



For Immediate Release

HKBN Wins HK Corporate Citizenship Award for Two Consecutive Years

Established First Knowledge Volunteer Team in Business Sector to Support Sustainable Development of Social Enterprises

(Hong Kong, 21 January 2014) Hong Kong Broadband Network Limited ("HKBN") is pleased to announce that it has been awarded Bronze Award of the Hong Kong Outstanding Corporate Citizenship Award - Enterprise Category for the second time in a row. The Award is organized by Hong Kong Productivity Council and the Committee on the Promotion of Civic Education, which recognizes HKBN's outstanding efforts in corporate social responsibilities and contributions to the community.

"We are honored to receive the award for the second year. It showcases our commitment to living our company core purpose - Make our Hong Kong a better place to live," said Ivy Lau, Director - Talent Engagement of HKBN. "Last year we formed Hong Kong's first-ever knowledge volunteer team in the business sector. Our Knowledge Volunteers for Community, making use of our expertise in business management, lent strong support to the sustainable development of six social enterprises/related projects. We hope our first move in knowledge volunteering can be a role model, and inspire more companies to fulfill their corporate social responsibilities likewise."

HKBN's Knowledge Volunteers for Community comprises 22 top executives and middle management. Working with Fullness Social Enterprises Society, the volunteers impart their business knowledge to help improve the key business aspects of six running social enterprises/projects which each has a different social objective. They include MY Concept which aims at helping marginalized teenagers to pursue their performance dreams, Leave Love which offers service for dying people, 3H Handicraft which creates employment for women from new immigrant families, Neighbor Plus Workshop which offers employment to garment workers from low-income families, Fair Trade Hong Kong Foundation, as well as a territory-wide project Ethical Consumption Month.

Apart from supporting social enterprises, HKBN is also active in organizing a wide array of CSR activities, including a 3-year youth mentorship program offering long-term, one-on-one support to youngsters from underprivileged families, visits to elderly homes and orphanages, and day tours for children from low-income families. HKBN also pays heed to environmental protection by initiating successful energy-saving and recycling programs, which not only contribute to a green environment but also benefit many in need, both locally and overseas. HKBN is highly concerned with the well-being of employees. Apart from a range of work-life balance initiatives, HKBN encourages and sponsors Talents' undergraduate and further studies. There are also diversified programs to support Talents' personal and career development.

The judging criteria of The Hong Kong Outstanding Corporate Citizenship Award include commitment to employees' well-being, contributions to society, and sustainable development of environment. Participating companies have to demonstrate their ability to incorporate the spirit of corporate citizenship into their business strategy and daily operations. The award presentation ceremony was held in Hong Kong Convention and Exhibition Centre today.



HKBN is awarded "Hong Kong Outstanding Corporate Citizenship Award"



Ivy Lau, Director - Talent Engagement shares HKBN's experience in corporate citizenship in today's award ceremony

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited (“HKBN”) is the leading provider of residential symmetric 100 Mbps and above broadband services in Hong Kong with a core purpose as to “Make our Hong Kong a Better Place to Live”. HKBN offers a diversified portfolio of innovative residential, enterprise and carrier services in broadband and Wi-Fi access, communication and entertainment to 1.4 million subscribers. HKBN takes great pride in developing its 2,500-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 79 HKBN managers.

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Issued by Hong Kong Broadband Network Ltd

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