



Dear Friends of HKBN

HKBN Wins the Best Broadband Carrier Award in Telecom Asia Awards Strengthening HK's Position as a Regional Internet Oasis

(Hong Kong, 8 May 2014) Hong Kong Broadband Network ("HKBN") is proud to accept the Best Broadband Carrier in this year's 17th Annual Telecom Asia Awards, after being shortlisted with four other leading carriers from Hong Kong, Korea, Malaysia and the Philippines.

Telecom Asia Awards are the longest-running and most prestigious telecom industry awards in Asia. The winners were judged by an independent panel of 23 prominent industry experts in the region. Contestants of the Best Broadband Carrier Award are judged against multiple criteria including innovation in product portfolio and business models, business execution, financial performance, market & technology leadership and customer care.

"We are honoured to accept this prestigious award and to see Hong Kong's status as regional Internet oasis being strengthened. As the leading provider of symmetric 100 Mbps and above services in Hong Kong, we are proud to see Hong Kong stand tall in global context," said Sui-lun Lo, Chief Technology Officer and Co-Owner of HKBN, who represented HKBN to attend the award presentation ceremony in Jakarta and to present at Telco Strategies Conference 2014 on "Cloud as an Enabler - Improved Operational Efficiency".

"We are proud that according to the latest Akamai's State of Internet Report, 4th Quarter, 2013, Hong Kong's average peak connection speed ("APCS") of 68.0 Mbps continued to top the world. In the same period, HKBN's performance recorded by Akamai displayed a much higher than Hong Kong average speed - an APCS of 86.8 Mbps," continued Lo.

HKBN was amongst the first carriers in the world to launch mass market symmetric 100-1,000 Mbps services in late 2004. HKBN has spent tremendous efforts in optimizing network performance and providing ultra-high speed Internet service for both overseas and local connectivity. HKBN has built a strong network by partnering numerous content providers around the world, which enables customers to access their web content via optimum routes with low latency; in short, delivering a better experience to Hong Kong Internet users.

Sun-lun Lo commented, "Our network excellence is one of the reasons why HKBN has been leading the residential ultra-high speed broadband segment (symmetric 100Mbps & above), as well as growing vigorously in the corporate market through a wide array of leading-edge Enterprise Solutions."

Hong Kong Broadband Network Limited



Mr. Sun-Lun Lo, Chief Technology Officer and Co-Owner of HKBN (right) received "Best Broadband Carrier Award" in Telecom Asia Awards 2014.