



Ovolo Hotels and HKBN partner to offer travelers ultimate internet connectivity for free

(Hong Kong, August 7 2013) Ovolo Hotel Group has today announced a revolution in guest internet services in collaboration with Hong Kong Broadband Network Limited (“HKBN”).

Starting with the launch of the new Ovolo Hotel in Aberdeen this summer, all upcoming guests to the Group’s four active Hong Kong hotels will receive free unlimited access to over 9,000 HKBN Group Wi-Fi hotspots across the territory. Ovolo is the first hospitality group in Hong Kong offering this service making it the industry leader in providing a free single login ID private/city-wide Wi-Fi service to guests and residents.

“At Ovolo we have always believed that the internet is as essential to guests as air or hot water. It should be free, fast, and plentiful. The idea to extend this commitment outside of our hotels with free uncapped access to Wi-Fi hotspots across Hong Kong will allow travellers to avoid excessive roaming charges, making for huge improvements in the way they can interact globally as they travel. In HKBN we have an enthusiastic, forward-thinking and highly capable partner who can deliver on this vision,” said Dirk Dalichau, Ovolo Group Director of Operations.

This unparalleled level of complimentary city-wide connectivity will be made available to Ovolo Hotel guests 24 hours before and after the full duration of their stay. Guests will be provided their own unique login ID and password upon booking confirmation, enabling them to connect instantly to the internet with their smartphone, tablet or laptop upon arrival to any hotspot area covered by HKBN’s extensive Wi-Fi network. The free access will expire a day after check-out at Ovolo Hotels, so guests can rest assured that they remain reachable via email, Skype and social media as they plan for their next destination.

“This is a perfect example showcasing how outstanding customer service is made possible through conjoining an original idea and best-of-class technology. Being a leading high-speed broadband service provider and the biggest Wi-Fi wholesaler in Hong Kong, HKBN is pleased to support Ovolo Group to extend superb connectivity for its customers coming from around the world,” said Billy Yeung, Managing Director, Wi-Fi Business of HKBN.

Within the Ovolo Hotels themselves, exciting technological advances are also underway. By the end of July, the internet capacity at every Ovolo Hotel in Hong Kong will be upgraded 50 times over to HKBN’s blazing-fast 1Gbps FTTB high speed Wi-Fi. Only a few of hotel chains in Hong Kong offer this and at Ovolo, as ever, the Wi-Fi will be free, uncapped, and usable on an unlimited number of devices per room – including the new



Apple TV and 3D SMART TVs installed in every Ovolo Hotel guestroom and suite in Aberdeen.

Together with HKBN, this free super-speed hotel Wi-Fi and revolutionary new city-wide connectivity will give guests at Ovolo Hotels in Hong Kong the 'best byte for your buck' in the territory. Continuing the Ovolo mission to provide effortless living for guests, these new internet features join the Group's signature all-inclusive services that guarantee travelers free breakfast, free minibar, free happy hour, free self-laundry and more during every stay. Now visitors to Hong Kong will have the internet whenever they need it with a hotel company that truly puts no limits on their guest experience.

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About Ovolo Hotels

Founded in 2002, Ovolo Hotels has become one of Hong Kong's larger independent hotel and serviced apartment operators by providing effortless living experiences regardless of your location or duration of stay. Award-winning interior design, ultimate comfort, focused personal services and cutting-edge en-suite technology are all hallmarks of Ovolo living spaces.

A family owned business with a charitable core, Ovolo Hotels owns and operates four hotels and two serviced apartment properties in Hong Kong Island and West Kowloon as well as one hotel in Melbourne. By the end of 2013 Ovolo will grow their portfolio to eight properties worldwide and nearly 500 guestrooms. Further expansion is now underway as Ovolo continues to look for more opportunities to create, design and manage signature Ovolo hotels, with projects in Australia, UK, and other Asia Pacific locations now being considered.

For more information please visit website: www.ovolohotels.com

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited ("HKBN") is a leading broadband service provider with a core purpose as to "Make our Hong Kong a Better Place to Live". HKBN has most residential high-speed broadband subscriptions of symmetric 100 Mbps and above in Hong Kong, offering a diversified portfolio of innovative products in broadband and Wi-Fi access, communication and entertainment to over 1.4 million subscribers. Being the owner and operator of one of the biggest fiber optic networks in Hong Kong,



HKBN provides premier telecommunications services to both business and residential markets, and has established a solid market position for sustaining growth and success.

HKBN takes great pride in developing its 2,600-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 79 HKBN managers.

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