



*For Immediate Release*

## **HKBN Wins Excellent Brand of Business Broadband Award In Hong Kong IT Brand Award 2014**

(Hong Kong, 25 August 2014) Hong Kong Broadband Network Limited (“HKBN”) today proudly announced for the second consecutive year its winning of the Excellent Brand of Business Broadband Award in Hong Kong IT Brand Award 2014, co-organized by the Chamber of Hong Kong Computer Industry and Metro Info (Metro Radio Hong Kong). The award is a recognition of HKBN’s excellence at serving its corporate customers with best-in-class broadband services that provide support for their fast-changing business needs.

Hong Kong IT Brand Awards 2014 is an annual event organized to give recognition to Hong Kong’s best and most appreciated IT brands. Winners are identified through vigorous criteria, judging and voting by professional representatives from industries that include media, academia, IT and telecommunications. Public voting accounts for 60% of the overall assessment.

Billy Yeung, Chief Commercial Officer - Enterprises Solutions and Co-Owner of HKBN said, “The aim is to address our customers in how they wish to be served, and give them a robust and diversified portfolio of innovative business solutions which include 1000Mbps fibre business broadband, Premium Dedicated Internet Access, IP-based Enterprise SIP Trunk, Infinite Voice, Enterprise Cloud and Wi-Fi Solutions.

“We devote a lot of effort into understanding the needs, opportunities and challenges presented by each customer individually. This allows us to tailor our telecommunication solutions exactly according to the unique demands of different businesses. We don’t just provide a way to reduce capital expenditure and improve cash flow, but we aim to create new business opportunities and revenue streams for our customers. HKBN remains a dependable partner because we are dedicated to taking their businesses to the next level,” continued Yeung.



Mr. Brian Lee, Associate Director, Enterprises Solutions & Co-Owner of HKBN (middle) accepting "Excellent Brand of Business Broadband Award", Hong Kong IT Brand Awards 2014

### About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited ("HKBN") is the leading provider of residential symmetric 100 Mbps and above broadband services in Hong Kong with a core purpose to "Make Our Hong Kong a Better Place to Live". HKBN offers an array of world-class enterprise solutions carrier services, as well as a diversified portfolio of innovative residential broadband and Wi-Fi access, communication and entertainment services to 1.4 million subscribers.

HKBN takes great pride in developing its 2,500-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 91 HKBN managers.

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### Issued by Hong Kong Broadband Network Ltd

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