

For immediate release

HKBN Trial Launches All-new Mobile Services

New and Renewing Customers Enjoy 6-Month Monthly Fee Waiver

(4 August 2016 – Hong Kong) Hong Kong Broadband Network Limited (“HKBN”) is committed to providing customers with premium telecom services. Following its recent development in being licensed to offer MVNO (Mobile Virtual Network Operator) services, HKBN is planning a full launch of its all-new mobile services in September this year. Through the service, the company will bring customers high-value mobile services at competitive prices, whilst extending its first-class telecom experience outdoors.

In order to give customers an early taste of the performance of HKBN mobile services, the company announced today it will offer designated new and renewing customers with free trials of its all-new mobile services. From now until 31 August 2016, customers who subscribe to or renew their contracts with designated HKBN service bundles* will be able to enjoy 6 months of monthly fee waiver for a mobile service plan originally priced at \$108/month[#]. What's more, customers who port their existing mobile numbers from other telecom service providers will enjoy additional monthly data under the plan.

Promotional Trial Mobile Service Plan[#]:

Promotional Monthly fee	FREE (original: \$108)	
Administration fee	\$18	
Local data	3GB	
Extra data for porting customers	2GB	
HKBN Wi-Fi	Unlimited (over 11,000 hotspots across HK)	
Local voice	3,000 mins	
Local SMS	Intra	unlimited
	Inter	\$ 0.6 each
Complimentary call management bundle	Voice Mail + Call forward + Caller number display + Call waiting + Conference call	
Value added services (optional)	Roaming Data Day Plan Lite IDD 0030	

Having signed Memoranda of Understanding with China Mobile Hong Kong and SmarTone respectively, HKBN is presently in close discussions with the two companies to outline details of their collaboration. The promotional mobile plan announced today will be powered by SmarTone.

Fully confident of the new mobile services, HKBN CEO and Co-Owner William Yeung said, "More than a decade ago, HKBN entered the residential broadband market and set a new industry standard with our fibre network and competitive pricing. Now we expand into the mobile market with a vision to once again change the game, bringing top-value options to consumers."



HKBN CEO and Co-Owner William Yeung invites consumers to experience our service with a 6-month fee waiver.

Remarks:

* Subscriber must register and successfully install the dedicated broadband bundle on or before 31 August 2016 to enjoy the first six-month monthly fee waiver of the \$108 mobile service plan.

Terms and conditions apply. Please refer to www.hkbn.net/tnc/en/mobile/trial.html for details.

After the first six-month monthly fee waiver period ends, this plan will switch to a free-to-go plan, where a monthly fee of \$108 plus an administration fee of \$18 will be charged. The maximum download speed for the

first 3GB (or first 5GB for port-in numbers) of this mobile service plan is 21Mbps. Thereafter data access speed (including upload and download) will be restricted to not less than 128Kbps.

—END—