

*For Immediate release*

## **Hong Kong Broadband Network Wins Best Business Enabler Award at IDC Telecom Service Provider Innovation Awards**

(Hong Kong / Singapore, 1 November 2013) Hong Kong Broadband Network Limited (“HKBN”) was conferred the Best Business Enabler Award by IDC at its inaugural Telecom Service Provider Innovation (TSPI) Awards ceremony held in IDC's Asia/Pacific Telecom Summit 2013 in Singapore today.

HKBN’s initiative was among more than 100 high-quality entries submitted for this award by leading telecom companies across Asia Pacific region (excluding Japan). HKBN is the only telecom company from Hong Kong among the five TSPI Award winners this year.

This prestigious award recognizes HKBN’s differentiation as being the only telecom company in Hong Kong adopting end-to-end cloud and mobility solutions to gain competitive advantages in fast time-to-market, agile operations and efficient business support.

“As a leading telecom operator supporting 1.4 million subscribers in both business and residential markets, HKBN walks in the forefront in IT technology and the implementation of Digital Operations Concept in technology-led service and process innovations. We are steaming ahead to expand cloud platform to include gamification and social network capabilities to further support our quick development in customer service, internet spaces and online business,” said Eric Ho, Chief Information Officer of HKBN who orchestrates the advanced and sustainable IT development of the company.

“The innovation award recognizes the groundbreaking development that comes from outstanding industry practitioners across the region. HKBN is a fantastic example and true demonstration of business excellence driven by innovation and technology,” said Adrian Dominic Ho, Principal Analyst, Mobility Lead, IDC Asia/Pacific, one of the panel of judges for the TSPI Awards.

The TSPI awards recognize the successes of the organizations in displaying innovation to achieve business objectives. All entries were measured by the TSPI Awards Assessment Panel, which consisted of senior analyst and industry advisory representatives, each with at least 15 years of industry experience across the communications, IT, media and advertising sectors. The rigorous set of matrices included effectiveness of implementations, angle of "innovation", business advantages, impact on customers, market take-up and response to market needs. It provides a clear indication of how the Asia Pacific telecom industry leverages technology as a driver of innovation and competitive differentiation.



On behalf of HKBN, Eric Ho, Chief Information Officer of HKBN, receives Best Business Enabler Award in IDC Asia/Pacific Telecom Service Provider Innovation Awards 2013.

### **About Hong Kong Broadband Network Limited**

Hong Kong Broadband Network Limited (“HKBN”) is a leading broadband service provider with a core purpose as to “Make our Hong Kong a Better Place to Live”. HKBN has most residential high-speed broadband subscriptions of symmetric 100 Mbps and above in Hong Kong, offering a diversified portfolio of innovative products in broadband and Wi-Fi access, communication and entertainment to over 1.4 million subscribers. Being the owner and operator of one of the biggest fiber optic networks in Hong Kong, HKBN provides premier telecommunications services to both business and residential markets, and has established a solid market position for sustaining growth and success.

HKBN takes great pride in developing its 2,600-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 79 HKBN managers.

For more information, please visit [www.hkbn.net](http://www.hkbn.net)

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**Issued by Hong Kong Broadband Network Ltd**

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