

First Ferry, Vitasoy and HKBN jointly offer 30-minute free Wi-Fi service for ferry passengers

(1 August 2013, Hong Kong) New World First Ferry Services Limited. ("First Ferry"), Vitasoy International Holdings Limited ("Vitasoy") and Hong Kong Broadband Network Limited ("HKBN") jointly provide free 30-minute HKBN Wi-Fi service to ferry passengers at First Ferry piers and ferries via Vitasoy's vending machines.

Starting from today, passengers can enjoy free HKBN Wi-Fi service for 30 minutes daily on ferries operated by First Ferry between Central and Cheung Chau and between Central and Mui Wo, and also at Central pier No.5 and No.6, Hung Hom Pier, Kowloon City Pier, North Point Pier, Cheung Chau Pier, and Mui Wo Pier through 23 Vitasoy vending machines which are installed with Wi-Fi facility.

First Ferry, Vitasoy, and HKBN are pleased to provide passengers with more convenient Wi-Fi service. Before the official launch, a six-month trial session was carried out, during which a total of over 20,000 logins to the free Wi-Fi service with total login time exceeded 260,000 minutes were recorded on ferries and at piers. While enjoying Vitasoy drinks, ferry passengers can use free Wi-Fi internet service to stay connected.

Passengers can contact First Ferry Customer Service Hotline at (852) 2131 8181 for ferry service enquiries. For questions on Wi-Fi usage and technical issues, please contact HKBN service hotline at (852) 8226 2582 during office hours from Mondays to Fridays from 9 am to 6 pm.



Ferry passengers can now enjoy daily free 30-minute HKBN Wi-Fi via 23 Vitasoy vending machines in First Ferry Piers & Ferries.



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