

For Immediate Release

**HKBN Offers Xbox One “FIFA 15” Bundle
with a 12-month Xbox Live Gold Membership Subscription Card
for Broadband Subscribers**

(Hong Kong, 22 September 2014) Hong Kong Broadband Network Limited (“HKBN”) today announced the offer of Xbox One “FIFA 15” Bundle and a 12-month Xbox Live Gold Membership Subscription Card for subscribers of 1000M and 100M Broadband Access Plans at a monthly fee of only HK\$328 and HK\$288 respectively over the contract period of 24 months⁽¹⁾. The offer is valid from 23 September to 19 October ⁽²⁾ and for subscribers who make a credit-card prepayment of \$1,800.

Recognizing the importance of having an ultra-fast connection for gaming, this exclusive bundle pairs the speed and reliability of HKBN’s broadband service with the amazing power of Microsoft’s next-generation gaming console, the new Xbox One. With a subscription to our 1000M or 100M broadband service plan, the offer includes a copy of FIFA 15 and a 12-month Xbox Live Gold Membership Subscription Card to give gamers a chance to experience the thrills and excitement of cutting-edge online play!

“The launch of Xbox One in Hong Kong is a major event for gamers and a dedicated broadband line for gaming means users are getting the best experience possible. That’s why we are rolling out this high-value offer to the gamers,” said Selina Chong, Chief Marketing Officer and Co-Owner of HKBN.

⁽¹⁾ *Terms and conditions apply, please refer to apply.hkbn.net/xbox/eng for details.*

⁽²⁾ *The offer period may be adjusted according to consumer response.*



有咩嘢
冇就輸成世



香港
寬頻
HONG KONG
BROADCAST NETWORK

有香港寬頻專線
打機如有神裝

有條極速專線打機就抵高達世界盃最強級嘅！
兩次登記100M極速王組合仲可率先以優惠月費\$288
帶部XBOX ONE (FIFA 15) 再贈送數碼12個月XBOX LIVE 金會員訂閱卡一張抵屋企，真係冇得輸！

apply.hkbn.net/xbox 3498 3498



XBOX ONE

* 優惠至2014年10月10日，2.99折優惠期間內，詳情請到本港各門市查詢。此項優惠僅適用於香港地區。2. 上述優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。3. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。4. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。5. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。6. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。7. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。8. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。9. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。10. 此項優惠僅適用於指定之遊戲及遊戲組合，詳情請到本港各門市查詢。

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited (“HKBN”) is the leading provider of residential symmetric 100 Mbps and above broadband services in Hong Kong with a core purpose to “Make Our Hong Kong a Better Place to Live”. HKBN offers an array of world-class enterprise solutions carrier services, as well as a diversified portfolio of innovative residential broadband and Wi-Fi access, communication and entertainment services to 1.4 million subscribers.

HKBN takes great pride in developing its 2,500-strong Talent force into a competitive advantage. In May 2012, the company underwent a management buy-out and is now majority-owned by funds advised by CVC Capital Partners and 87 HKBN managers.

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