

For Immediate release

**Eric Ho of HKBN awarded CIO of the Year
*Exemplifies Integration of IT Advancement & Business Value Creation
in Telecom Industry***

(Hong Kong, 28 November 2013) Hong Kong Broadband Network Limited (“HKBN”) is proud to announce that Eric Ho, Chief Information Officer & Co-owner of HKBN, was awarded Medium Enterprise CIO of the Year at the Hong Kong CIO Awards 2013 co-organized by Computerworld Hong Kong and CIO Connect. Eric is the first CIO from telecom industry to have received this honor since the Award’s inauguration in 2011.

The Hong Kong CIO of the Year Award is the second recognition of HKBN’s IT excellence in a row, following HKBN’s winning of the Best Business Enabler Award in IDC Asia/Pacific Telecom Service Provider Innovation Awards earlier this month. These awards acknowledged HKBN’s commitment and efforts in bringing tremendous technological advancement as a leading telecom operator supporting 1.4 million subscribers in both business and residential markets in Hong Kong.

Eric Ho, CIO & Co-owner of HKBN said, “A great CIO should be a visionary leader seeking not only operational enhancements but also creation of strategic values as to bring real business returns. This award showcases HKBN’s achievement in applying technology-led innovations to drive service, operations and business excellence.”

“Eric impressed the judges with his ability to rapidly develop trusted relationships with key business partners. By creating a comprehensive program of activities and then delivering against it Eric has built enormous credibility within his business. The judges feel that Eric exemplifies how IT innovation can deliver rapid and great operational improvements and business values,” said Nick Kirkland, Chairperson of the Hong Kong CIO Awards Judging Committee and also Chief Executive at CIO Connect, a UK-based peer network for CIOs in the UK, Hong Kong and Singapore.

By introducing RapidCloud Transformation and Online Re-engineering projects, Eric has brought HKBN to the next level of operations sophistication, customer satisfaction, efficiency enhancement and business savings.

Established in 2011, the Hong Kong CIO Awards recognize excellence in the performance of the CIO or any other role with the designated responsibility of leading the IT organization within its business based in Hong Kong. After a stringent judging process involving Kirkland and respected IT leaders in Hong Kong, one winner is selected from the large and medium enterprise groups respectively according to the size of their IT budgets.



Eric Ho of HKBN is the first winner from telecom industry in the Hong Kong CIO of the Year Awards.

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited (“HKBN”) is a leading broadband service provider with a core purpose as to “Make our Hong Kong a Better Place to Live”. HKBN has most residential high-speed broadband subscriptions of symmetric 100 Mbps and above in Hong Kong, offering a diversified portfolio of innovative products in broadband and Wi-Fi access, communication and entertainment to over 1.4 million subscribers. Being the owner and operator of one of the biggest fiber optic networks in Hong Kong, HKBN provides premier telecommunications services to both business and residential markets, and has established a solid market position for sustaining growth and success.

HKBN takes great pride in developing its 2,600-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 79 HKBN managers.

For more information, please visit www.hkbn.net

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