

For immediate release

HKBN's Heart is in Every Connection Launches Installation Fee Waiver for Fixed-line Service Plans 1000M Broadband & Telephone Service at Only \$198 per month

(Hong Kong – 5 November, 2014) Hong Kong Broadband Network Limited (“HKBN”) today announced, following a legacy to break from tradition, it will showcase the company’s enthusiastic commitment to customers by launching installation fee waiver for all residential fixed-line services[#].

In addition to the installation fee waiver, from now until 30 November, HKBN also offers 1000M Broadband + Home Telephone service at only \$198 per month on a 24-month contract basis*, giving customers the best-value choice to enjoy high-speed broadband. For more offer details, please visit apply.hkbn.net/en.

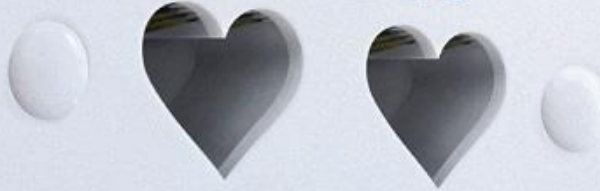
Not only providing all customers with fast and reliable broadband and award-winning customer service, HKBN is also known for being responsive to the needs of users. Such commitment has enabled the company to spearhead many customer-centric industry firsts, like setting a price ceiling for our 100M residential broadband service at 1% of Hong Kong’s median monthly household income, dual 14-day cooling off periods and more.

HKBN Chief Marketing Officer and Co-Owner Selina Chong said, “To help realize our pledge for service excellence, HKBN is improving all aspects of our business, from expanding our network coverage to enhancing the overall customer experience. We’re shaping everything with the benefit of our customers in mind, and by doing so, HKBN is delivering the best possible experience of broadband.”

[#]*Except for Broadband Free-to-go service plans.*

^{*}*Offer is subject to Terms & Conditions. For more details, please visit apply.hkbn.net/en.*

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Enjoy Installation Fee Waiver Our Is In Every Connection

- Take a break from installation fees (Except for Broadband Free-to-go service plans)*
- Plus, subscribe to our limited time 1000Mbps Broadband + Home Telephone service plan for just \$198 per month#. Don't miss out!

 apply.hkbn.net  3992 8888

Above promotions are valid until 30 November 2014. Offers will only be applicable to Subscriber whose service installation address is at designated residential area with no provision of HKBN broadband service within 120 days prior to registration.

* Standard installation fee(s) \$88 (of all Plans) will be waived. (Except Broadband Free-to-go service plans).
† 1. Subscriber must commit to a designated 1000Mbps Access Plan and a designated Communication Plan with a 24-month Minimum Commitment Period and have the broadband and home telephone services successfully installed. 2. Subscriber must make a prepayment of \$600, such prepayment will be rebated starting from the 1st month of the Minimum Commitment Period (i.e. rebate \$170 for the 1st to 3rd months and \$66 for the 4th month). 3. Specifications of 1000M are based on internet connection from the website at Subscriber's premises to the first piece of HKBN's network equipment. Maximum upload/download speed to local site could be up to 1000Mbps. The actual bandwidth that the Subscriber can enjoy may be affected by Subscriber's hardware/software, router specification, site traffic loading, type of content being accessed and other environmental factors; and hence is normally less than the above speed. The bandwidth to overseas sites will also be subject to the conditions of local network there, and therefore the bandwidth might be even less.

BROADBAND THE WAY IT SHOULD BE.

HKBN Community 

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About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited (“HKBN”) is the leading provider of residential symmetric 100 Mbps and above broadband services in Hong Kong with a core purpose to “Make Our Hong Kong a Better Place to Live”. HKBN offers an array of world-class enterprise solutions, carrier services, as well as a diversified portfolio of innovative residential broadband and Wi-Fi access, communication and entertainment services to 1.4 million subscribers.

HKBN takes great pride in developing its 2,500-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 87 HKBN managers. For details of HKBN, please visit www.hkbn.net/en.

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