

For immediate release

**And the Awards Go to...
HKBN Sweeps HR Innovation Awards
With Nine Awards Including HR Grand Winner 2015**

(19 October 2015 - Hong Kong) Hong Kong Broadband Network Limited (“HKBN”) announced today that its Talent-centric approach and pioneering initiatives in human resources have been critically acknowledged after it became the biggest winner in Human Resources Innovation Awards 2015, walking away with the top accolade, the HR Grand Winner 2015, plus eight other prestigious awards.

The win of these nine awards demonstrates the comprehensive scope behind HKBN’s passion to engage and develop its Talents into a competitive advantage. They include:

- HR Grand Winner 2015 Award
- Excellence in Employee Engagement (Gold Award)
- Excellence in Recruitment & Retention Strategy (Gold Award)
- Excellence in CSR Practices (Gold Award)
- Excellence in Employee Work-Life Balance (Silver Award)
- Excellence in Compensation & Benefits Strategy (Silver Award)
- Excellence in Employer Branding (Silver Award)
- Excellence in Employee Development (Silver Award)
- Excellence in Training, Learning & Development Programmes (Silver Award)

William Yeung, CEO and Co-Owner of HKBN said, “These nine awards really speak to the profound commitment we made to Talent engagement policies over the past decade, particularly after our management buy-out in 2012. What makes HKBN different is that we push forward with our beliefs and continue to try new initiatives for the benefit of our Talents and company.”

Ivy Lau, Director – Talent Engagement & Corporate Social Investment and Co-Owner said, “We don’t always expect 100% success from all our initiatives, but we are determined to take bold steps towards supporting LIFE-work priority and Talent development. As an innovative company, we take risks that we can afford, and we grow and excel in return. We hope this win can inspire many other companies to follow suit.”

In the past year alone, HKBN introduced a number of forward-thinking HR policies such as shortening daily working hours from 9-6 to 9-5, expanding 17-day annual public holiday entitlements to all Talents including frontline workers, and providing 7.5 days of additional time-off from newly added leave benefits that include 2-for-1 Bonus Leave, Anniversary Leave, Family Care Leave, Festive Eve Half-day Leave, and others. In addition, HKBN provides its Talents with an abundance of holistic opportunities to grow via development programmes and educational sponsorships. To learn more about HKBN's Talent culture, please visit

<http://www.hkbn.net/new/en/about-us--company-profile--our-talent-culture--talent-culture.shtml>

Organised by *Human Resources* Magazine, the HR Innovation Awards follows up on the success of Singapore and Malaysia's HR Excellence Awards by extending the celebration of excellence in human capital strategy specifically for Hong Kong. In its inaugural year, the HR Innovation Awards are already lauded as one of the most prestigious in Hong Kong and features a judging panel comprising of 13 senior client-side HR practitioners. The Awards and the competition was designed to uncover best practices in human resources across 20 categories.

Photo captions

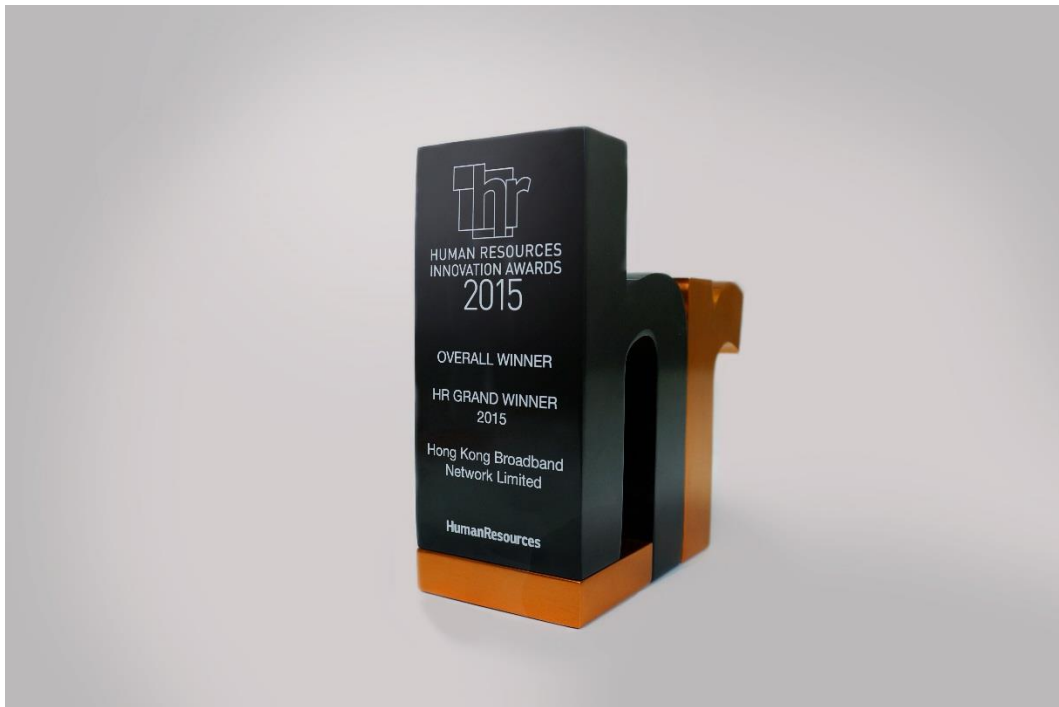
- Photo 1: HKBN CEO and Co-Owner William Yeung and the remarkable haul of nine HR Innovation Awards



- Photo 2: HKBN Talent Engagement team members express their elation after winning big at the awards ceremony



- Photo 3: The HR Grand Winner 2015 Award



About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited ("HKBN") is the largest provider of residential fibre broadband (symmetrical 100Mbps & above) services in Hong Kong by number of residential subscriptions, with a core purpose to "Make Our Hong Kong a Better Place to Live". HKBN offers an array of world-class enterprise solutions, including broadband and data connectivity, voice communication, managed Wi-Fi solutions, Cloud solutions and IT advisory services, as well as a diversified portfolio of residential broadband and Wi-Fi access, communication and entertainment services. HKBN owns an extensive fibre network in Hong Kong, which covers over 2.1 million residential homes passed, representing approximately 79% of Hong Kong's total residential units, and more than 2,000 commercial buildings. HKBN takes great pride in developing its 2,400 plus Talents into a competitive advantage. HKBN is a subsidiary of HKBN Ltd (SEHK Stock Code: 1310).

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