the Basic Competency Assessments (Including Student Assessment and Territory-wide System Assessment) System. Promptly made system enhancements also lead to policy changes for a territory-wide System Assessment in the subsequent 8 years.

2003

First secondment of his IT career. Becomes a secondee to Beijing, China and participates in development of the Human Resources Management System for the branch offices of China Mobile Ltd, which have location throughout 31 provinces.



2018

Manages the project implementation of the next generation of electronic passport system. Leads 100+ local and offshore colleagues to achieve project goals within 11 months. Due to significant system improvements, the travel document issuing period is shortened by 3 - 5 working days to no more than 5 working days.



2006

Performs system analysis & design for the implementation of first generation of LCSD Self Service Kiosk System. LCSD SSKS is one of the three channels for applicants to submit their bookings of sport facilities, leisure programs or holiday camping sites.

My impact on making our home a better place to live

"I am convinced there is value in every project. Improvements, benefits and conveniences can be brought to people or institutions by successful project implementation."



Eric Tao

Senior Manager – Network & Security

(Based in Hong Kong)



My LUCA: "Keep interest in the things around you"

"Come join my team if you are curious about exploring the latest technologies"

Career Journey

HKBN JOS

Senior Manager – Network & Security

June 2020 – Present

Mason Administrative Services Limited

Senior Vice President – Information Technology

December 2018 – May 2020

- Lead a team of specialists on Virtual Banking infrastructure design

PCCW Solutions Limited

Manager

June 2011 – December 2018

- Lead a team of specialists to facilitate on Government Tender engagement, Tender response, project delivery, and ongoing maintenance phases

Datacraft Asia

Secondment for Airport Authority Hong Kong

August 2008 – June 2011

- Responsible for reviewing and verifying designs from different vendors, and make sure to select the best approach to integrate with their mission critical environment

Professional Qualifications

- 2014 VMware Certificate Professional, VCP6-DCS (VMware)
- 2013 Fortinet Certified Network Security Professional, FCNSP (Fortinet)
- 2012 Palo Alto Networks Accredited Configuration Engineer (Palo Alto)
- 2004 Check Point Certified Security Administrator, CCSA (Check Point)

Eric's Career Milestones

2018

Leaves PCCW Solutions to join Mason Group for the challenge on Virtual Banking application submission.

2011

Joins PCCW Solutions as a Senior System Specialist and works for PCCW Solutions over next 8 years to gain a wide range of career boosting experiences.

2020

Joins HKBN JOS as Senior Manager – Network and Security. Embraces this as an irresistible chance to have a new start on developing his career.

2012

Works on his first government infrastructure project with TCV of over HK\$200M. Through experiences gained from this successful case, he is given critical roles on different mega sized projects over the next 4 years (overall TCV was nearly HK\$1 Billion)

2008

Works as a secondment for Airport Authority Hong Kong. Serving one of the biggest public authorities in Hong Kong, AAHK, provides him with a lot invaluable exposure to mission critical and mega size projects.

My impact on making our home a better place to live

"Encourage every Talent to maximise their abilities and join our ELITE team to gain a reputation by demonstrating their professionalism. And starting from HKBN's ELITE team, let's change the overall image and impression of Hong Kong's IT industry."

Adam Cheung

Manager – Project Management

(Based in Hong Kong)



My LUCA: "People with plans do better than those without, even if things may deviate from the plan."

"Come join my team if you are eager to improve together."

Career Journey

HKBN JOS

Manager (Project Management)

01 2020 – Present

- Manage SI projects for Enterprise Applications

Cornerstone Global Partners

Project Manager (QA)

2019 – 2020

- Testing Manager for HSBC CMB HK

DeepTranslate Limited

Product Manager

2018 – 2019

- Product design and development for a translation platform with deep learning technology

ICO Limited

Manager

2003 – 2018

- Manage SI projects in various scales

Professional Qualifications

- | | |
|------|--|
| 2018 | Scrum.org
Professional Scrum Master |
| 2011 | The University of Hong Kong
- SPACE |
| 2003 | Pg Diploma, IT Forensics
The University of Hong Kong
BSc. Computer Science |

Adam's Career Milestones

2020

Joins HKBN JOS as Manager – Project Management

2018

Leads a team in a start-up company to build a machine learning translation platform

2016

Establishes and leads the QA team of Immigration Control Systems (ICONS) project for the Immigration Department

2014

Leads the migration of legacy system from Mainframe to AIX for the Immigration Department

2008 - 2014

Establishes and leads the QA team of a multi-phase accounting system implementation project for a global logistics company

My impact on making our home a better place to live

"Spend wisely on those who give back to the community."



Chris Cheang

Business Development Manager

(Based in Hong Kong)



My LUCA: "Trust is built with consistency."

"Come join my team if you are want to build trust with business partners together".

Career Journey

HKBN JOS

Business Development Manager

2020– Present

nCipher Security Ltd.

Sales Manager

2019– 2020

- Overachieves the company target by 30% in 2019.

PCCW Solutions Ltd

Senior Client Development Manager

2015– 2019

Handles Key Accounts Strategy to win the following projects:

- Hospital Authority – HCI Project, Professional Bulk
- HKJC – SP3D Project
- LCSD - Technical Services for museum, stadium and different LCSD Venues Project
- 2017 Top Salesperson Award

GrandTech System Ltd.

Business Development Manager

2012 - 2015

- Achieves a bulk purchase site license in ESF Group for Adobe Products.

Smart Education Ltd.

Sales Manager

2010 – 2012

- Focus on K12 Sectors' eLearning

Global Dream Education Group Ltd.

Owner

2004 – 2010

- Focus on K12 Sectors' training and eLearning

2006	CUHK (Executive Diploma in Advanced Business Management)
2004	Staffordshire University (BSc Business Information System)

**Professional
Qualifications**

Chris's Career Milestones

2018

Participates in the Hospital Authority HCI Project and HKJC SP3D Project.

Wins Top Salesperson award at PCCW Solutions Ltd.



2015

Achieves the bulk purchase site license (Adobe Creative School Project) in ESF Group and enables international school students to adopt creative IT skills for their future development.

2019

Overachieves the company target by 30% in 2019 by using key account strategy.

2016

Garners around HK\$200M in total revenue tenders for LCSD Technical Services

1. LCT8008 Contract No.: LCC0126/15
- Provision of Technical Services to Hong Kong Museum of History and Hong Kong Heritage Museum and their Branch Museums, and Sam Tung Uk Museum
2. LCT8009 Contract No.: LCC0127/15
- Provision of Technical Sound Services to Hong Kong Coliseum and Queen Elizabeth Stadium of the Stadia Office, of the LCSD
3. LCT8010 Contract No.: LCC0130/15
- Provision of Operation and Maintenance Services for Audio and Visual Equipment to Civic Centres of LCSD

My impact on making our home a better place to live

"I shall spare no effort in endeavouring to be of service to our clients at all times and developing trustworthy business relationships with them. Make every day count."

Joey Sze

Manager – Marketing Communications

(Based in Hong Kong)



My LUCA: “Putting purpose to work.”

“Come join my team if you aspire to dream big and be true to yourself.”

Career Journey

HKBN JOS

Manager - Marketing Communications

May 2020 – Present

- Design and execute comprehensive integrated marketing plans on key solutions
- Drive improvements and innovation in relation to brand awareness

AXA China Region Insurance Company Limited

Marketing Manager

2019 – 2020

- Drive tactical promotion in life, health and general insurance products
- Drive customer segmentation and bundled product promotion

Hong Kong Broadband Network Limited

Assistant Manager – Marketing

2017 – 2019

- Drive websites and mobile applications revamp and integration for residential market

Worked in various marketing departments including digital communications, marketing communications, retention marketing and strategic marketing

2008 – 2017

- Formulate digital strategies
- Oversee digital and online promotions and media planning
- Support in HKBN rebranding campaign, integrated marketing campaigns and above the line promotions
- Support in VAS promotion and database management

Professional Qualifications

2005 City University of Hong Kong
BBA (Hons) in Marketing

Joey's Career Milestones

2017 - 2018

Launches www.hkbn.net and myHKBN web and mobile app revamp, adding value to HKBN's digital transformation journey.

2012

Supports HKBN rebranding campaign. Uplifts the brand of HKBN from “street-fighter” to a “top-of-mind” Internet service provider.

2019

Contributes to the overall aggressive annual business targets through tactical promotions for AXA.

2015 - 2016

Takes 1-year sabbatical leave, goes to Australia and explores a new life for personal growth.

My impact on making our home a better place to live

“Stay hungry, stay foolish. Don't be afraid of challenging the status quo.”



Ronald Lee

Manager – Service Management

(Based in Hong Kong)



My LUCA: “Treat failure as a learning experience and believe we can do better in the future.”

“Come join my team if you are willing to accept challenges.”

Career Journey

HKBN JOS

Manager – Service Management

Jun 2020 – Present

- Lead support teams to provide professional IT support services to clients
- Coordinate with various delivery teams for continuous service improvement
- Ensure full compliance with Company’s IT Security, Risk and continuity policies and standard

Royale International Couriers Limited

Manager, IT Infrastructure

2019 – 2020

- Technical lead for digital transformation of infrastructure and cloud strategy in collaboration with Head of PMO and Head of AppDev

Cityline (Hong Kong) Limited

System Manager

2015 – 2019

- Lead and deliver projects including server consolidation, data center relocation, database upgrade and consolidation, server virtualization and optimization and various business application infrastructure upgrade

Tech-Trans System Limited

Senior System Engineer

2005 – 2015

- Work as an enterprise project/support team leader providing project implementation and support to customers

Professional Qualifications

2008	City University of Hong Kong Master of Computer Science
2005	University of Plymouth - UK BSc (Hons) Computing

Ronald’s Career Milestones

2019

Migrates on-premises mailbox to O365 and enable 2FA for all the staff to enhance the security. Implements Microsoft Teams for the group to improve office communications and efficiency

2019

Transforms Hong Kong, China and regional office into cloud-based VDI

2018

Implements ISMS based on ISO27001 standard and adopts a holistic, structured and coordinated approach to identifying and managing information security risks

2017

Launches Thankful Month Offer for Ngong Ping 360 by using cloud-based infrastructure with auto provisioning and scaling

2015

Data centre transformation from physical to virtual. Delivers a comprehensive logical architecture design for virtualization environment

My impact on making our home a better place to live

“Bring technologies to empower our customers and users to a new level of user experience and productivity.”



Chan Woei Liang

Senior Sales Manager

(Based in Malaysia)



My LUCA: "AIM HIGH, ACHIEVE HIGH ! "

"Come join my team if you are hungry for victory and success."

Career Journey

HKBN JOS

Senior Sales Manager

May 2020 – Present

Alphamatic Systems Sdn Bhd (1996 – 2019)

Sales Director

2013 – 2019

- Involve in supervision, marketing, profitability and sales, reporting and other duties as assigned by the Head of business unit or/and board of directors. Maintain a positive attitude that promotes team work within the Sales Unit which consist of HQ and Branches SI teams in order to achieve company business objectives.

General Manager

2011 – 2012

Assistant General Manager

2007 – 2010

Senior Sales Manager

2004 – 2006

Sales Manager

2001 – 2003

Assistant Sales Manager

2001 – 2001

Senior Sales Executive

2000 – 2000

Systems Support Engineer & Sales Executive

1996 – 1999

Professional Qualifications

2010 The BP Davidson Consulting Group
Sales Management & Leadership Skills Programme

2004 FMM Institute Of Manufacturing
Essential Managerial Skills

1995 Informatics International College
Information Technology

Follow me on

Woei Liang's Career Milestones

2006 - 2009

Leads Alphamatic's systems integrator team to achieve the "The Best of Best Hewlett Packard Business Partner" 4 years in a row for Systems Server, Desktop, Notebook categories.

1998, 1999, 2000

Achieves Top Salesperson of The Year at Alphamatic.

1996

Kick starts career journey as a systems support engineer in an IT systems integrator company called Alphamatic Systems. Seeking greater achievements, transfers to the frontline sales team after 6 months.

2013 – 2019

Earns promotion as Sales Director.

2001

Earns promotion as Sales Manager and starts journey as a team leader.

1997

After 3 months, joins the sales team and achieves the company's overseas incentive trip challenge.

My impact on making our home a better place to live

"To be the top IT systems integrator in the region, identify best of breed products from leading IT vendors and provide top-class, long term value-added services for our customers."



Jeff Lee

Managing Director, Singapore
(Based in Singapore)



My LUCA:

“Challenge the status quo.”

“Come join my team if you want to move from mediocrity to greatness.”

Career Journey

HKBN JOS

Managing Director

Jun 2020 – Present

- Lead HKBN JOS Singapore Team

Y5ZONE Malaysia (based in Malaysia)

Managing Director

2011 – 2020

Carbar (based in Australia)

Chief Technology Officer

20117 – 2019

Y5ZONE Limited (based in Hong Kong)

Senior Manager, Applications & Network & Systems

2008 – 2010

Airzed (acquired by YTL, based in Malaysia)

Head of Core Network (/WiMAX CSN)

2007 – 2008

Head of Network Engineering & Operations

Head of Technology

2002 – 2008

Senior Application Developer

2001 – 2002

Cosmos Discovery (based in Malaysia)

Application Developer

1999 – 2001

Professional Qualifications

2009 BSc (Hon) Degree in Business Computing

1998 Asia Pacific Institute of IT
Higher Diploma in Computer Systems

Follow me on 

Jeff's Career Milestones

2019

Leads Carbar Tech from start up to its acquisition by IAG (Australia's Largest Insurance Provider).

2011

Expands Y5ZONE business to Malaysia & Australia

2008

YTL acquires Airzed. Spearheads Core Network (/WiMAX CSN) Team for YTL's Mobile WiMAX 5G network in Malaysia Nationwide (known as YES today).

2004

Deploys Malaysia's First Fixed (Pre-)WiMAX Internet Service.

2020

Joins HKBN JOS SG as Managing Director.

2014

Expands Y5ZONE business in Singapore and hands over operations to the local team.

2008/9

Joins Y5ZONE (HK) as Head of all Tech, uplifted systems and offerings. Expands business into China market.

2006

Part of Founding Members of Malaysia Internet Exchange (MyIX) Government Initiative.

My impact on making our home a better place to live

“Deliver towards sustainable responsible living.”



Simon Soo

Co-Owner & Financial Controller, Regional
(Based in Singapore)



*My LUCA: "Never too late to dream
a new dream."*

*"Come join my team if you are
prepared to work together to
transform data into future insight."*

Career Journey

HKBN JOS

Co-Owner & Financial Controller, Regional

Jun 2020 – Present

PwC

Associate Director, Advisory

2015 – 2020 – Advise investors on M&A and greenfield business setup

Shanghai De'an CPA

Director, M&A Advisory

2013 – 2014 - Provide M&A advisory services to investors

Wiserage Consulting

Owner

2011 – 2013 - Provide advisory to investors setting up businesses in China

KPMG China

Manager, Transaction Services

2006 – 2011 - Provide financial due diligence service to enterprises investing in China

OSIM

Group Accountant, Greater China

2002 – 2006 - Coordinate financial reporting and budgeting process


Arthur Andersen

Auditor

2000 – 2006

Professional Qualifications

2011	Association of Chartered Certified Accountant Fellow Member of ACCA (FCCA)
2005	Institute of Singapore Chartered Accountant (ISCA) Chartered Accountant of Singapore
2000	Nanyang Technological University Bachelor in Accountancy

Follow me on 

Simon's Life and Career Milestones

2020
Joins HKBN JOS

2017

Establishes a new team in Myanmar,
and builds it into a sustainable
business unit

2015

Joins PwC Singapore and supports the
growth of its subsidiary in Myanmar

2014

Joins a boutique accounting firm in
Shanghai

2007

Participates in the largest real estate
deal in mainland China

2002

Joins a Singapore-listed company as
Group Accountant, and starts an
adventure in Greater China

2019

Completes the first foreign petrol
stations deal in Myanmar

2016

Completes half-marathon (21km)

2015

Relocates back to Singapore with
family

2011

Starts own consultancy business in
Shanghai

2006

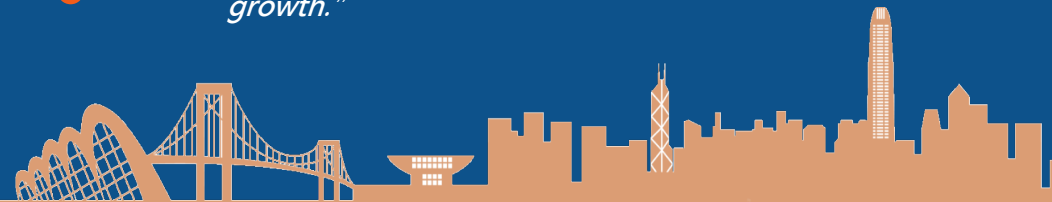
Joins KPMG China and specialises in
financial due diligence

2000

Starts career as an auditor in one of
Singapore's international accounting
firms

My impact on making our home a better place to live

*"Make HKBN JOS a better community via efficient utilisation
of capital and resources to achieve long-term sustainable
growth."*



Evelina Ong

Manager – Talent Engagement

(Based in Singapore)



My LUCA: “Unleash the potential that is in another and you unleash the potential that is in you.”

“Come join my team if you are a believer that difficult does not mean impossible!!”

Career Journey

HKBN JOS

Manager – Talent Engagement

May 2020 – Present

Pattonair Asia

Head of HR - Asia

Aug 2018 – Mar 2020

- Act as an Advisor role for the Asia region for all strategies and compliances strategies. HR Governor role for Asia to support the Global business.

FOXCONN

Human Resource Manager Lead

Sep 2015 – Jul 2018

- Participant in Merger acquisition project

Panasonic Asia

Assistant Human Resources Manager

May 2014 – Sep 2015

- Be responsible for the full spectrum of the HR operations

Nestle Nutrition

Regional Human Resource Senior Executive cum Admin - Asia, Oceania & Africa

Jan 2008 – Jul 2012

- Analyze, evaluate and recommend Compensation & Benefits programs in Asia, ensure market competitiveness, compliance with the statutory and corporate requirement.

Access Direct Pte Ltd

Senior HR & Finance Manager

1997 – 2007

- Be responsible for the full spectrum of the HR operations

Professional Qualifications

- | | |
|------|--|
| 2014 | University of Hertfordshire
Bachelor's in Psychology |
| 2014 | University of Hertfordshire
Postgraduate in Art,
Contemporary – Therapeutic
Counselling |

Evelina's Career Milestones

2015-2018

Joins FOXCONN,
Negotiates new collective agreement with the Union. Launches New pay framework using Mercer. Manages relocation project within 3 months. Saves SGD100k for lab renovation quotation

2008-2012

Joins Nestle Nutrition, she plays an active role in identifying gaps & issues, and work with the Corporate Team on formulating solutions.

1997-2007

Joins Access Direct Pte Ltd and rolls out the Human Resource system and Account system

2018-2020

Joins Pattonair Asia and is instrumental in launching the Sage HR Performance Appraisal System. Designs Manager Essential Training module. Launches Learning Plus module for Learning & Development project.

2014-2015

Joins Panasonic Asia and lead roll out of HRIS for performance appraisal & improve Overtime structure in HRIS.

My impact on making our home a better place to live

“Practice perfect today and play like a champion tomorrow and live life to the fullest.”



Rei Ng

Manager – Marketing Communications
(Based in Singapore)



My LUCA: “Balancing the art & science of marketing.”

“Come join my team if you are a creative marketer with a growth mindset.”

Career Journey

HKBN JOS

Manager – Marketing Communications
May 2020 – Present

DecodeHR Pte Ltd

Marketing Communications Manager
April 2018 – May 2020

- Lead development, implementation, and execution of strategic marketing plans to increase brand awareness and build brand equity. Drive agile cross-functional collaboration to create sustainable marketing pipeline of leads and customers, and achieve business growth.
- Manage corporate identity by championing multi-pronged marketing campaign strategy, and employing digital innovation and traditional marketing initiatives to deliver consistent brand reinforcement

Reichle & De-Massari, Singapore

Marketing Communications Manager

- Lead integrated marketing communications efforts; established strategic marketing and PR activities, managed and localised company website, implemented effective event projects, and directed digital marketing campaigns to strengthen brand awareness and corporate image across Asia Pacific markets
- Align global marketing capabilities to business growth priorities through cross functional collaboration, and forging strategic partnerships to ensure brand accuracy and consistency across omni-channel content integration

Professional Qualifications

- | | |
|------|---|
| 2020 | Squared Online - Certification in Digital Marketing |
| 2020 | Management Development Institute of Singapore - Mass Communications |
| 2001 | LaSalle-SIA College of the Art – Communication Design |

Rei's Career Milestones

2018 -2020

Joins DecodeHR to lead its digital marketing campaign - Increased web traffic by 87% through quality web content creation and management and utilizing data analytics to increase brand awareness. Total website traffic impression increased by 4% YoY (2019-2020) by creating and optimising Google Adwards campaign.

2016- 2018

Joins Reichle & De-Massari (R&M), Singapore, she spearheads development, production, and delivery of 2-day event, Data Centre World Asia 2016 in <3 months, drawing >13K global delegates. Achieved >70 pre-qualified opportunities and 11 leads enquiries.

2015 -2016

Joins Schneider-Electric, develops and organises a 2-day event project, Schneider Electric Xperiency Efficiency 2015. Event draws >700 visitors, generating 170 lead enquiries and garners media coverage from 13 publications. Spearheads digitalization by creating mobile app with 350 client logins, leading to increased followers by 38% and website traffic view by 40%. Improves YoY sales acceptance rate by 10% in 2016 through quality lead generation driven by strategic digital and event marketing.

My impact on making our home a better place to live

“Keep learning and growing.”

